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# ADMORE<sup>®</sup> FOLDERS

1947-2022

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[admorefolders.com](http://admorefolders.com)

# Celebrating 75 Years of Folders and More!

## GO BACK TO 1947...

Norman Humphrey, a Detroit envelope salesman, works his territory. Over and over he hears "Don't you have a stonger envelope that will last longer?" So, with dogged determination (and probably some duct tape) he creates the first DOCUMENT FOLDER! A folder company named ADMORE® is born. This is the very same 01-01 folder we still sell today.



Original Company Logo



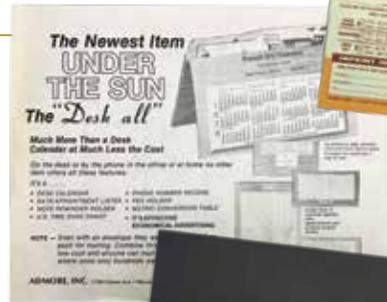
## WE ARE THE ORIGINAL!

Packard may be credited with developing the first automobile storage box, but it was Admore that created the first glove box folder. That's right! Chances are you or someone in your family has received this classic "Red Square" auto owner's document folder...and it's as popular today as it was in the 1950's.



## WE LOVE FOLDERS

Yes, it's easier to just offer a 9" x 12" folder and stay in a standard set-up all day. But where's the fun in that? Through the years, we have continued to innovate processes to bring you the largest selection of folder styles in the industry. From the most basic to the incredibly complex, we do them all. But, not every new product was successful...probably the reason you've never heard of the "Desk All".



## THE PLEASURE IS OURS

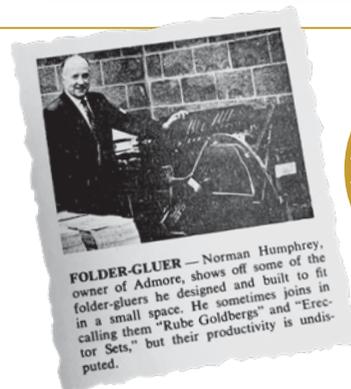
Admore products have been used by Fortune 500 companies, major league sport teams, even by U.S. presidents. One of our travel folders made an appearance in a TV episode of *The Sopranos*. We are especially proud to have manufactured the official White House Christmas card in 2013. Still, we most enjoy seeing our folders used by every day companies from every corner of the United States.



## 75 YEARS OF FOLDER MAKING

When we started making folders in 1947, they were glued & folded by hand. Commercial printers started dabbling in folders in the 80's when folding equipment became available. And Admore? We never dabbled. We built our own folding equipment – decades before.

Today, the process has changed, but our pledge to you remains the same. To produce a fine quality product that proudly represents your company. We can only imagine what the next 75 years will bring!



**FOLDER-GLUER** — Norman Humphrey, owner of Admore, shows off some of the folder-gluer he designed and built to fit in a small space. He sometimes joins in calling them "Rube Goldbergs" and "Erector Sets," but their productivity is undisputed.



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## NEW PRODUCTS

Want to see what's new?  
Watch for this symbol and you'll find it!

## Expect MORE. Get MORE.



Look for this icon for helpful tips,  
marketing advice and additional information.



## BEST SELLERS

If you love it and keep buying it,  
we've tagged it with a little red heart.

Admore® and ColorWorx® products  
are sold only through qualified dealers.



Prices shown are effective February 1, 2022.  
Prices, conditions and specifications are subject to  
change without notice.

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ColorWorx® is a product line of Admore®.

# QUICK-SHIP ECONOMY FOLDER



Need a quick fix? One standard folder. Choose plain, printed or foil stamped. Ground shipping included in the price!

## Product Specifications

- The industry's most popular folder – 9" x 12" (square corners) with two 4" pockets
- Four corner card slots in the right pocket only
- Available plain, printed or foil stamped

## Stock Choices

- Base stocks included in price
- Additional charge for other stock groups – 130 lb. Dull cover not available
- Recycled Folder: order 18 PT 100% PC Eco Kraft

## Schedule Requirements

- Complete order information and art file must be received by NOON ET (M-F)
- Submit art on template, follow art guidelines
- Service not provided on weekends/holidays
- Proof requires additional production time



**UPS Ground Shipping Included in Price!**  
One location within contiguous USA only

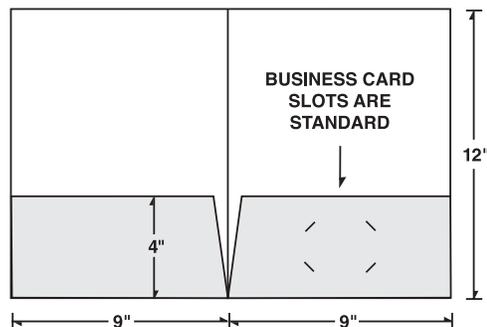
## QUICK-SHIP ECONOMY FOLDER

♥ 08-96

### Available options:

- Plain, no imprint
- Four color process
- One PMS color, 35% ink coverage
- Two PMS colors, 35% ink coverage
- Foil Stamped, one area up to 15 sq. inches
- Recycled Folder: add Eco Kraft stock upcharge

Price: shown below



**UPS Ground Shipping included to ONE location within the contiguous USA only.**

QUICK-SHIP ECONOMY FOLDERS – BASE STOCK PRICE	50	100	250	500	1000	1500	2000	2500	3000	4000	5000	
08-96-PLAIN	24 Hours	5.552	3.230	1.862	1.199	0.903	0.791	0.759	0.741	0.665	0.618	0.595
08-96-4CP Four Color Process	24 Hours	10.483	6.100	2.865	1.797	1.246	1.066	0.960	0.887	0.839	0.747	0.690
08-96-1PMS No Heavy Coverage	5 Production Days	N/A	4.344	2.264	1.356	0.999	0.839	0.804	0.772	0.746	0.684	0.650
08-96-2PMS No Heavy Coverage	5 Production Days	N/A	6.092	2.965	1.738	1.230	0.997	0.943	0.895	0.855	0.774	0.721
08-96-FOIL One Area up to 15 sq. in.	3 Production Days	7.047	3.937	2.229	1.393	1.097	0.929	0.865	0.843	0.764	0.698	0.670
<b>OPTIONS: ADD TO BASE</b>												
Group A Stocks		0.343	0.306	0.213	0.152	0.133	0.126	0.122	0.121	0.117	0.115	0.113
Group B Stocks		0.550	0.491	0.347	0.257	0.227	0.211	0.206	0.200	0.194	0.191	0.189
Group C Stocks		0.827	0.769	0.527	0.378	0.333	0.311	0.304	0.294	0.285	0.281	0.278
Group D Stocks		1.196	1.100	0.764	0.549	0.484	0.456	0.445	0.432	0.421	0.417	0.414
Group E Stocks		1.297	1.192	0.914	0.847	0.805	0.797	0.790	0.783	0.775	0.768	0.761
Group F Stocks		1.426	1.372	1.143	1.132	1.099	1.077	1.066	1.055	1.044	1.033	1.022
Group G Stocks		1.680	1.650	1.440	1.425	1.384	1.384	1.384	1.384	1.384	1.384	1.384
18 PT Eco Kraft 100% Recycled Stock		0.550	0.491	0.347	0.257	0.227	0.211	0.206	0.200	0.194	0.191	0.189
Aqueous Coating - Flood Gloss (on print orders)		FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE

(R) Price shown is per piece

Stock and Foil selections on inside back cover. Please call for pricing on other options not listed.

# QUICK-SHIP ECONOMY FOLDER



08-96-4CP

## FOUR COLOR PROCESS PRINTED

♥ 08-96-4CP

- Front & back cover, plus pockets
- Orders are run to standard color densities
- FREE overall GLOSS aqueous coating only
- White or ivory stocks recommended
- See schedule requirements page 2
- **24 hr. production (without proof)**

Price: see page 2



08-96-4CP



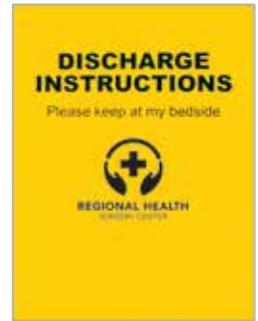
08-96-2PMS

## PMS PRINTED

♥ 08-96-1PMS or 08-96-2PMS

- One or two PMS ink color(s)
- Provides spot color accuracy
- Front & back cover, plus pockets
- No heavy coverage – max. 35% ink coverage
- FREE overall GLOSS aqueous coating only
- See schedule requirements page 2
- **5 production days (without proof)**

Price: see page 2



08-96-1PMS on Yellow Vellum



08-96-FOIL Dark Blue Linen with Metallic Silver foil

< 08-96-FOIL Red Hopsack with Metallic Silver foil

< 08-96-FOIL Mahogany Linen with Metallic Lime foil

## FOIL STAMPED

♥ 08-96-FOIL

- One standard foil color
- Front cover, one area up to 15 sq. inches
- See schedule requirements page 2
- **3 production days (without proof)**

Price: see page 2

08-96-FOIL > Deep Black Linen with Metallic Gold foil



08-96-FOIL Eco Kraft 100% ♻️ with Metallic Gold foil



08-96-2PMS on Eco Kraft 100% ♻️

## ♻️ 100% PCW RECYCLED ECO FOLDER

Both our PMS PRINTED and FOIL STAMPED Quick-Ship Economy folders can be ordered on our 18 PT Eco Kraft 100% recycled stock – simply add in the Eco Kraft stock upcharge!

Price: base price **plus** the 18 PT Eco Kraft upcharge on page 2



08-96-FOIL Eco Kraft 100% ♻️ with Metallic Gold foil

# OUR BEST SELLING FOLDERS



We sell a lot of these folders! 9" x 12" round or square corners; one or two pockets – at a LOWER price – MORE value for you!

### Product Specifications

- Available printed, foil stamped or embossed
- Base stocks included in price – additional charge for other stock groups
- FREE overall GLOSS, SATIN or MATTE aqueous coating on print orders
- A variety of card slots, brochure slits & other pocket options are available FREE – see page 22 or refer to design templates

### Production Schedule

- Four color process (4/0) or foil stamp: 5 production days
- 1 - 4 PMS colors or embossing: 7 production days

### Other Options

- 7 - 10 production days
- Soft-Touch aqueous coating: add 1 production day
- Spine Attachments: add 3 - 5 production days



08-01 printed 2PMS (2/1)



< 08-28 foil stamp + emboss Blazer Blue Grandee with Metallic Lime foil

✓ You save when you shop these items! These products offer our best value with many options.

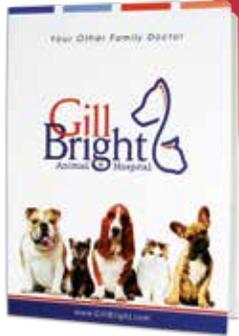
08-28 printed 2PMS >

BEST SELLING FOLDERS – BASE STOCK PRICE	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Print One PMS Color - No Heavy Coverage	2.541	1.485	1.013	0.835	0.775	0.738	0.711	0.593	0.541	0.500
Print Two PMS Colors - No Heavy Coverage	3.234	1.863	1.242	0.991	0.912	0.860	0.819	0.663	0.605	0.559
Four Color Process	2.852	1.771	1.207	1.041	0.936	0.861	0.810	0.660	0.594	0.532
Foil Stamp or Emboss - One Area up to 36 sq. in.	2.170	1.426	1.005	0.874	0.821	0.787	0.759	0.652	0.605	0.568
Foil Stamp + Emboss (same copy) - One Area up to 36 sq. in.	3.390	2.100	1.406	1.193	1.092	1.044	1.011	0.868	0.812	0.763
<b>OPTIONS: ADD TO BASE</b>										
Additional PMS Color/Heavy Ink Coverage (per side)	0.693	0.378	0.229	0.156	0.137	0.122	0.108	0.070	0.064	0.059
Four Color Process (2nd side)	1.758	0.897	0.528	0.399	0.329	0.282	0.259	0.201	0.174	0.171
2nd Foil Area - Same Color, Same Side - up to 36 sq. in. (on foil orders)	0.392	0.203	0.112	0.080	0.064	0.054	0.046	0.034	0.025	0.021
Group A Stocks	0.213	0.152	0.133	0.126	0.122	0.121	0.117	0.113	0.109	0.109
Group B Stocks	0.347	0.257	0.227	0.211	0.206	0.200	0.194	0.189	0.183	0.183
Group C Stocks	0.527	0.378	0.333	0.311	0.304	0.294	0.285	0.278	0.268	0.263
Group D Stocks	0.764	0.549	0.484	0.456	0.445	0.432	0.421	0.414	0.406	0.402
Group E Stocks	0.914	0.847	0.805	0.797	0.790	0.783	0.775	0.761	0.753	0.746
Group F Stocks	1.143	1.132	1.099	1.077	1.066	1.055	1.044	1.022	1.011	1.000
Group G Stocks	1.440	1.425	1.384	1.384	1.384	1.384	1.384	1.384	1.384	1.384
Aqueous Coating - Flood Gloss, Satin or Matte (on print orders)	FREE									
Aqueous Coating - Flood Soft-Touch (on print orders)	1.278	0.714	0.414	0.300	0.243	0.223	0.203	0.139	0.127	0.116
UV Coating - Flood High Gloss	0.527	0.320	0.198	0.170	0.161	0.141	0.132	0.122	0.121	0.108
Lamination - Gloss	0.687	0.445	0.365	0.324	0.305	0.301	0.299	0.292	0.286	0.286
Lamination - Matte	0.861	0.681	0.538	0.498	0.475	0.464	0.458	0.445	0.437	0.432
Lamination - Soft-Touch	1.052	0.791	0.645	0.594	0.571	0.555	0.545	0.526	0.516	0.512
Spine Attachments (white card stock or matching - see page 22)	1.010	0.993	0.985	0.964	0.959	0.958	0.953	0.947	0.941	0.922

(R) Price shown is per piece

# OUR BEST SELLING FOLDERS

08-01 printed 4CP



^ 08-01  
blind embossed on  
Red Hopsack

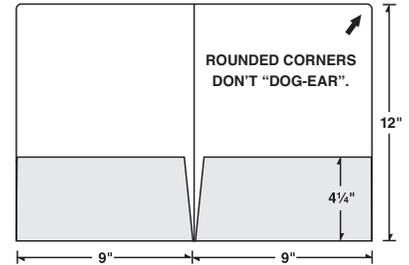
## ROUND CORNERS TWO POCKETS

♥ 08-01

Price: see page 4



< 08-01 printed 2PMS  
on Eco Kraft 100% ♻️



08-04 printed 4CP (4/4) for optional  
stepped inserts see page 23



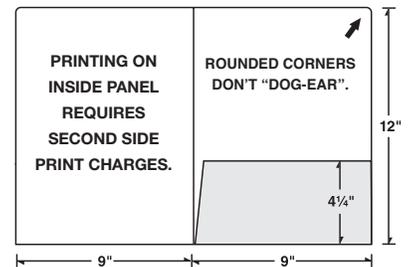
< 08-04 foil stamped  
Deep Black Linen with  
Metallic Silver foil

## ROUND CORNERS ONE POCKET

♥ 08-04

Right pocket only

Price: see page 4



< 08-28 printed 4CP (4/4)

08-28 foil stamp + emboss >  
Dark Blue Linen with Metallic Gold foil



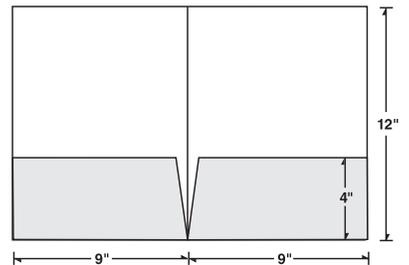
## SQUARE CORNERS TWO POCKETS

♥ 08-28

Price: see page 4



< 08-28 printed 1PMS



08-29 printed 2PMS (2/2)



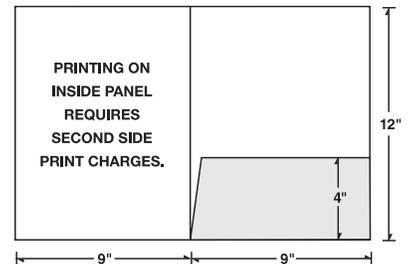
< 08-29 printed 4CP (4/4)  
for optional stepped inserts see page 23

