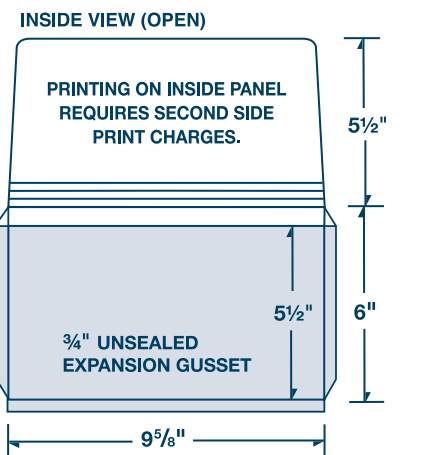
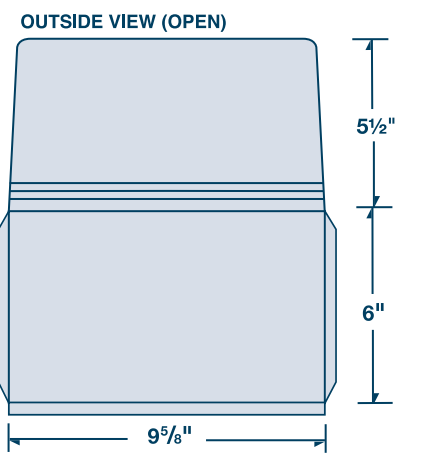


**Copy Limitations:**

- up to 50% ink coverage – 50% of your folder will remain white
- no heavy-coverage or large solids (no full-panel solids)
- no butt or tight registration to scores - this includes borders and frames.
- for bleeds extend 1/8" past dieline



Copy placed in the shaded blue area will show below the flap when closed.

It is acceptable to bleed images & smaller solids off the the flap panel – as pictured here.



Ink will crack if butting to the scores.  
Avoid full panel images, borders & solids.

The above example uses a "feather"  
to soften the image at the scores,  
minimizing the concern.

**ARTWORK  
EXAMPLE**

Michigan's Favorite Powersports & Outdoor Power Equipment