## SQUARE CORNERS ONE POCKET

♥ 08-29

Right pocket only

Price: see page 4



# STANDARD LARGE FOLDER STYLES

**MORE than a folder!** Present your materials, reinforce name recognition & build brand identity.

### Product Specifications

- Available printed, foil stamped or embossed
- Base stocks included in price – additional charge for other stock groups
- FREE overall GLOSS, SATIN or MATTE aqueous coating on print orders
- A variety of card slots, brochure slits & other pocket options are available FREE – see page 22 or refer to design templates

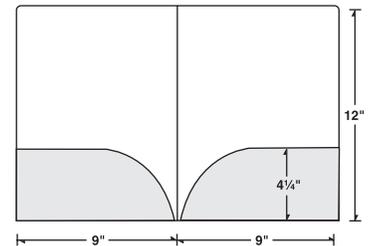
### Production Schedule

- 7 - 10 production days
- Soft-Touch aqueous coating: add 1 production day
- Spine Attachments: add 3 - 5 production days



### TWO CURVED POCKETS ♥ 08-63

Price: shown below



STANDARD LARGE PRESENTATION FOLDERS – BASE STOCK PRICE	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Print One PMS Color - No Heavy Coverage	2.693	1.572	1.075	0.888	0.825	0.787	0.758	0.634	0.579	0.535
Print Two PMS Colors - No Heavy Coverage	3.386	1.950	1.304	1.045	0.962	0.909	0.866	0.704	0.642	0.593
Four Color Process	3.115	1.959	1.346	1.135	1.007	0.922	0.863	0.706	0.634	0.568
Foil Stamp or Emboss - One Area up to 36 sq. in.	2.322	1.513	1.066	0.928	0.871	0.836	0.807	0.693	0.643	0.603
Foil Stamp + Emboss (same copy) - One Area up to 36 sq. in.	3.541	2.187	1.468	1.247	1.142	1.093	1.058	0.909	0.850	0.798
<b>OPTIONS: ADD TO BASE</b>										
Additional PMS Color/Heavy Ink Coverage (per side)	0.693	0.378	0.229	0.156	0.137	0.122	0.108	0.070	0.064	0.059
Four Color Process (2nd side)	1.758	0.897	0.528	0.399	0.329	0.282	0.259	0.201	0.174	0.171
2nd Foil Area - Same Color, Same Side - up to 36 sq. in. (on foil orders)	0.392	0.203	0.112	0.080	0.064	0.054	0.046	0.034	0.025	0.021
Group A Stocks	0.213	0.152	0.133	0.126	0.122	0.121	0.117	0.113	0.109	0.109
Group B Stocks	0.347	0.257	0.227	0.211	0.206	0.200	0.194	0.189	0.183	0.183
Group C Stocks	0.527	0.378	0.333	0.311	0.304	0.294	0.285	0.278	0.268	0.263
Group D Stocks	0.764	0.549	0.484	0.456	0.445	0.432	0.421	0.414	0.406	0.402
Group E Stocks	0.914	0.847	0.805	0.797	0.790	0.783	0.775	0.761	0.753	0.746
Group F Stocks	1.143	1.132	1.099	1.077	1.066	1.055	1.044	1.022	1.011	1.000
Group G Stocks	1.440	1.425	1.384	1.384	1.384	1.384	1.384	1.384	1.384	1.384
Upcharge: 08-06, 08-08, 08-30, 08-32, 08-33, 08-55	0.446	0.393	0.326	0.324	0.316	0.303	0.287	0.284	0.276	0.262
Upcharge: 08-61, 08-80, 08-81, 08-82, 08-85	0.446	0.393	0.326	0.324	0.316	0.303	0.287	0.284	0.276	0.262
Upcharge: 08-57, 08-58, 08-59	1.605	0.937	0.602	0.571	0.552	0.515	0.509	0.484	0.449	0.419
Aqueous Coating - Flood Gloss, Satin or Matte (on print orders)	FREE									
Aqueous Coating - Flood Soft-Touch (on print orders)	1.278	0.714	0.414	0.300	0.243	0.223	0.203	0.139	0.127	0.116
UV Coating - Flood High Gloss	0.527	0.320	0.198	0.170	0.161	0.141	0.132	0.122	0.121	0.108
Lamination - Gloss	0.687	0.445	0.365	0.324	0.305	0.301	0.299	0.292	0.286	0.286
Lamination - Matte	0.861	0.681	0.538	0.498	0.475	0.464	0.458	0.445	0.437	0.432
Lamination - Soft-Touch	1.052	0.791	0.645	0.594	0.571	0.555	0.545	0.526	0.516	0.512
Spine Attachments (white card stock or matching - see page 22)	1.010	0.993	0.985	0.964	0.959	0.958	0.953	0.947	0.941	0.922

(R) Price shown is per piece

# STANDARD LARGE FOLDER STYLES



08-65-CON printed 4CP

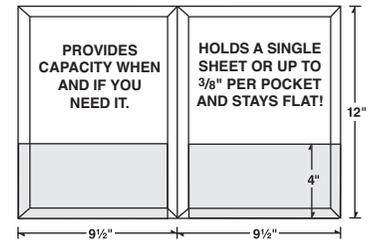
## STANDARD CONFORMER®

♥ 08-65-CON

Holds up to 3/8" per pocket

Price: see page 14

✓ Better than a box pocket!



Conformer® is a registered trademark of Conformer® Products. Trademark statement will appear on product.



08-02 printed 4CP

08-02 Black Linen > with Metallic Silver foil

## BACKBONE 08-02

1/2" double score backbone (shown)

08-03

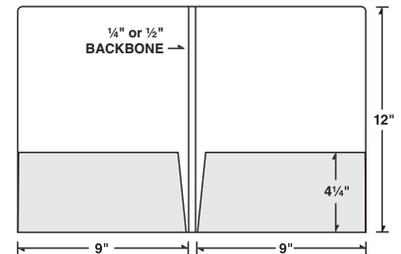
1/2" triple score backbone

♥ 08-11

1/4" double score backbone (shown)

Price: see page 6

✓ Allows for more capacity at spine.



08-22 printed 4CP (4/4)

08-22 Deep Pine Linen with Metallic Brass foil

## FILE TAB

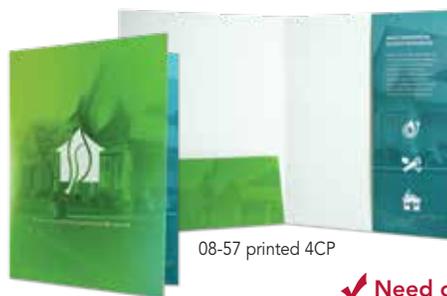
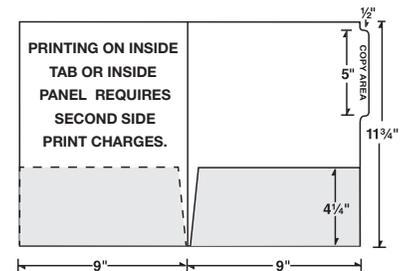
♥ 08-22

Two pockets (shown)

08-21

One right pocket only

Price: see page 6



08-57 printed 4CP

## REGULAR & VERTICAL POCKETS

♥ 08-57

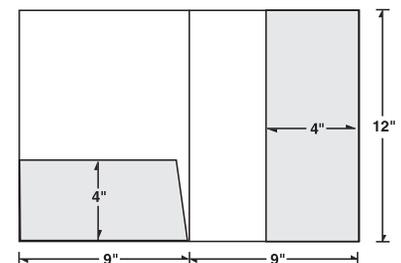
Vertical pocket on the right (shown)

08-59

Vertical pocket on the left

Price: base price **plus** upcharge on page 6 - call for pricing if laminating

✓ Need capacity pockets? See Item 08-47-CON on page 8.

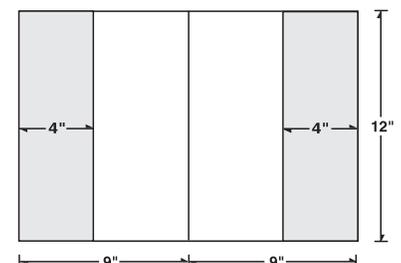


08-58 printed 4CP

## TWO VERTICAL POCKETS

08-58

Price: base price **plus** upcharge on page 6 - call for pricing if laminating



# STANDARD LARGE FOLDER STYLES



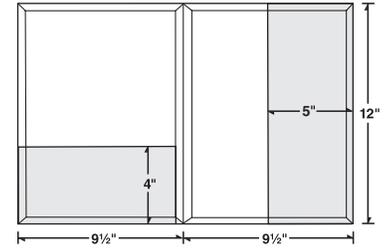
08-47-CON printed 4CP (4/4)

## CONFORMER® REGULAR & VERTICAL POCKETS 08-47-CON

Holds up to 3/8" per pocket

Price: base price **plus** upcharge on page 14 - call for pricing if laminating

Conformer® is a registered trademark of Conformer® Products. Trademark statement will appear on product.



08-80 printed 2PMS

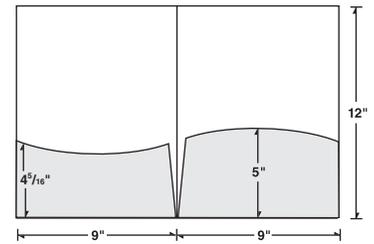
## WAVY POCKETS 08-80

5" pocket on right (shown)

### 08-81

5" pocket on left

Price: base price **plus** upcharge on page 6 - call for pricing if laminating

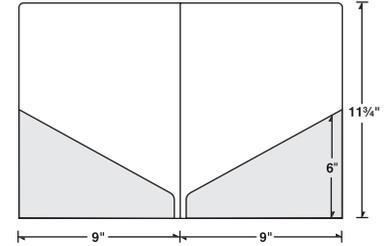


08-61 printed 4CP (4/4)

## DIAGONAL POCKETS 08-61

Two diagonal pockets

Price: base price **plus** upcharge on page 6 - call for pricing if laminating



08-82 printed 4CP

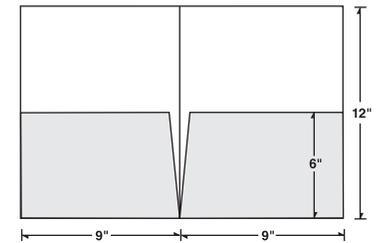
## TALL POCKETS 08-82

Two 6" tall pockets (shown)

### NEW 08-85

Tall pocket on left; 4" pocket on right

Price: base price **plus** upcharge on page 6 - call for pricing if laminating



**✓ Taller pockets hold your inserts securely and provide more copy area!**

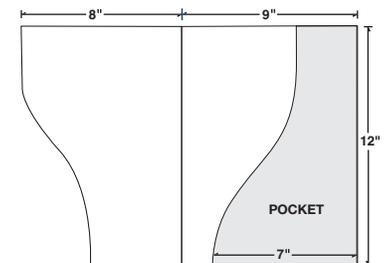


08-30 printed 2PMS (2/1)

## SERPENTINE CUT ONE POCKET ♥ 08-30

Serpentine shaped pocket and front cover

Price: base price **plus** upcharge on page 6 - call for pricing if laminating



# STANDARD LARGE FOLDER STYLES



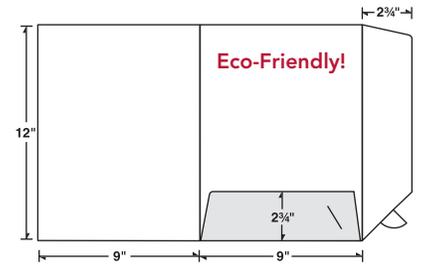
08-89 printed 1PMS (1/1)

## NON-ADHESIVE POCKET

**NEW** 08-89

Vertical flap and horizontal flap interlock to secure papers.

Price: see page 6  
Tuck tab assembly required



**NEW**

✓ Easier to recycle and no adhesive residue in landfill!



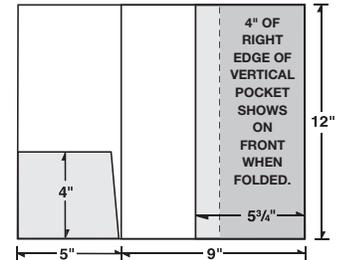
08-32 printed 4CP

## SMALL & VERTICAL POCKETS

♥ 08-32

Combination pocket style, small & vertical

Price: base price **plus** upcharge on page 6



✓ Smaller pocket is great for material swatches, brochures and more.



08-52 printed 4CP (4/4)

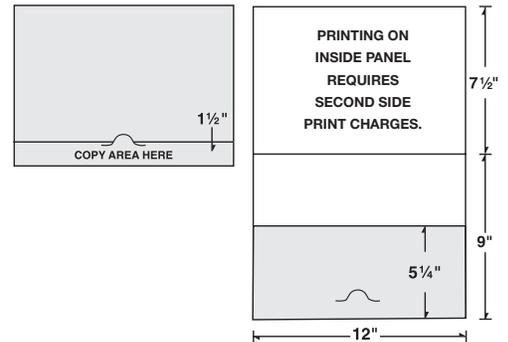
## ONE POCKET TUCK TAB

08-52

One large pocket with a closure notch

Corner style card slots are not available

Price: see page 6



08-06 printed 4CP (4/4)

## LANDSCAPE POCKET

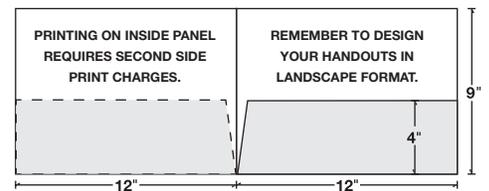
08-06

One right pocket only

08-33

Two landscape pockets (shown)

Price: base price **plus** upcharge on page 6 - call for pricing if laminating



✓ Landscape folders are great for panoramic images!

08-55 printed 2PMS



08-08 printed 4CP (4/1)

## WRAP-AROUND FLAP

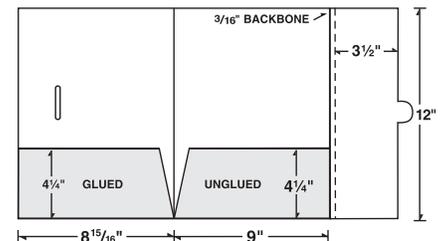
08-55

Tuck tab on flap (shown)

08-08

3 3/4" info flap without tuck tab;  
9" front cover without slot (photo at left)

Price: base price **plus** upcharge on page 6 - call for pricing if laminating



# LEGAL SIZE FOLDERS

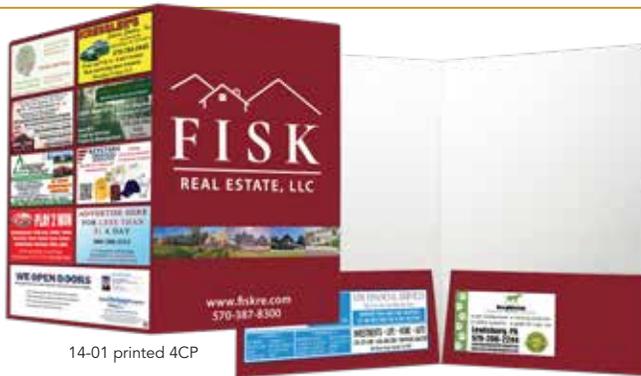
Need a safe place for oversized documents? Our folders are perfect for real estate, mortgage, banking, legal, credit union, title & MORE!

## Product Specifications

- Available printed, foil stamped or embossed
- Base stocks included in price – additional charge for other stock groups
- FREE overall GLOSS, SATIN or MATTE aqueous coating on print orders
- A variety of card slots, brochure slits & other pocket options are available FREE – see page 22 or refer to design templates

## Production Schedule

- 7 - 10 production days
- Soft-Touch aqueous coating: add 1 production day



14-01 printed 4CP

## LEGAL 4½" POCKETS

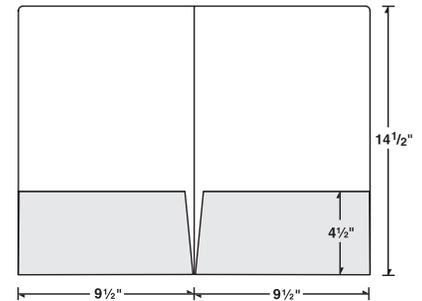
♥ 14-01

with round corners (shown)

14-28

with square corners

Price: shown below



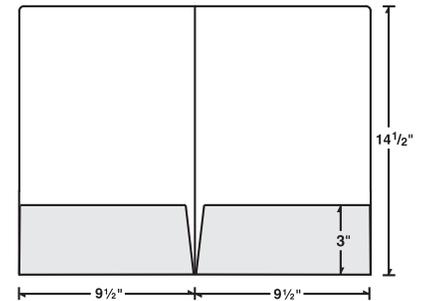
14-17 printed 1PMS Heavy Coverage plus Metallic Gold foil

## LEGAL 3" POCKETS

14-17

3" pockets show off more of your inserts

Price: shown below



LEGAL SIZE FOLDERS – BASE STOCK PRICE	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Print One PMS Color - No Heavy Coverage	3.719	2.191	1.497	1.246	1.148	1.099	1.064	0.866	0.791	0.731
Print Two PMS Colors - No Heavy Coverage	4.412	2.569	1.726	1.403	1.285	1.221	1.172	0.937	0.855	0.790
Four Color Process	4.142	2.578	1.768	1.493	1.330	1.235	1.169	0.938	0.846	0.765
Foil Stamp or Emboss - One Area up to 36 sq. in.	3.348	2.132	1.489	1.286	1.194	1.148	1.112	0.926	0.855	0.800
Foil Stamp + Emboss (same copy) - One Area up to 36 sq. in.	4.568	2.806	1.890	1.605	1.465	1.405	1.364	1.142	1.062	0.994
<b>OPTIONS: ADD TO BASE</b>										
Additional PMS Color/Heavy Ink Coverage (per side)	0.693	0.378	0.229	0.156	0.137	0.122	0.108	0.070	0.064	0.059
Four Color Process (2nd side)	1.758	0.897	0.528	0.399	0.329	0.282	0.259	0.201	0.174	0.171
2nd Foil Area - Same Color, Same Side - up to 36 sq. in. (on foil orders)	0.392	0.203	0.112	0.080	0.064	0.054	0.046	0.034	0.025	0.021
Group A Stocks	0.213	0.152	0.133	0.126	0.122	0.121	0.117	0.113	0.109	0.109
Group B Stocks	0.347	0.257	0.227	0.211	0.206	0.200	0.194	0.189	0.183	0.183
Group C Stocks	0.527	0.378	0.333	0.311	0.304	0.294	0.285	0.278	0.268	0.263
Group D Stocks	0.764	0.549	0.484	0.456	0.445	0.432	0.421	0.414	0.406	0.402
Group E Stocks	0.914	0.847	0.805	0.797	0.790	0.783	0.775	0.761	0.753	0.746
Group F Stocks	1.143	1.132	1.099	1.077	1.066	1.055	1.044	1.022	1.011	1.000
Group G Stocks	1.440	1.425	1.384	1.384	1.384	1.384	1.384	1.384	1.384	1.384
Upcharge: 14-13, 14-65-CON, 28-13, 29-13	0.600	0.362	0.268	0.199	0.191	0.169	0.150	0.111	0.086	0.076
Aqueous Coating - Flood Gloss, Satin or Matte (on print orders)	FREE									
Aqueous Coating - Flood Soft-Touch (on print orders)	1.278	0.714	0.414	0.300	0.243	0.223	0.203	0.139	0.127	0.116
UV Coating - Flood High Gloss	0.527	0.320	0.198	0.170	0.161	0.141	0.132	0.122	0.121	0.108
Lamination - Gloss (Oversize)	0.724	0.480	0.403	0.364	0.348	0.342	0.340	0.337	0.331	0.331
Lamination - Matte (Oversize)	0.937	0.764	0.624	0.584	0.563	0.553	0.547	0.535	0.529	0.523
Lamination - Soft-Touch (Oversize)	1.163	0.883	0.764	0.716	0.692	0.676	0.666	0.646	0.638	0.632

(R) Price shown is per piece

# LEGAL SIZE FOLDERS



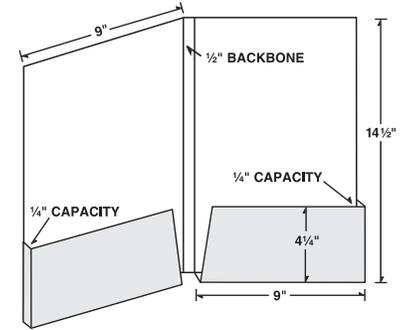
14-13 printed 4CP

## LEGAL BOX POCKETS 14-13

4 1/4" pockets with 1/4" capacity each

Price: base price **plus** upcharge on page 10

14-13 foil stamp + emboss  
Dark Blue Linen with Metallic Gold foil



<14-65-CON printed 4CP

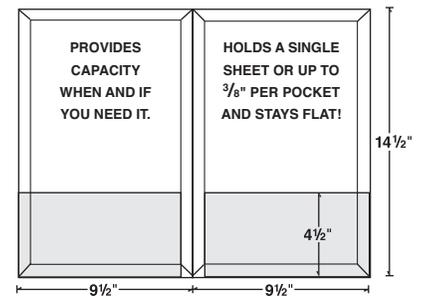
14-65-CON printed 2PMS

## LEGAL CONFORMER® 14-65-CON

Holds up to 3/8" per pocket

Price: base price **plus** upcharge on page 10

Conformer® is a registered trademark of Conformer® Products. Trademark statement will appear on product.

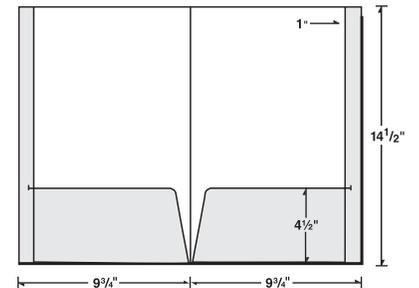


29-13 printed 3/1 PMS with heavy coverage

## LEGAL REINFORCED EDGES 29-13

Side edges reinforced

Price: base price **plus** upcharge on page 10

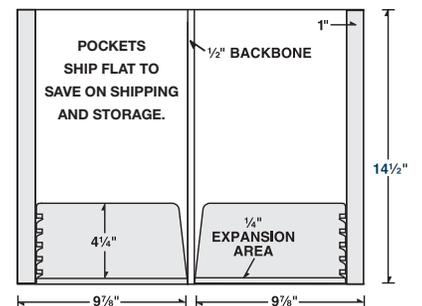


28-13 Dark Blue Linen with Metallic Silver & White foil

## LEGAL EXPANDABLE POCKETS 28-13

Two 1/4" capacity expandable pockets side edges reinforced

Price: base price **plus** upcharge on page 10



✓ Consider a legal sized portfolio instead of a folder. Regular and expansion portfolios can be found on pages 30 & 31.

# REINFORCED EDGE FOLDERS

Bring in the reinforcements! Provides MORE durability when opening & closing the folder.

## Product Specifications

- Available printed, foil stamped or embossed
- Base stocks included in price – additional charge for other stock groups
- FREE overall GLOSS, SATIN or MATTE aqueous coating on print orders
- Add lamination if extra durability is required – see table below
- A variety of card slots, brochure slits & other pocket options are available FREE – see page 22 or refer to design templates

## Production Schedule

- 7 - 10 production days
- Soft-Touch aqueous coating: add 1 production day
- Spine Attachments: add 3 - 5 production days



## STANDARD REINFORCED EDGES

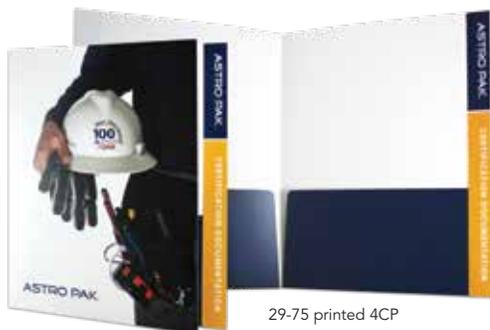
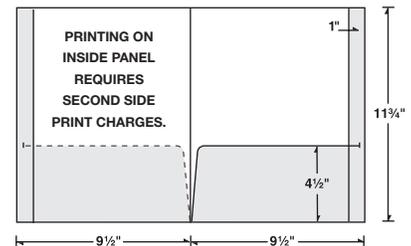
### ♥ 29-71

Two pockets (shown)

### 29-74

One right pocket only

Price: shown below



## REINFORCED EDGES FILE TAB

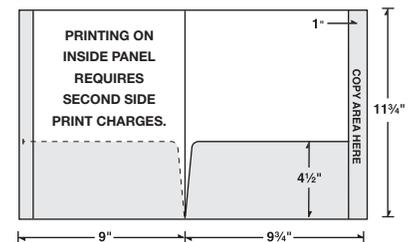
### ♥ 29-75

Two pockets (shown)

### 29-77

One right pocket only

Price: shown below



REINFORCED EDGE FOLDERS – BASE STOCK PRICE	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Print One PMS Color - No Heavy Coverage	3.514	1.977	1.281	1.066	0.959	0.904	0.873	0.717	0.655	0.605
Print Two PMS Colors - No Heavy Coverage	4.207	2.355	1.510	1.223	1.097	1.026	0.981	0.787	0.718	0.664
Four Color Process	3.937	2.363	1.552	1.313	1.142	1.039	0.978	0.789	0.710	0.638
Foil Stamp or Emboss - One Area up to 36 sq. in.	3.143	1.918	1.272	1.106	1.006	0.953	0.921	0.776	0.719	0.673
Foil Stamp + Emboss (same copy) - One Area up to 36 sq. in.	4.363	2.592	1.674	1.425	1.277	1.210	1.173	0.992	0.926	0.868
<b>OPTIONS: ADD TO BASE</b>										
Additional PMS Color/Heavy Ink Coverage (per side)	0.693	0.378	0.229	0.156	0.137	0.122	0.108	0.070	0.064	0.059
Four Color Process (2nd side)	1.758	0.897	0.528	0.399	0.329	0.282	0.259	0.201	0.174	0.171
2nd Foil Area - Same Color, Same Side - up to 36 sq. in. (on foil orders)	0.392	0.203	0.112	0.080	0.064	0.054	0.046	0.034	0.025	0.021
Group A Stocks	0.213	0.152	0.133	0.126	0.122	0.121	0.117	0.113	0.109	0.109
Group B Stocks	0.347	0.257	0.227	0.211	0.206	0.200	0.194	0.189	0.183	0.183
Group C Stocks	0.527	0.378	0.333	0.311	0.304	0.294	0.285	0.278	0.268	0.263
Group D Stocks	0.764	0.549	0.484	0.456	0.445	0.432	0.421	0.414	0.406	0.402
Group E Stocks	0.914	0.847	0.805	0.797	0.790	0.783	0.775	0.761	0.753	0.746
Group F Stocks	1.143	1.132	1.099	1.077	1.066	1.055	1.044	1.022	1.011	1.000
Upcharge: 29-71-TOP	0.413	0.314	0.259	0.243	0.233	0.230	0.226	0.218	0.216	0.214
Aqueous Coating - Flood Gloss, Satin or Matte (on print orders)	FREE									
Aqueous Coating - Flood Soft-Touch (on print orders)	1.278	0.714	0.414	0.300	0.243	0.223	0.203	0.139	0.127	0.116
UV Coating - Flood High Gloss	0.527	0.320	0.198	0.170	0.161	0.141	0.132	0.122	0.121	0.108
Lamination - Gloss	0.687	0.445	0.365	0.324	0.305	0.301	0.299	0.292	0.286	0.286
Lamination - Matte	0.861	0.681	0.538	0.498	0.475	0.464	0.458	0.445	0.437	0.432
Lamination - Soft-Touch	1.052	0.791	0.645	0.594	0.571	0.555	0.545	0.526	0.516	0.512
Spine Attachments (white card stock or matching - see page 22)	1.010	0.993	0.985	0.964	0.959	0.958	0.953	0.947	0.941	0.922

(R) Price shown is per piece

Stock and Foil selections on inside back cover. Please call for pricing on other options not listed.

# REINFORCED EDGE FOLDERS



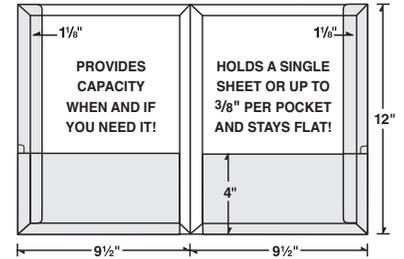
29-65-CON printed 4CP for optional inserts see page 23

## CONFORMER® RE EDGES ♥ 29-65-CON

Holds up to 3/8" per pocket

Price: see page 12

Conformer® is a registered trademark of Conformer® Products. A patent number will be added to Conformer® Products.

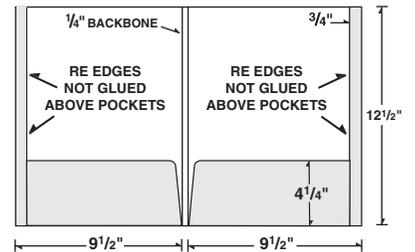


29-25 Dark Blue Linen with Metallic Gold foil

## PARTIALLY UNGLUED RE EDGES 29-25

RE edges not glued above pockets

Price: see page 12



✓ Allows for better expansion while protecting paper edges.

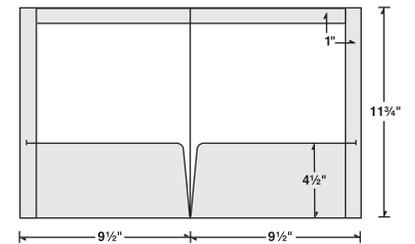


29-71-TOP printed 4CP

## TOP & SIDE RE EDGES ♥ 29-71-TOP

Top and side reinforcement

Price: base price **plus** upcharge on page 12

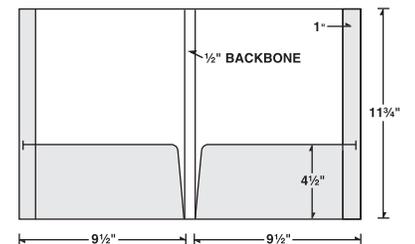


29-72 printed 4CP

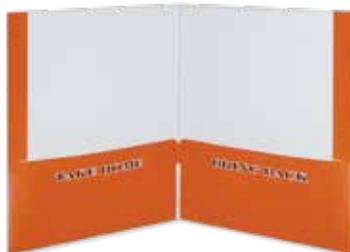
## RE EDGES 1/2" BACKBONE 29-72

1/2" double score backbone

Price: see page 12



29-78 printed 4CP



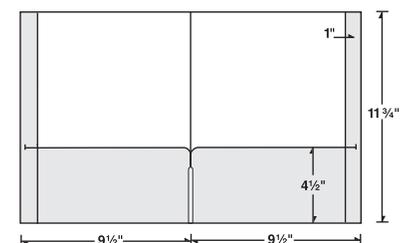
29-88 printed 4CP

## RE EDGES CONTINUOUS POCKET 29-88

Popular with schools – papers stay more secure in pockets

29-78 Same as 29-88 with standard 3-hole punch for binder (photo at left)

Price: see page 12



# CAPACITY FOLDERS

Folders that hold MORE! Capacity in a variety of styles: box & zippered pockets and Conformer® products!

### Product Specifications

- Available printed, foil stamped or embossed
- Base stocks included in price – additional charge for other stock groups
- FREE overall GLOSS, SATIN or MATTE aqueous coating on print orders
- Add lamination if extra durability is required – see table below
- A variety of card slots, brochure slits & other pocket options are available FREE – see page 22 or refer to design templates

### Production Schedule

- 7 - 10 production days
- Soft-Touch aqueous coating: add 1 production day

✓ 14 PT Semi-gloss stock is a capacity folder favorite!



08-65-CON printed 4CP



08-65-CON with window printed 2PMS

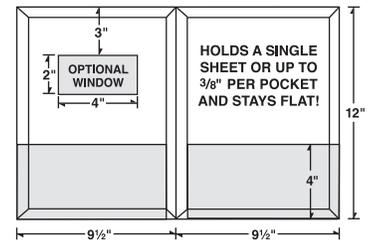
08-65-CON  
Foil stamp + Emboss  
Dark Blue Linen with  
Metallic Gold foil

### STANDARD CONFORMER®

♥ 08-65-CON

The best capacity folder ever – scoring system holds up to 3/8" per pocket  
Window is optional - request when ordering

Price: shown below



Conformer® is a registered trademark of Conformer® Products. Trademark statement will appear on product.

✓ See Item 08-47-CON on page 8 for this item with a vertical right pocket!

CAPACITY FOLDERS – BASE STOCK PRICE	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Print One PMS Color - No Heavy Coverage	3.514	1.977	1.281	1.066	0.959	0.904	0.873	0.717	0.655	0.605
Print Two PMS Colors - No Heavy Coverage	4.207	2.355	1.510	1.223	1.097	1.026	0.981	0.787	0.718	0.664
Four Color Process	3.937	2.363	1.552	1.313	1.142	1.039	0.978	0.789	0.710	0.638
Foil Stamp or Emboss - One Area up to 36 sq. in.	3.143	1.918	1.272	1.106	1.006	0.953	0.921	0.776	0.719	0.673
Foil Stamp + Emboss (same copy) - One Area up to 36 sq. in.	4.363	2.592	1.674	1.425	1.277	1.210	1.173	0.992	0.926	0.868
<b>OPTIONS: ADD TO BASE</b>										
Additional PMS Color/Heavy Ink Coverage (per side)	0.693	0.378	0.229	0.156	0.137	0.122	0.108	0.070	0.064	0.059
Four Color Process (2nd side)	1.758	0.897	0.528	0.399	0.329	0.282	0.259	0.201	0.174	0.171
2nd Foil Area - Same Color, Same Side - up to 36 sq. in. (on foil orders)	0.392	0.203	0.112	0.080	0.064	0.054	0.046	0.034	0.025	0.021
Group A Stocks	0.213	0.152	0.133	0.126	0.122	0.121	0.117	0.113	0.109	0.109
Group B Stocks	0.347	0.257	0.227	0.211	0.206	0.200	0.194	0.189	0.183	0.183
Group C Stocks	0.527	0.378	0.333	0.311	0.304	0.294	0.285	0.278	0.268	0.263
Group D Stocks	0.764	0.549	0.484	0.456	0.445	0.432	0.421	0.414	0.406	0.402
Group E Stocks	0.914	0.847	0.805	0.797	0.790	0.783	0.775	0.761	0.753	0.746
Group F Stocks	1.143	1.132	1.099	1.077	1.066	1.055	1.044	1.022	1.011	1.000
Upcharge: 08-13, 08-17, 08-20, 08-53, 29-82-CON	0.539	0.516	0.369	0.285	0.281	0.279	0.273	0.260	0.204	0.185
Upcharge: 08-47-CON	1.605	0.937	0.602	0.571	0.552	0.515	0.509	0.484	0.449	0.419
Aqueous Coating - Flood Gloss, Satin or Matte (on print orders)	FREE									
Aqueous Coating - Flood Soft-Touch (on print orders)	1.278	0.714	0.414	0.300	0.243	0.223	0.203	0.139	0.127	0.116
UV Coating - Flood High Gloss	0.527	0.320	0.198	0.170	0.161	0.141	0.132	0.122	0.121	0.108
Lamination - Gloss	0.687	0.445	0.365	0.324	0.305	0.301	0.299	0.292	0.286	0.286
Lamination - Matte	0.861	0.681	0.538	0.498	0.475	0.464	0.458	0.445	0.437	0.432
Lamination - Soft-Touch	1.052	0.791	0.645	0.594	0.571	0.555	0.545	0.526	0.516	0.512

(R) Price shown is per piece

Stock and Foil selections on inside back cover. Please call for pricing on other options not listed.

# CAPACITY FOLDERS



08-13 Dark Blue Linen with Metallic Silver, White and Non-Metallic Blue foils

## TWO BOX POCKETS

♥ 08-13

Two ¼" capacity box pockets with ½" backbone (shown)

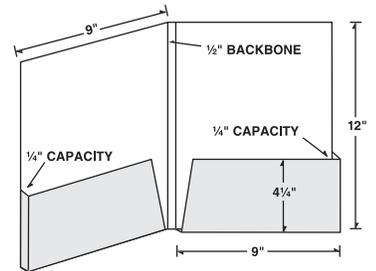
08-17

Two ⅜" capacity box pockets with ¾" backbone

08-20

Two ½" capacity box pockets with 1" backbone

Price: base price **plus** upcharge on page 14



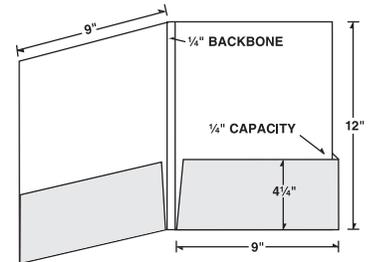
08-53 printed 4CP

## REGULAR & BOX POCKET

♥ 08-53

Regular left pocket with ¼" capacity right box pocket

Price: base price **plus** upcharge on page 14



29-82-CON printed 4CP

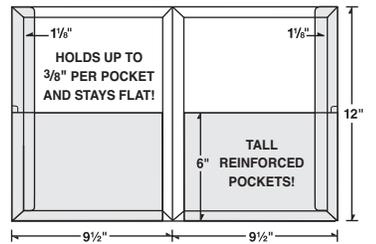
## CONFORMER® RE EDGES TALL POCKETS

29-82-CON

Two 6" tall pockets with reinforced edges – holds up to ⅜" per pocket

Price: base price **plus** upcharge on page 14 – call for pricing if laminating

Conformer® is a registered trademark of Conformer® Products. A patent number will be added to Conformer® Products.



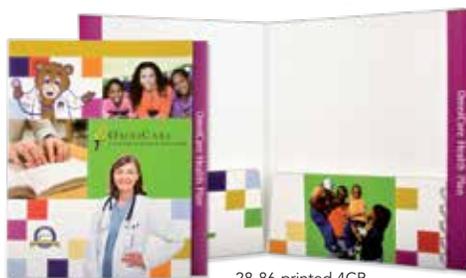
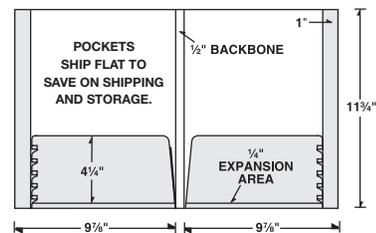
28-72 printed 2PMS

## RE EDGES with TWO EXPANDABLE POCKETS

♥ 28-72

Two ¼" capacity expandable pockets

Price: see page 14 – call for pricing if laminating



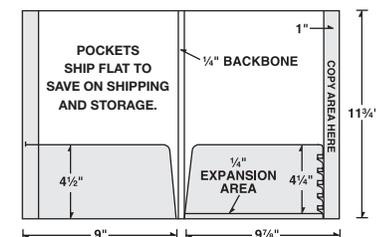
28-86 printed 4CP

## RE EDGES FILE TAB with EXPANDABLE POCKET

28-86

Regular left pocket with ¼" expandable right pocket

Price: see page 14



# THREE PANEL FOLDERS

Expand your message with extra panels!  
A favorite of home builders, medical providers & hospitality industries.

### Product Specifications

- Four color process
- Base stocks included in price – additional charge for other stock groups.
- FREE overall GLOSS, SATIN or MATTE aqueous coating on print orders
- A variety of card slots, brochure slits & other pocket options are available FREE – see page 22 or refer to design templates

### Production Schedule

- 7 - 10 production days
- Soft-Touch aqueous coating: add 1 production day



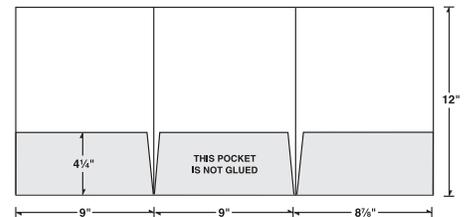
38-12 printed 4CP (4/4)



38-01 printed 4CP (4/1)

### THREE POCKETS ♥ 38-01

Price: shown below



38-03 printed 4CP (4/4)

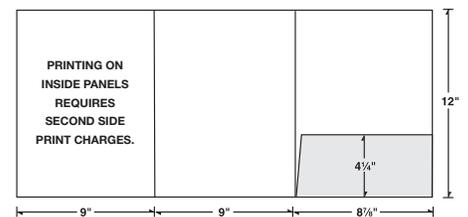
### ONE POCKET ♥ 38-04

Right pocket only (shown)

### 38-03

Unglued center pocket only

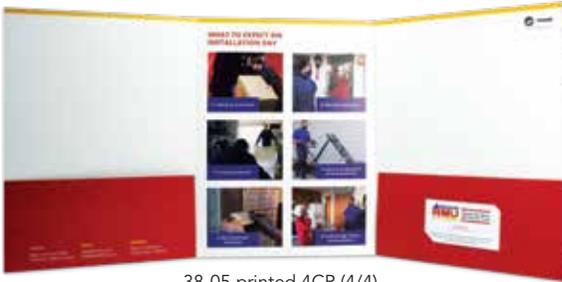
Price: shown below



THREE PANEL FOLDERS – BASE STOCK PRICE	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Four Color Process	5.214	3.163	1.901	1.569	1.377	1.247	1.181	1.016	0.970	0.935
<b>OPTIONS: ADD TO BASE</b>										
Four Color Process (2nd side)	2.430	1.053	0.613	0.459	0.396	0.357	0.338	0.260	0.235	0.200
Group A Stocks	0.256	0.182	0.160	0.151	0.147	0.145	0.140	0.136	0.131	0.131
Group B Stocks	0.417	0.308	0.272	0.254	0.247	0.240	0.233	0.227	0.220	0.220
Group C Stocks	0.685	0.492	0.434	0.404	0.395	0.383	0.371	0.361	0.349	0.341
Upcharge: 38-08, 38-12	0.920	0.675	0.552	0.511	0.491	0.478	0.470	0.454	0.446	0.442
Aqueous Coating - Flood Gloss, Satin or Matte (on print orders)	FREE									
Aqueous Coating - Flood Soft-Touch (on print orders)	1.278	0.714	0.414	0.300	0.243	0.223	0.203	0.139	0.127	0.116
UV Coating - Flood High Gloss	0.686	0.419	0.258	0.221	0.208	0.183	0.172	0.159	0.157	0.139

(R) Price shown is per piece

# THREE PANEL FOLDERS



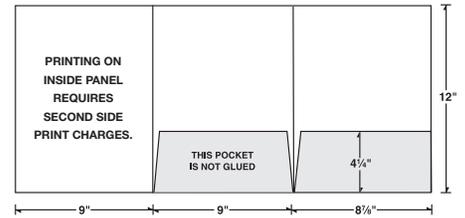
38-05 printed 4CP (4/4)

## TWO POCKETS 38-06

Right and center pocket (shown)

38-05  
Right and left pocket;  
no center pocket

Price: see page 16

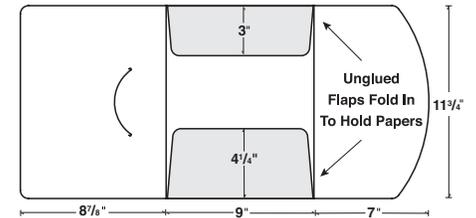


38-53 printed 4CP (4/4)

## UNGLUED FOLDER 38-53

Three panel unglued folder  
with closure notch

Price: see page 16

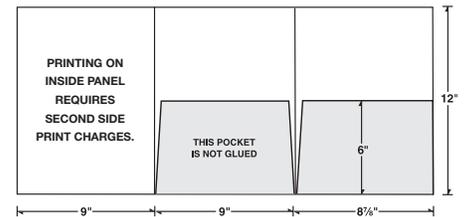


38-82 printed 1PMS  
with heavy coverage

## TWO TALL POCKETS 38-82

Right and center 6" tall pockets

Price: see page 16

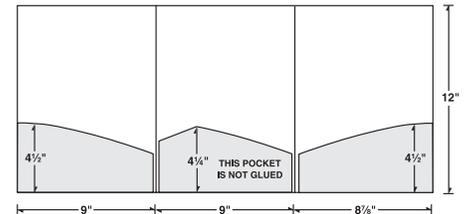


38-08 printed 4CP (4/4)

## THREE CURVED POCKETS 38-08

Three unique shaped pockets

Price: base price **plus** upcharge  
on page 16

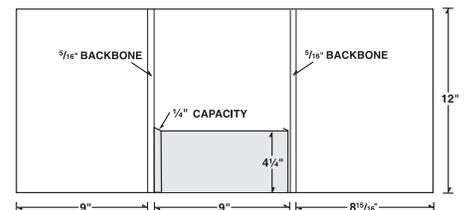


38-12 printed 4CP (4/4)

## ONE CENTER BOX POCKET 38-12

1/4" capacity box pocket

Price: base price **plus** upcharge  
on page 16



# TAX FOLDERS & REPORT COVERS

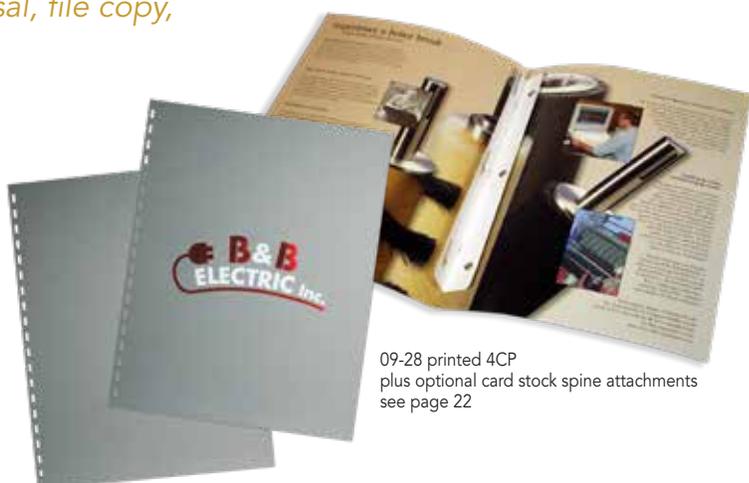
Covers do MORE for you! Present your proposal, file copy, contract and important documents with style.

## Product Specifications

- Available printed, foil stamped or embossed
- Base stocks included in price – additional charge for other stock groups
- FREE overall GLOSS, SATIN or MATTE aqueous coating on print orders
- A variety of card slots are available FREE – see page 22 or refer to design templates
- Spine Attachments can be added to one-piece cover Items 09-28 & 09-29 – see page 22

## Production Schedule

- 7 - 10 production days
- Soft-Touch aqueous coating: add 1 production day
- Spine Attachments: add 3 - 5 production days



09-28 printed 4CP plus optional card stock spine attachments see page 22

75-01 Sterling Gray Linen with Metallic Red & Non-Metallic White foil with optional GBC punch (call for price quote)

✔ Like the look of engraving?  
A similar look can be achieved by foil stamping plus embossing your imprint. See price below.



75-09 printed 4CP

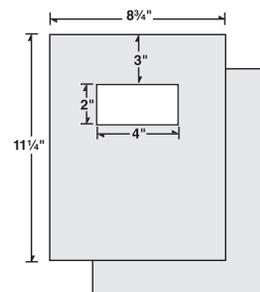


< 75-01 printed 1PMS

**TWO-PIECE COVER 75-01**  
without window

♥ **75-09**  
with window (shown)

Price: shown below



TAX FOLDER & REPORT COVER - BASE STOCK PRICE	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Print One PMS Color - No Heavy Coverage	1.922	0.999	0.661	0.534	0.482	0.455	0.440	0.371	0.329	0.295
Print Two PMS Colors - No Heavy Coverage	2.615	1.377	0.889	0.690	0.619	0.577	0.548	0.442	0.393	0.353
Four Color Process	2.344	1.386	0.931	0.780	0.664	0.591	0.545	0.443	0.384	0.328
Foil Stamp or Emboss - One Area up to 36 sq. in.	1.551	0.940	0.652	0.573	0.528	0.504	0.488	0.431	0.393	0.363
Foil Stamp + Emboss (same copy) - One Area up to 36 sq. in.	2.771	1.614	1.053	0.892	0.799	0.761	0.740	0.647	0.600	0.558
<b>OPTIONS: ADD TO BASE</b>										
Additional PMS Color/Heavy Ink Coverage (per side)	0.693	0.378	0.229	0.156	0.137	0.122	0.108	0.070	0.064	0.059
Four Color Process (2nd side)	1.758	0.897	0.528	0.399	0.329	0.282	0.259	0.201	0.174	0.171
2nd Foil Area - Same Color, Same Side - up to 36 sq. in. (on foil orders)	0.392	0.203	0.112	0.080	0.064	0.054	0.046	0.034	0.025	0.021
Group A Stocks	0.213	0.152	0.133	0.126	0.122	0.121	0.117	0.113	0.109	0.109
Group B Stocks	0.347	0.257	0.227	0.211	0.206	0.200	0.194	0.189	0.183	0.183
Group C Stocks	0.527	0.378	0.333	0.311	0.304	0.294	0.285	0.278	0.268	0.263
Group D Stocks	0.764	0.549	0.484	0.456	0.445	0.432	0.421	0.414	0.406	0.402
Group E Stocks	0.914	0.847	0.805	0.797	0.790	0.783	0.775	0.761	0.753	0.746
Group F Stocks	1.143	1.132	1.099	1.077	1.066	1.055	1.044	1.022	1.011	1.000
Group G Stocks	1.440	1.425	1.384	1.384	1.384	1.384	1.384	1.384	1.384	1.384
Upcharge: 75-36	0.489	0.333	0.333	0.204	0.189	0.186	0.186	0.173	0.140	0.123
Upcharge: 08-36-CON, 08-37-CON	2.141	1.501	0.994	0.822	0.763	0.732	0.710	0.606	0.530	0.502
Aqueous Coating - Flood Gloss, Satin or Matte (on print orders)	FREE									
Aqueous Coating - Flood Soft-Touch (on print orders)	1.278	0.714	0.414	0.300	0.243	0.223	0.203	0.139	0.127	0.116
Spine Attachments (white card stock or matching - see page 22)	1.010	0.993	0.985	0.964	0.959	0.958	0.953	0.947	0.941	0.922

(R) Price shown is per piece

# TAX FOLDERS & REPORT COVERS



09-28 Dark Blue Linen with Metallic Silver foil plus optional matching spine attachments

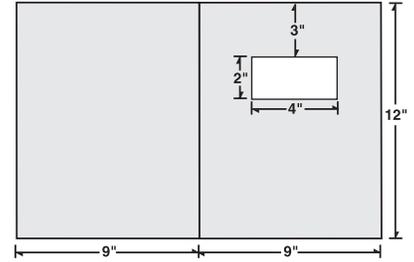


09-29 with window printed 2PMS

**ONE-PIECE COVER**  
09-28  
without window

09-29  
with window (shown)

Price: see page 18  
Item ships open, flat



75-36 foil stamp + emboss  
Deep Black Linen with Metallic Silver foil

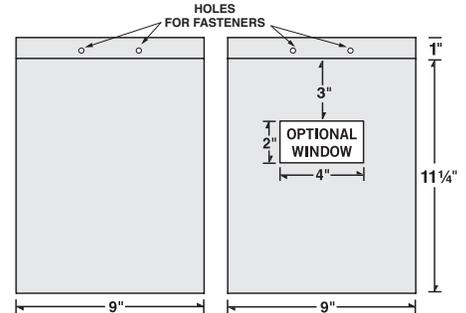


75-36 Dark Blue Linen printed with PMS 877 silver

Holes in tab accommodate one or two piece fasteners.

**TWO-PIECE CAPACITY COVER**  
75-36  
Holds up to 1"  
Window is optional – request when ordering

Price: base price **plus** upcharge on page 18



✔ Need a Legal Size cover? Request a quote for Item 75-37.



< 08-36-CON with window printed 2PMS

Holes in tab accommodate one or two piece fasteners.

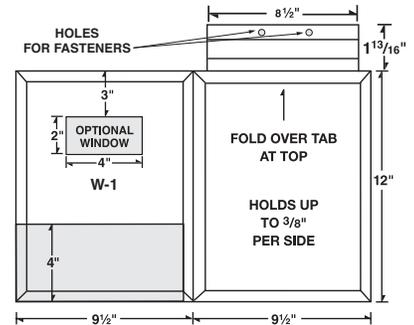
< 08-36-CON Burgundy Linen with Platinum foil

**CONFORMER® FOLDER with FOLD DOWN TAB**  
♥ 08-36-CON

Holds up to 3/8" per side  
Window is optional – request when ordering

Price: base price **plus** upcharge on page 18 - call for pricing if laminating

Conformer® is a registered trademark of Conformer® Products. Trademark statement will appear on product.



✔ Favorite of Accountants & Tax Preparers!



08-37-CON with window Sterling Gray Linen printed 2PMS

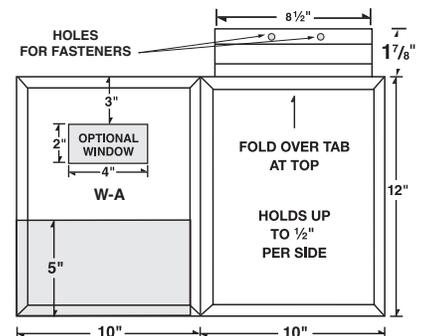
Holes in tab accommodate one or two piece fasteners.

**EXTRA CAPACITY CONFORMER® FOLDER with FOLD DOWN TAB**  
NEW 08-37-CON

Holds up to 1/2" per side  
Window is optional – request when ordering

Price: base price **plus** upcharge on page 18 - call for pricing if laminating

Conformer® is a registered trademark of Conformer® Products. Trademark statement will appear on product.



NEW

# SMALL & MID-SIZE FOLDERS

Good things come in small folders! They pack a huge promotional punch, but in a MORE convenient size.

### Product Specifications

- Available printed, foil stamped or embossed
- Base stocks included in price – additional charge for other stock groups
- FREE overall GLOSS, SATIN or MATTE aqueous coating on print orders
- Horizontal, notched style card slots are available FREE – see page 22 or refer to design templates

### Production Schedule

- 7 - 10 production days
- Soft-Touch aqueous coating: add 1 production day



48-01 printed 2PMS for optional stepped inserts see page 23

< 48-01 printed 4CP for optional stepped inserts see page 23

48-04 printed 4CP (4/4)

### 4" x 9" FOLDER

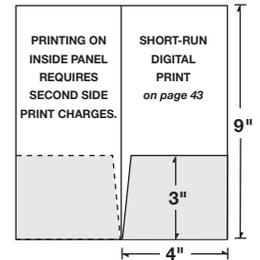
♥ 48-01

Two pockets (shown)

♥ 48-04

One right pocket only

Price: shown below



68-01 Merlot Linen with Metallic Gold foil

68-04 printed 2PMS (2/2)

### 6" x 9" FOLDER

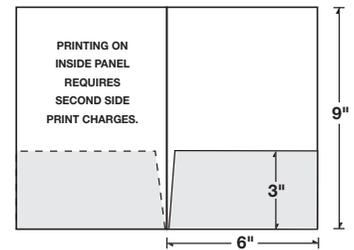
♥ 68-01

Two pockets (shown)

68-04

One right pocket only

Price: base price **plus** upcharge shown below



SMALL & MID-SIZE FOLDERS – BASE STOCK PRICE	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Print One PMS Color - No Heavy Coverage	1.636	1.012	0.678	0.595	0.549	0.520	0.497	0.424	0.357	0.298
Print Two PMS Colors - No Heavy Coverage	2.329	1.390	0.907	0.751	0.686	0.642	0.605	0.494	0.421	0.356
Four Color Process	3.934	2.123	1.205	0.933	0.788	0.695	0.630	0.493	0.423	0.367
Foil Stamp or Emboss - One Area up to 36 sq. in.	1.987	1.105	0.751	0.654	0.595	0.577	0.530	0.458	0.392	0.328
Foil Stamp + Emboss (same copy) - One Area up to 36 sq. in.	3.207	1.779	1.152	0.973	0.866	0.834	0.782	0.674	0.599	0.522
<b>OPTIONS: ADD TO BASE</b>										
Additional PMS Color/Heavy Ink Coverage (per side)	0.693	0.378	0.229	0.156	0.137	0.122	0.108	0.070	0.064	0.059
Four Color Process (2nd side)	1.758	0.897	0.528	0.399	0.329	0.282	0.259	0.201	0.174	0.171
2nd Foil Area - Same Color, Same Side - up to 36 sq. in. (on foil orders)	0.392	0.203	0.112	0.080	0.064	0.054	0.046	0.034	0.025	0.021
Group A Stocks	0.064	0.046	0.040	0.038	0.037	0.036	0.035	0.034	0.033	0.033
Group B Stocks	0.118	0.087	0.077	0.072	0.070	0.068	0.066	0.064	0.062	0.062
Group C Stocks	0.185	0.132	0.117	0.109	0.106	0.103	0.100	0.097	0.094	0.092
Group D Stocks	0.306	0.220	0.194	0.182	0.178	0.173	0.168	0.165	0.162	0.161
Group E Stocks	0.366	0.339	0.322	0.319	0.316	0.313	0.310	0.304	0.301	0.298
Group F Stocks	0.457	0.453	0.440	0.431	0.426	0.422	0.418	0.409	0.405	0.400
Upcharge: 48-10, 48-34	0.364	0.244	0.240	0.236	0.234	0.234	0.232	0.220	0.216	0.199
Upcharge: 68-01, 68-04, 68-05, 68-06, 68-07, 68-34, 19-68	0.364	0.244	0.240	0.236	0.234	0.234	0.232	0.220	0.216	0.199
Aqueous Coating - Flood Gloss, Satin or Matte (on print orders)	FREE									
Aqueous Coating - Flood Soft-Touch (on print orders)	1.278	0.714	0.414	0.300	0.243	0.223	0.203	0.139	0.127	0.116

(R) Price shown is per piece

Stock and Foil selections on inside back cover. Please call for pricing on other options not listed.

# SMALL & MID-SIZE FOLDERS



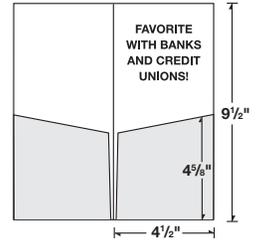
48-10 >  
Dark Blue Linen  
with Copper foil  
and sculptured  
emboss



## 4½" x 9½" ANGLED POCKETS 48-10

Two deeper, angled pockets

Price: base price **plus** upcharge  
on page 20



68-07 printed 4CP  
for optional stepped  
inserts see page 23

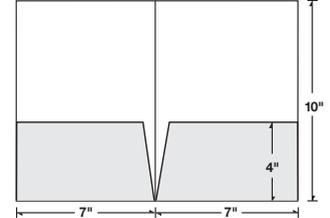


< 68-07  
Eco Brown Kraft  
printed 1PMS  
with Metallic Lime foil

## 7" x 10" MID-SIZE ♥ 68-07

Two pockets

Price: base price **plus** upcharge  
on page 20

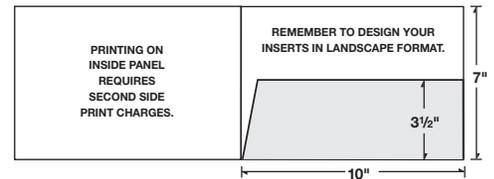


68-06 printed 4CP (4/4)

## 10" x 7" MID-SIZE LANDSCAPE 68-06

One right pocket only

Price: base price **plus** upcharge  
on page 20



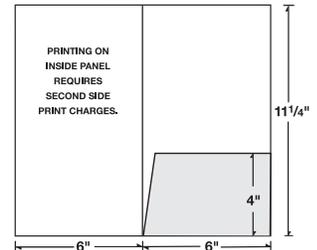
68-05 printed 4CP (4/4)

<68-05  
printed 2PMS

## 6" x 11¼" MID-SIZE 68-05

One right pocket only

Price: base price **plus** upcharge  
on page 20



48-34 printed 4CP (4/4)

68-34 printed 4CP (4/4)

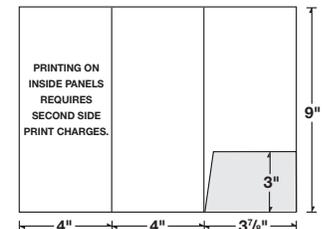
## 4" x 9" and 6" x 9" THREE PANEL 48-34 4" x 9" (shown)

One right pocket only

68-34 6" x 9"

One right pocket only

Price: base price **plus** upcharge  
on page 20



19-68 printed 4CP >



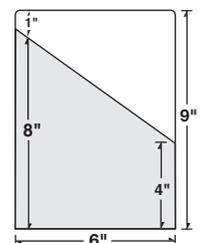
< 19-68 foil stamped  
with White foil

## MID-SIZE POCKET PAGE

NEW 19-68

6" x 9" pocket page  
Holds 5.5" x 8.5"

Price: base price **plus** upcharge  
on page 20

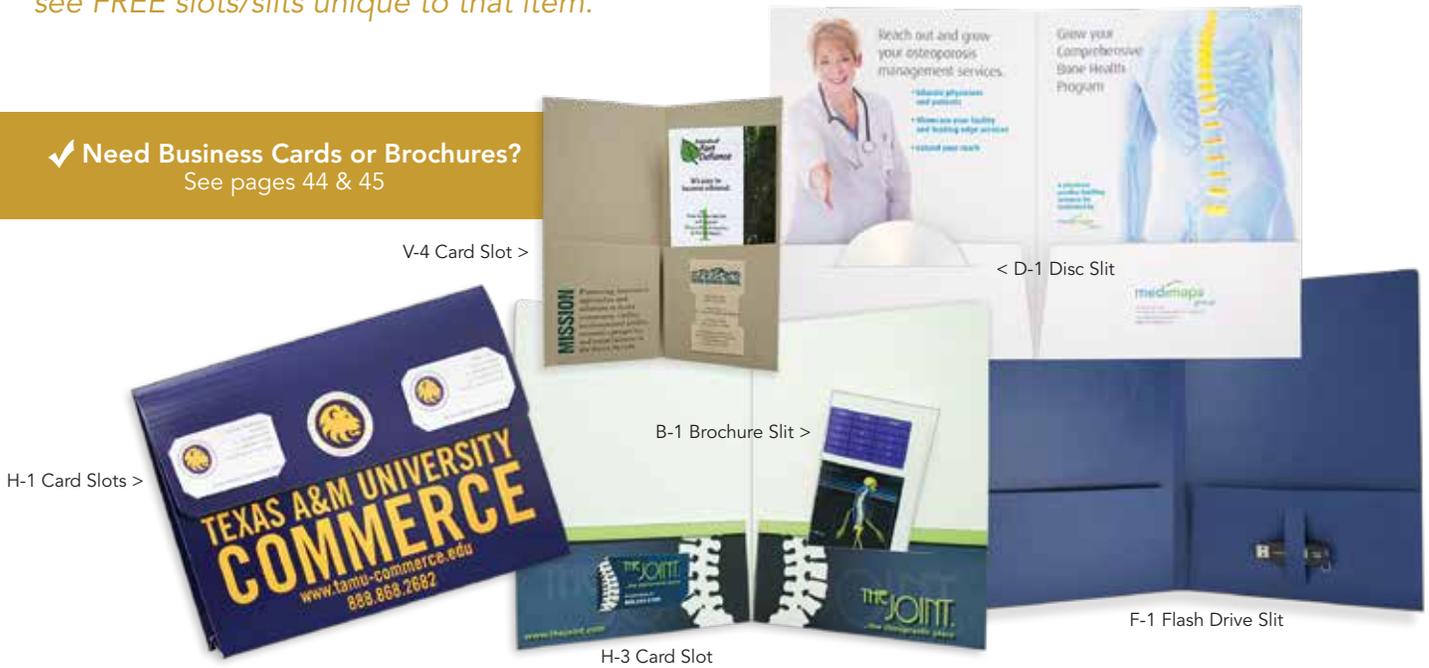


NEW

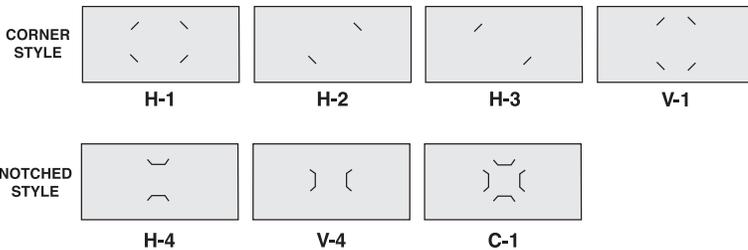
# CARD SLOTS & MORE

Make your product MORE functional! Refer to design templates to see FREE slots/slits unique to that item.

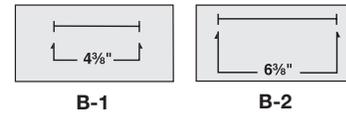
✓ Need Business Cards or Brochures?  
See pages 44 & 45



## BUSINESS CARD SLOTS (Holds a standard 3½" x 2" business card)



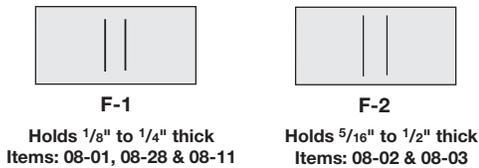
## BROCHURE SLITS



On most products, Brochure Slits are positioned:

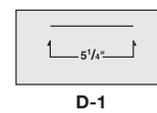
- 7/8" down on 4¼" pockets
- 1" down on 4½" pockets
- ¾" down on 4" pockets

## FLASH DRIVE SLITS (Use with "stick style" drives)



- Functions as a temporary carrier – no permanent protection
- Added to the RIGHT POCKET of the items listed

## DISC SLIT



On most products, Disc Slit is positioned:

- 7/8" down on 4¼" pockets
- 1" down on 4½" pockets
- ¾" down on 4" pockets

## SPINE ATTACHMENTS

- Stitched into the center score of most standard size folders or one-piece covers
- Holds 8½" x 11" 3-hole punched sheets
- Holds approximately 25 sheets
- Standard in white card stock
- MATCHING attachments available in most of our standard stock colors
- Indicate your choice when ordering – see price tables for additional charge – add 3-5 production days



4-Page Stitched Insert and Stepped Inserts



Complete your package by adding stitched or stepped inserts to your folder.

## STITCHED INSERTS

- Price includes stitching into folder or cover
- Available in 4, 8, 12 or 16 page counts in Four color process or PMS printing
- Pricing shown for a 4-page insert – call for other options
- Standard sizes are 8½" x 11" or 8⅞" x 11⅞"
- Choose from 80 lb. white C2S gloss or matte text – additional charge for 100 lb. white gloss or matte text

## Production Schedule

- Add 3 – 5 production days to folder/cover production



Stepped Inserts

## STEPPED INSERTS

- Price includes printing in any location on the FRONT SIDE of each insert
- PMS pricing does not include heavy coverage
- Available in a variety of sizes
- Choose from 80 lb. white C2S gloss or matte text – additional charge for 100 lb. white gloss or matte text

## Production Schedule

- 7-10 production days
- Collating & inserting: add 3 - 5 production days

4-PAGE STITCHED INSERT - Large Presentation Folders or Covers	250	500	1000	1500	2000	2500	3000	5000	7500	10000
<b>4-PAGE (add cost to folder price - includes stitching insert into item)</b>										
Print One PMS Color	2.582	1.477	0.967	0.773	0.668	0.622	0.587	0.517	0.510	0.445
Print Two PMS Colors	2.582	1.477	0.967	0.773	0.668	0.622	0.587	0.517	0.510	0.445
Four Color Process	4.680	2.462	1.402	1.040	0.883	0.773	0.722	0.617	0.553	0.498
100 lb. Gloss or Matte Text Upcharge	0.077	0.077	0.060	0.060	0.060	0.060	0.060	0.060	0.060	0.060
Aqueous Coating - Flood Gloss, Satin or Matte	FREE									

(R) Price shown is per piece

STEPPED INSERT PRICES - Sets for Small Presentation Folders (Up to 5 inserts)	250	500	1000	1500	2000	2500	3000	5000	7500	10000
<b>12-00 (4" x 9")</b>										
Print One PMS Color - No Heavy Coverage	2.047	1.100	0.610	0.447	0.365	0.317	0.283	0.218	0.187	0.170
Print Two PMS Colors - No Heavy Coverage	2.880	1.525	0.830	0.600	0.485	0.415	0.370	0.278	0.232	0.208
Four Color Process	3.090	1.688	0.948	0.702	0.578	0.505	0.455	0.357	0.307	0.283
100 lb. Gloss or Matte Text Upcharge	0.040	0.040	0.030	0.030	0.030	0.030	0.030	0.030	0.030	0.030
Collating Upcharge	0.142	0.090	0.090	0.090	0.090	0.090	0.090	0.090	0.090	0.090
Inserting Upcharge	0.163	0.163	0.123	0.108	0.107	0.100	0.098	0.083	0.070	0.062

(R) Price shown is per set

STEPPED INSERT PRICES - Sets for Large Presentation Folders (Up to 4 inserts)	250	500	1000	1500	2000	2500	3000	5000	7500	10000
<b>12-00 (8½" wide)</b>										
Four Color Process 1 insert	0.533	0.283	0.155	0.120	0.105	0.102	0.088	0.070	0.065	0.058
Four Color Process 2 inserts	1.060	0.570	0.312	0.242	0.210	0.202	0.178	0.140	0.128	0.118
Four Color Process 3 inserts	1.607	0.850	0.467	0.362	0.315	0.303	0.268	0.212	0.193	0.177
Four Color Process 4 inserts	2.140	1.133	0.622	0.483	0.420	0.405	0.358	0.282	0.257	0.237
100 lb. Gloss or Matte Text Upcharge	0.040	0.040	0.030	0.030	0.030	0.030	0.030	0.030	0.030	0.030
Collating Upcharge	0.125	0.073	0.073	0.073	0.073	0.073	0.073	0.073	0.073	0.073
Inserting Upcharge	0.163	0.163	0.123	0.108	0.107	0.100	0.098	0.083	0.070	0.062

(R) Price shown is per set

Please call for pricing on other options not listed or if purchasing inserts without folders.

# CERTIFICATE COVERS

Give credit where credit is due! Present certificates in a stylish cover and add MORE to the achievement.

## Product Specifications

- Available printed, foil stamped or embossed
- Holds 8½" x 11" certificates
- Optional slits to hold 8" x 10" photo available upon request
- Base stocks included in price – additional charge for other stock groups

## Production Schedule

- Foil Stamp: 5 production days
- Foil Stamp + Emboss: 7 production days
- Printing: 7 production days

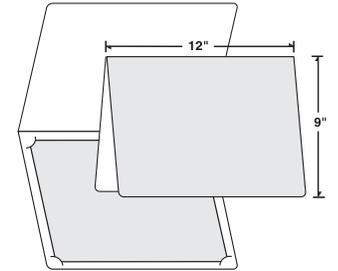


## CERTIFICATE COVER

♥ 09-11

Letter Size (shown)

Price: shown below



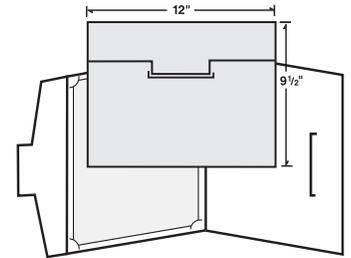
✓ Need a Legal Size cover? Request a quote for Item 09-14.



## PORTFOLIO CERTIFICATE COVER

09-10

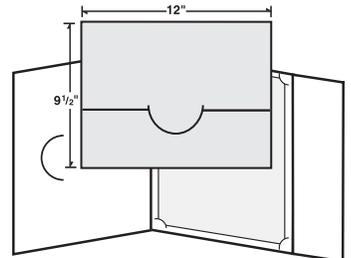
Price: base price **plus** upcharge shown below



## FOLD-UP with CLOSURE NOTCH

09-16

Price: base price **plus** upcharge shown below



✓ Great item for round logos or seals!

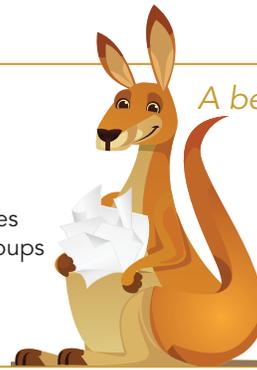
CERTIFICATE COVERS - BASE STOCK PRICE	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Print One PMS Color - No Heavy Coverage	1.922	0.999	0.661	0.534	0.482	0.455	0.440	0.371	0.329	0.295
Print Two PMS Colors - No Heavy Coverage	2.615	1.377	0.889	0.690	0.619	0.577	0.548	0.442	0.393	0.353
Four Color Process	2.344	1.386	0.931	0.780	0.664	0.591	0.545	0.443	0.384	0.328
Foil Stamp or Emboss - One Area up to 36 sq. in.	1.551	0.940	0.652	0.573	0.528	0.504	0.488	0.431	0.393	0.363
Foil Stamp + Emboss (same copy) - One Area up to 36 sq. in.	2.771	1.614	1.053	0.892	0.799	0.761	0.740	0.647	0.600	0.558
<b>OPTIONS: ADD TO BASE</b>										
Additional PMS Color/Heavy Ink Coverage (per side)	0.693	0.378	0.229	0.156	0.137	0.122	0.108	0.070	0.064	0.059
2nd Foil Area - Same Color, Same Side - up to 36 sq. in. (on foil orders)	0.392	0.203	0.112	0.080	0.064	0.054	0.046	0.034	0.025	0.021
Group A Stocks	0.213	0.152	0.133	0.126	0.122	0.121	0.117	0.113	0.109	0.109
Group B Stocks	0.347	0.257	0.227	0.211	0.206	0.200	0.194	0.189	0.183	0.183
Group C Stocks	0.527	0.378	0.333	0.311	0.304	0.294	0.285	0.278	0.268	0.263
Group D Stocks	0.764	0.549	0.484	0.456	0.445	0.432	0.421	0.414	0.406	0.402
Group E Stocks	0.914	0.847	0.805	0.797	0.790	0.783	0.775	0.761	0.753	0.746
Group F Stocks	1.143	1.132	1.099	1.077	1.066	1.055	1.044	1.022	1.011	1.000
Group G Stocks	1.440	1.425	1.384	1.384	1.384	1.384	1.384	1.384	1.384	1.384
Upcharge: 09-10, 09-16	0.121	0.121	0.101	0.101	0.101	0.101	0.101	0.101	0.101	0.101
Aqueous Coating - Flood Gloss, Satin or Matte (on semi-gloss stock)	FREE									

(R) Price shown is per piece

Stock and Foil selections on inside back cover. Please call for pricing on other options not listed.

# POCKET PAGES

A better pocket for your pages!



## Product Specifications

- Available plain, printed, foil stamped or embossed
- Pocket glued at both sides
- Holds 8½" x 11" papers
- Limited card slot styles are available FREE - refer to design templates
- Base stocks included in price – additional charge for other stock groups

## Production Schedule

- 7-10 production days



19-81 printed 4CP (4/4)



< 19-81 Charcoal Grandee with White foil

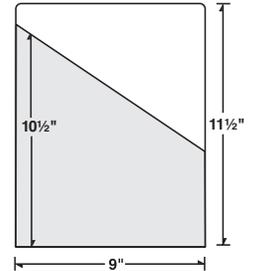
## ANGLED POCKET PAGE

19-81

Holds approximately 15 sheets

Price: shown below

✓ Need a 6" x 9" Pocket Page?  
See Item 19-68 on page 21.



19-80 Dark Blue Linen > with Metallic Silver foil



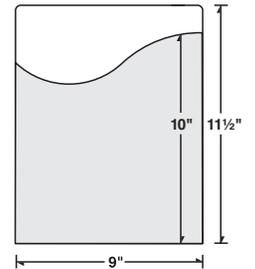
< 19-80 Merlot Linen with Metallic Gold foil

## WAVY POCKET PAGE

19-80

Holds approximately 15 sheets

Price: shown below



< 19-65-CON printed 4CP



19-65-CON Dark Blue Linen with Metallic Silver foil

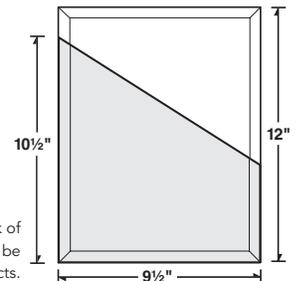
## CONFORMER® CAPACITY POCKET PAGE

19-65-CON

Holds approximately 50 sheets

Price: base price **plus** upcharge shown below

Conformer® is a registered trademark of Conformer® Products. A patent number will be added to Conformer® Products.



POCKET PAGES - BASE STOCK PRICE	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Print One PMS Color - No Heavy Coverage	3.514	1.977	1.281	1.066	0.959	0.904	0.873	0.717	0.655	0.605
Print Two PMS Colors - No Heavy Coverage	4.207	2.355	1.510	1.223	1.097	1.026	0.981	0.787	0.718	0.664
Four Color Process	3.937	2.363	1.552	1.313	1.142	1.039	0.978	0.789	0.710	0.638
Foil Stamp or Emboss - One Area up to 36 sq. in.	3.143	1.918	1.272	1.106	1.006	0.953	0.921	0.776	0.719	0.673
Foil Stamp + Emboss (same copy) - One Area up to 36 sq. in.	4.363	2.592	1.674	1.425	1.277	1.210	1.173	0.992	0.926	0.868
<b>OPTIONS: ADD TO BASE</b>										
Additional PMS Color/Heavy Ink Coverage (per side)	0.693	0.378	0.229	0.156	0.137	0.122	0.108	0.070	0.064	0.059
Four Color Process (2nd side)	1.758	0.897	0.528	0.399	0.329	0.282	0.259	0.201	0.174	0.171
2nd Foil Area - Same Color, Same Side - up to 36 sq. in. (on foil orders)	0.392	0.203	0.112	0.080	0.064	0.054	0.046	0.034	0.025	0.021
Group A Stocks	0.213	0.152	0.133	0.126	0.122	0.121	0.117	0.113	0.109	0.109
Group B Stocks	0.347	0.257	0.227	0.211	0.206	0.200	0.194	0.189	0.183	0.183
Group C Stocks	0.527	0.378	0.333	0.311	0.304	0.294	0.285	0.278	0.268	0.263
Group D Stocks	0.764	0.549	0.484	0.456	0.445	0.432	0.421	0.414	0.406	0.402
Group E Stocks	0.914	0.847	0.805	0.797	0.790	0.783	0.775	0.761	0.753	0.746
Group F Stocks	1.143	1.132	1.099	1.077	1.066	1.055	1.044	1.022	1.011	1.000
Group G Stocks	1.440	1.425	1.384	1.384	1.384	1.384	1.384	1.384	1.384	1.384
Upcharge: 19-65-CON	0.600	0.362	0.268	0.199	0.191	0.169	0.150	0.111	0.086	0.076
Aqueous Coating - Flood Gloss, Satin or Matte (on print orders)	FREE									

(R) Price shown is per piece

Stock and Foil selections on inside back cover. Please call for pricing on other options not listed.

# KEY & CARD HOLDERS

Present **MORE** info with every card! Add helpful phone numbers, restaurant hours, car rental, local attractions, travel tips, etc.

## Product Specifications

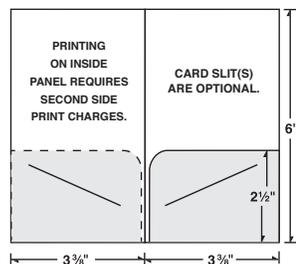
- Available printed, foil stamped or embossed
- Holds a standard 3<sup>3</sup>/<sub>8</sub>" x 2<sup>1</sup>/<sub>8</sub>" card (CR80 credit card size)
- Base stocks included in price – additional charge for other stock groups
- FREE overall GLOSS, SATIN or MATTE aqueous coating on print orders

## Production Schedule

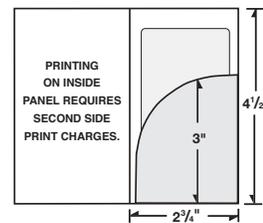
- 7 - 10 production days



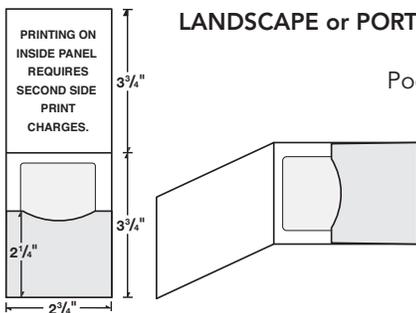
✓ **Choosing a stock?**  
We recommend no stock heavier than 12 PT or 80 LB.



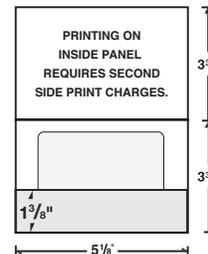
**HOTEL KEY or CARD HOLDER**  
**27-09**  
Two pockets (shown)  
♥ **27-11**  
One right pocket only  
Price: shown below



**ONE CURVED POCKET CARD HOLDER**  
♥ **27-05**  
Price: shown below



**LANDSCAPE or PORTRAIT CARD HOLDER**  
♥ **27-04**  
Pocket glued both sides  
Price: shown below



**CARD HOLDER**  
**27-03**  
Pocket glued both sides  
Price: shown below

KEY & CARD HOLDERS - BASE STOCK PRICE	1000	1500	2000	2500	3000	5000	7500	10000
Print One PMS Color - No Heavy Coverage	0.597	0.545	0.496	0.473	0.447	0.306	0.281	0.230
Print Two PMS Colors - No Heavy Coverage	0.787	0.683	0.608	0.570	0.521	0.357	0.321	0.262
Four Color Process	1.480	1.112	0.895	0.775	0.672	0.454	0.390	0.341
Foil Stamp or Emboss - One Area up to 25 sq. in.	0.869	0.635	0.512	0.471	0.447	0.328	0.314	0.271
OPTIONS: ADD TO BASE								
Additional PMS Color/Heavy Ink Coverage (per side)	0.190	0.138	0.112	0.097	0.074	0.051	0.040	0.032
Group A Stocks	0.040	0.038	0.037	0.036	0.035	0.034	0.033	0.033
Group B Stocks	0.077	0.072	0.070	0.068	0.066	0.064	0.062	0.062
Group C Stocks	0.117	0.109	0.106	0.103	0.100	0.097	0.094	0.092
Group D Stocks	0.194	0.182	0.178	0.173	0.168	0.165	0.162	0.161
Group E Stocks	0.322	0.319	0.316	0.313	0.310	0.304	0.301	0.298
Aqueous Coating - Flood Gloss, Satin or Matte (on print orders)	FREE							

(R) Price shown is per piece

Stock and Foil selections on inside back cover. Please call for pricing on other options not listed.

# INDEX TABS



Mylar coating on the tabs prevents wear and makes for easy flipping.

Add MORE organization to your portfolio or binder!  
Add custom tabs – printed & cut to your specifications!

✓ Need a bit MORE than the basics? Call for custom options.  
Four color process, custom tab cuts, foil stamping and MORE!

## Included

- Sheet sizes: 11" x 8½", 8½" x 5½"
- Typesetting and printing on the FRONT and BACK of the tab (only) in black ink
- 90 lb. white index
- Clear or colored mylar tabs
- Binding edge is clear mylar reinforced
- 5/16" diameter round holes
- ½" tab extension
- Packaged uncollated

## Additional Options – see table below

- PMS ink colors or solid reverse printing on tabs
- 110 lb. white index
- ¼", 3/8", 5/8" tab extensions
- Collate

## Production Schedule

- 90 lb. or 110 lb. white index: 10 production days.
- Other options: varies based on the specifics of your order



< Custom Diecut  
5 Tab Set printed 4CP

6 Tab Set printed 4CP

**Mylar Tab Colors** (Clear mylar is also available. Colors shown are printed process representations.)



INDEX TAB PRICES (PER SET)	50	100	150	250	500	1000	1500	2000	2500	3000	5000
1 TAB/SET (11" x 8½" or 8½" x 5½")	9.380	4.690	3.127	1.877	0.938	0.468	0.390	0.352	0.325	0.313	0.227
2 TABS/SET (11" x 8½" or 8½" x 5½")	9.380	4.690	3.127	1.877	0.938	0.567	0.540	0.482	0.460	0.447	0.342
3 TABS/SET (11" x 8½" or 8½" x 5½")	9.380	4.690	3.127	1.877	0.938	0.733	0.692	0.617	0.592	0.582	0.493
4 TABS/SET (11" x 8½" or 8½" x 5½")	9.380	4.690	3.127	1.877	0.938	0.892	0.838	0.750	0.725	0.712	0.617
5 TABS/SET (11" x 8½" or 8½" x 5½")	9.380	4.690	3.127	1.877	1.062	1.055	0.987	0.885	0.860	0.845	0.742
6 TABS/SET (11" x 8½" or 8½" x 5½")	9.380	4.690	3.127	1.877	1.220	1.218	1.135	1.018	0.992	0.978	0.868
7 TABS/SET (11" x 8½" or 8½" x 5½")	9.380	4.690	3.127	1.877	1.425	1.378	1.283	1.150	1.125	1.113	0.992
8 TABS/SET (11" x 8½" or 8½" x 5½")	9.380	4.690	3.127	1.958	1.585	1.540	1.430	1.285	1.258	1.248	1.155
9 TABS/SET (11" x 8½" or 8½" x 5½")	9.380	4.690	3.127	2.152	1.755	1.703	1.578	1.420	1.395	1.380	1.285
10 TABS/SET (11" x 8½" or 8½" x 5½")	9.380	4.690	3.127	2.405	1.915	1.863	1.727	1.552	1.527	1.517	1.412
11 TABS/SET (11" x 8½" or 8½" x 5½")	9.380	4.690	3.438	2.658	2.085	2.028	1.875	1.687	1.662	1.648	1.545
12 TABS/SET (11" x 8½" or 8½" x 5½")	9.380	4.690	3.738	2.855	2.242	2.188	2.023	1.818	1.793	1.782	1.730
13 TABS/SET (11" x 8½" or 8½" x 5½")	9.380	4.690	3.997	3.067	2.410	2.350	2.172	1.955	1.930	1.913	1.865
14 TABS/SET (11" x 8½" or 8½" x 5½")	9.380	5.222	4.270	3.272	2.575	2.513	2.318	2.158	2.132	2.117	1.997
15 TABS/SET (11" x 8½" or 8½" x 5½")	9.380	5.507	4.540	3.483	2.740	2.673	2.467	2.368	2.340	2.327	2.133

(R) Price shown is per set

## OPTIONS: ADD TO TAB/SET PRICE

110 lb. white index	Add \$17.00 per 1000 tabs
PMS colored ink	Add \$125.00 per order, per color
Solid reverse tab printing	Add \$67.00 per order, per color
Tab extensions - ¼", 3/8", 5/8"	Add \$67.00 set-up
Collating	Add \$25.00 per 1000 tabs (\$50.00 minimum)

(R)

Please call for pricing on legal size tabs, colored or ivory index, 30% recycled index, body printing, write-on & toner receptive tabs.

# BINDERS

The full package! A printed binder & coordinating materials.  
Paper is lighter weight – saves on shipping.

## Laminated Binder Specifications

- Four color process
- 20 PT C1S Semi-gloss White stock
- Gloss lamination is included – additional charge for Matte or Soft-Touch lamination (see price table below)

## Aqueous Coated Binder Specifications

- Four color process
- 24 PT C1S Semi-gloss White stock
- FREE overall aqueous coating
  - choose GLOSS, SATIN or MATTE
- Additional charge for Soft-Touch aqueous coating
- Additional charge for lamination
  - gloss, matte or Soft-Touch
- A variety of card slots, brochure slits & other pocket options are available FREE
  - see page 22 or refer to design templates
- Binder size varies with ring capacity – see design template

## Production Schedule

- 10 production days
- Soft-Touch aqueous coating: add 1 production day

## Capacities



½", ¾", 1"  
Metal Rings

## Binder Stock Choices



20 PT C1S  
Laminated



24 PT C1S  
Aqueous



88-71 printed 4CP  
See page 27 for optional Index Tabs



88-01  
printed 2PMS



Digital Turned Edge

Vinyl

Poly

✓ When you need MORE than "paper" consider vinyl or poly.

Turned edge and short-run digital binders also available! Call for information.

BINDERS - BASE PRICE (20 PT gloss laminated or 24 PT aqueous coated - ½" rings)	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Print - One PMS Color	6.942	4.811	4.002	3.762	3.678	3.594	3.558	3.432	3.220	2.983
Print - Two PMS Colors	7.635	5.189	4.231	3.919	3.815	3.716	3.666	3.502	3.283	3.041
Four Color Process	7.365	5.198	4.273	4.009	3.860	3.729	3.663	3.504	3.275	3.016
<b>OPTIONS: ADD TO BASE</b>										
Additional PMS Color/Heavy Ink Coverage (per side)	0.693	0.378	0.229	0.156	0.137	0.122	0.108	0.070	0.064	0.059
Upcharge: 88-71	0.372	0.219	0.203	0.199	0.189	0.169	0.147	0.095	0.068	0.052
Lamination - Matte on 20 PT	0.236	0.236	0.175	0.175	0.171	0.163	0.159	0.153	0.152	0.146
Lamination - Soft-Touch on 20 PT	0.365	0.346	0.280	0.270	0.266	0.254	0.246	0.234	0.230	0.227
Lamination - Gloss on 24 PT	0.687	0.445	0.365	0.324	0.305	0.301	0.299	0.292	0.286	0.286
Lamination - Matte on 24 PT	0.861	0.681	0.538	0.498	0.475	0.464	0.458	0.445	0.437	0.432
Lamination - Soft Touch on 24 PT	1.052	0.791	0.645	0.594	0.571	0.555	0.545	0.526	0.516	0.512
Aqueous Coating (Flood Gloss, Satin or Matte) on 24 PT	FREE									
Aqueous Coating - Flood Soft-Touch on 24 PT	1.278	0.714	0.414	0.300	0.243	0.223	0.203	0.139	0.127	0.116
¾" Metal Ring Mechanism	0.170	0.170	0.170	0.170	0.170	0.170	0.170	0.170	0.170	0.170
1" Metal Ring Mechanism	0.330	0.330	0.330	0.330	0.330	0.330	0.330	0.330	0.330	0.330

(R) Price shown is per piece

Stock and Foil selections on inside back cover. Please call for pricing on other options not listed.

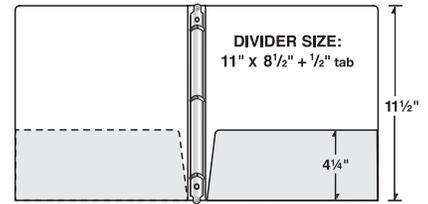
# BINDERS



88-04 printed 2PMS (2/2)

88-01 printed 4CP

✓ For a binder without pockets, request a quote for Item 99-01.



**POCKET BINDER**  
♥ 88-01

Two pockets (shown)

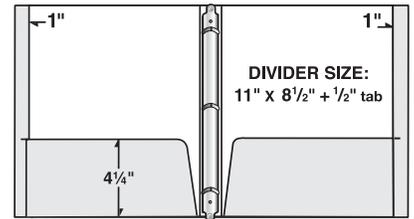
88-04

One right pocket only

Price: see page 28



88-71 printed 4CP



**POCKET BINDER with REINFORCED EDGES**

♥ 88-71

Two pockets

Price: base price *plus* upcharge on page 28



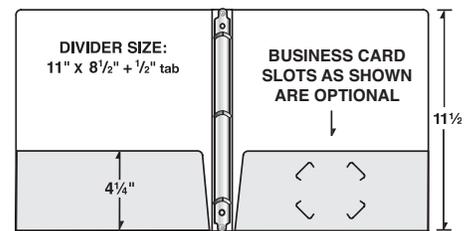
26 PT Eco Kraft 100% printed 1PMS

26 PT Eco Kraft 100% foil stamped with non-metallic Pine

Eco Kraft



26 PT 100%



100% RECYCLED ECO BINDER  
88-01-ECO

Manufactured on 26 PT Eco Kraft stock  
One or two PMS ink colors or foil stamp

Price: shown below

100% RECYCLED ECO BINDER PRICES (26 PT Eco Kraft stock with 1/2" metal rings)	250	500	1000	1500	2000	2500	3000	5000
Print One PMS Color - No Heavy Coverage	7.109	4.978	4.169	3.929	3.844	3.760	3.724	3.599
Print Two PMS Colors - No Heavy Coverage	7.802	5.356	4.397	4.085	3.982	3.882	3.832	3.669
Foil Stamp - One Area up to 36 sq. in.	7.958	5.593	4.561	4.287	4.161	4.066	4.024	3.874
<b>OPTIONS: ADD TO BASE</b>								
3/4" Metal Ring Mechanism	0.170	0.170	0.170	0.170	0.170	0.170	0.170	0.170
1" Metal Ring Mechanism	0.330	0.330	0.330	0.330	0.330	0.330	0.330	0.330

(R) Price shown is per piece

# PORTFOLIOS

If you have odd size materials or just need MORE expansion capabilities...you need a Portfolio!

## Product Specifications

- Available printed, foil stamped or embossed
- Base stocks included in price – additional charge for other stock groups
- FREE overall GLOSS, SATIN or MATTE aqueous coating on print orders
- Hook-and-loop or elastic band closures (black or white) can be added for an additional charge – a small hole is added to the flap to anchor the elastic band
- Card slots are available on some portfolio styles – refer to design template

## Production Schedule

- UNSEALED expansion portfolios: 10 production days
- Mailers, SEALED expansion portfolios: 10 - 15 production days
- Hook-and-loop application: requires additional production time
- Soft-Touch aqueous coating: add 1 production day



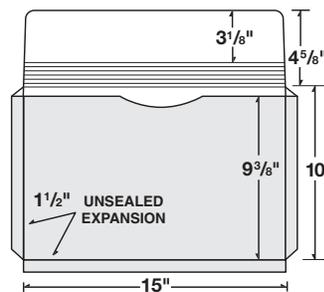
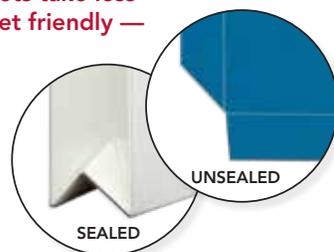
35-11 Deep Pine Linen with Metallic Gold foil

35-01 printed 2PMS

35-01 printed 4CP

✓ UNSEALED expansion gussets take less time to produce and are budget friendly — but the corners are open.

The corners on SEALED expansion gussets are closed.



10" x 15" EXPANSION

♥ 35-11

1 1/2" UNSEALED expansion gusset (shown)

♥ 35-01

1 1/2" SEALED expansion gusset

Price: base price **plus** upcharge below

PORTFOLIOS – BASE STOCK PRICE	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Print One PMS Color - No Heavy Coverage	4.143	2.365	1.597	1.339	1.288	1.183	1.090	0.889	0.812	0.751
Print Two PMS Colors - No Heavy Coverage	4.836	2.743	1.825	1.496	1.425	1.305	1.198	0.960	0.876	0.809
Four Color Process	4.566	2.752	1.867	1.586	1.470	1.319	1.195	0.961	0.867	0.784
Foil Stamp or Emboss - One Area up to 36 sq. in.	3.772	2.306	1.588	1.378	1.334	1.232	1.139	0.949	0.876	0.819
Foil Stamp + Emboss (same copy) - One Area up to 36 sq. in.	4.992	2.980	1.989	1.698	1.605	1.489	1.390	1.165	1.083	1.014
<b>OPTIONS: ADD TO BASE</b>										
Additional PMS Color/Heavy Ink Coverage (per side)	0.693	0.378	0.229	0.156	0.137	0.122	0.108	0.070	0.064	0.059
2nd Foil Area - Same Color, Same Side - up to 36 sq. in. (on foil orders)	0.392	0.203	0.112	0.080	0.064	0.054	0.046	0.034	0.025	0.021
Group A Stocks	0.213	0.152	0.133	0.126	0.122	0.121	0.117	0.113	0.109	0.109
Group B Stocks	0.347	0.257	0.227	0.211	0.206	0.200	0.194	0.189	0.183	0.183
Group C Stocks	0.527	0.378	0.333	0.311	0.304	0.294	0.285	0.278	0.268	0.263
Group D Stocks	0.764	0.549	0.484	0.456	0.445	0.432	0.421	0.414	0.406	0.402
Group E Stocks	0.914	0.847	0.805	0.797	0.790	0.783	0.775	0.761	0.753	0.746
Group F Stocks	1.143	1.132	1.099	1.077	1.066	1.055	1.044	1.022	1.011	1.000
Group G Stocks	1.440	1.425	1.384	1.384	1.384	1.384	1.384	1.384	1.384	1.384
Upcharge: 16-11-CON, 16-12-CON, 16-45-CON	0.841	0.531	0.366	0.299	0.274	0.253	0.237	0.204	0.181	0.179
Upcharge: 16-13-CON, 16-14-CON, 16-44-CON	0.375	0.212	0.138	0.112	0.106	0.104	0.098	0.085	0.068	0.066
Upcharge: 35-01, 35-02, 35-04	1.226	1.222	1.101	0.993	0.991	0.970	0.970	0.970	0.970	0.970
Upcharge: 35-11, 35-12	0.511	0.474	0.413	0.370	0.370	0.370	0.370	0.370	0.370	0.370
Aqueous Coating - Flood Gloss, Satin or Matte (on print orders)	FREE									
Aqueous Coating - Flood Soft-Touch (on print orders)	1.278	0.714	0.414	0.300	0.243	0.223	0.203	0.139	0.127	0.116
Hook-and-Loop Closures (white or black)	0.720	0.559	0.479	0.443	0.432	0.422	0.418	0.407	0.401	0.399
Elastic Band Closures (white or black)	0.394	0.394	0.394	0.394	0.394	0.394	0.394	0.394	0.394	0.394

(R) Price shown is per piece

Stock and Foil selections on inside back cover. Please call for pricing on other options not listed.

# PORTFOLIOS

35-12 printed 1PMS



35-02 printed 4CP > pictured with optional tab dividers and white hook-and-loop closure

**9" x 12" EXPANSION**  
**35-12**

1½" UNSEALED expansion gusset (shown)

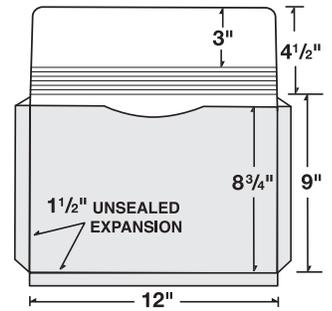
♥ **35-02**

1½" SEALED expansion gusset (photo at left)

**35-04**

2" SEALED expansion gusset

Price: base price **plus** upcharge on page 30



< 16-01 printed 4CP pictured with optional elastic band closure



16-01 printed 4CP >

**10" x 15" DELUXE**

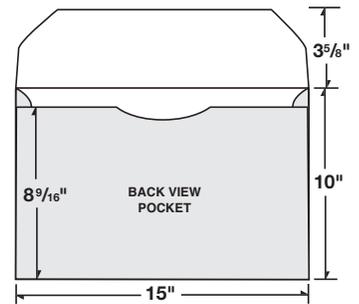
♥ **16-01**

10" x 15" closed (shown)

**16-02**

10" x 13" closed

Price: see page 30



16-12-CON printed 4CP

**CONFORMER® CAPACITY MAILER**

♥ **16-12-CON**

10½" x 12¾" with 1" capacity (shown)

**16-11-CON**

courier size

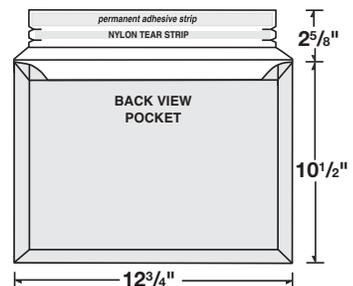
9¾" x 12¼" with ¾" capacity

**16-45-CON**

legal size

10¼" x 15" with ¾" capacity

Price: base price **plus** upcharge on page 30



Conformer® is a registered trademark of Conformer® Products. A patent number will be added to Conformer® Products.



16-44-CON printed 4CP

**CONFORMER® CAPACITY TUCK TAB**

**16-14-CON**

10½" x 12¾" with 1" capacity (shown)

**16-13-CON**

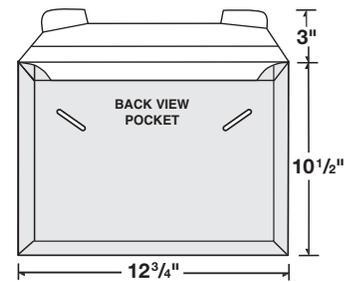
9¾" x 12¼" with ¾" capacity

**16-44-CON**

legal size

10¼" x 15" with ¾" capacity

Price: base price **plus** upcharge on page 30



Conformer® is a registered trademark of Conformer® Products. A patent number will be added to Conformer® Products.

# FILE FOLDERS

Save **MORE** time with custom file folders! Avoid missing information by adding a useful form to your file folder.

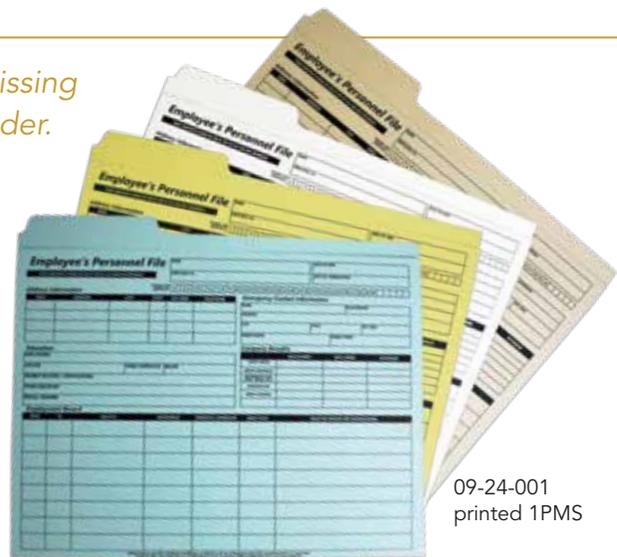
## Product Specifications

- One or two PMS ink color(s)
  - Front & back cover (one side of the sheet)
  - No heavy ink coverage; max. 35% ink coverage
- Four color process
  - 12 PT C1S Semi-gloss stock recommended
  - FREE overall GLOSS, SATIN or MATTE aqueous coating applied on Semi-gloss orders

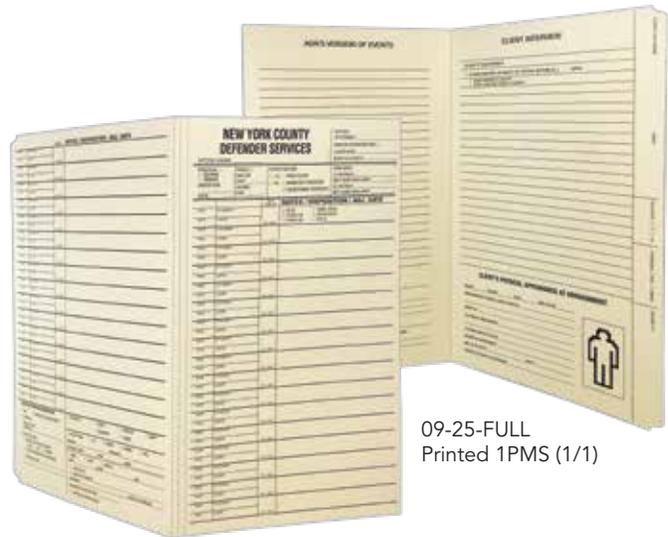
## Production Schedule

- 7 production days
- Item 35-13 production time varies, based on quantity

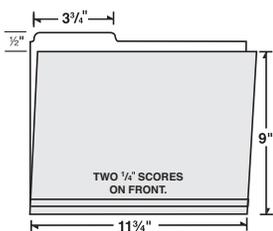
## Stock Choices



09-24-001  
printed 1PMS



09-25-FULL  
Printed 1PMS (1/1)



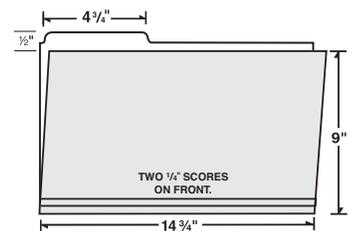
Price: shown below

## LETTER SIZE FILE FOLDER

- ♥ 09-24-001 1st position (left) tab, shown
- 09-24-002 2nd position (center) tab
- 09-24-003 3rd position (right) tab
- 09-24-FULL full tab across top

## LEGAL SIZE FILE FOLDER

- ♥ 09-25-001 1st position (left) tab, shown
- 09-25-002 2nd position (center) tab
- 09-25-003 3rd position (right) tab
- 09-25-FULL full tab across top



Price: base price **plus** upcharge shown below

FILE FOLDER BASE PRICE - Your choice of the stocks listed above.	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Print One PMS Color - No Heavy Coverage	2.135	1.151	0.794	0.660	0.604	0.575	0.557	0.485	0.438	0.404
Print Two PMS Colors - No Heavy Coverage	2.828	1.529	1.023	0.816	0.741	0.697	0.665	0.555	0.502	0.463
Four Color Process	2.557	1.538	1.065	0.906	0.786	0.711	0.662	0.556	0.493	0.438
<b>OPTIONS: ADD TO BASE</b>										
Additional PMS Color/Heavy Ink Coverage (per side)	0.693	0.378	0.229	0.156	0.137	0.122	0.108	0.070	0.064	0.059
Upcharge: Legal Size 09-25-XXX	0.206	0.164	0.154	0.144	0.124	0.116	0.104	0.072	0.062	0.056
Upcharge: 16-03	1.956	1.169	0.777	0.665	0.662	0.586	0.511	0.382	0.353	0.334
Upcharge: 35-13	2.573	1.712	1.239	1.085	1.081	1.002	0.924	0.788	0.758	0.738
Upcharge: 16-23-CON, 16-27-CON	2.200	1.305	0.872	0.745	0.732	0.650	0.570	0.430	0.397	0.372
Aqueous Coating - Flood Gloss, Satin or Matte (on semi-gloss stock)	FREE									

(R) Price shown is per piece

Please call for pricing on other options not listed.

# FILE FOLDERS



16-03 printed 1PMS



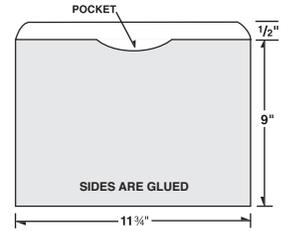
16-03 printed 4CP

## FILE JACKET

♥ 16-03

Top tab is not reinforced;  
sides are glued

Price: base price **plus**  
upcharge on page 32



35-13 >  
printed 1PMS

< 35-13  
printed 2PMS  
with heavy coverage



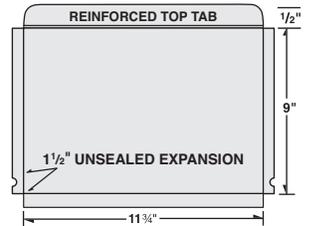
## EXPANSION FILE FOLDER

35-13

1 1/2" unsealed expansion

Ships flat with gusset out;  
sides are glued –  
reinforced top tab is included  
in front side print charge.

Price: base price **plus** upcharge  
on page 32



16-23-CON >  
printed 2PMS

< 16-23-CON  
printed 4CP



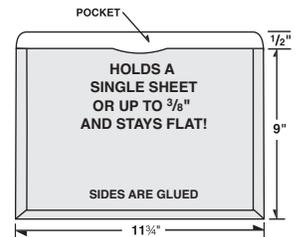
## CONFORMER® LETTER SIZE CAPACITY FILE JACKET

NEW 16-23-CON

Holds up to 90 sheets  
optional card slots available

Top tab is not reinforced;  
sides are glued

Price: base price **plus** upcharge  
on page 32



NEW

Conformer® is a registered trademark of Conformer® Products.  
A patent number will be added to Conformer® Products.



16-27-CON >  
printed 1PMS

< 16-27-CON  
printed 4CP



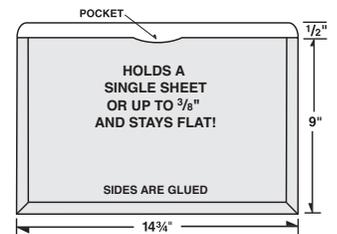
## CONFORMER® LEGAL SIZE CAPACITY FILE JACKET

NEW 16-27-CON

Holds up to 90 sheets  
optional card slots available

Top tab is not reinforced;  
sides are glued

Price: base price **plus** upcharge  
on page 32



NEW

Conformer® is a registered trademark of Conformer® Products.  
A patent number will be added to Conformer® Products.

# PHOTO HOLDERS

Make it an event to remember with custom imprinted photo holders!  
Great for fundraisers, fashion shows, golf outings & more!

## Product Specifications

- Available printed, foil stamped or embossed
- Base stocks included in price – additional charge for other stock groups
- FREE overall GLOSS, SATIN or MATTE aqueous coating on print orders

## Production Schedule

- 10 production days



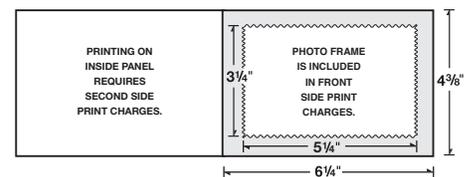
03-05 Deep Pine Linen with Metallic Silver foil



03-05 printed 1PMS (1/1)

LANDSCAPE  
HOLDS 6" x 4" PHOTO  
♥ 03-05

Price: base price *plus* upcharge shown below



< 03-03 Red Hopsack with Metallic Gold foil



< 03-03 printed 4CP

PORTRAIT  
HOLDS 4" x 6" PHOTO  
03-03

Price: shown below

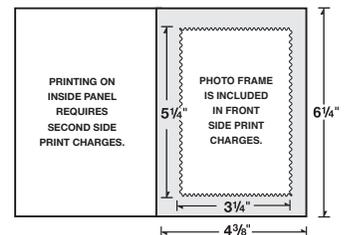


PHOTO HOLDERS - BASE STOCK PRICE	150	250	500	1000	1500	2000	2500	3000	5000
Print One PMS Color - No Heavy Coverage	3.668	2.487	1.534	1.228	1.020	0.949	0.926	0.894	0.834
Print Two PMS Colors - No Heavy Coverage	4.820	3.180	1.912	1.457	1.177	1.086	1.048	1.002	0.904
Four Color Process	9.450	5.977	3.258	1.873	1.468	1.243	1.126	1.032	0.920
Foil Stamp or Emboss - One Area up to 36 sq. in.	2.852	2.116	1.474	1.219	1.060	0.995	0.975	0.943	0.893
Foil Stamp + Emboss (same copy) - One Area up to 36 sq. in.	4.635	3.336	2.149	1.621	1.379	1.266	1.232	1.194	1.109
OPTIONS: ADD TO BASE									
Additional PMS Color/Heavy Ink Coverage (per side)	1.152	0.693	0.378	0.229	0.156	0.137	0.122	0.108	0.070
Group A Stocks	0.278	0.213	0.152	0.133	0.126	0.122	0.121	0.117	0.113
Group B Stocks	0.446	0.347	0.257	0.227	0.211	0.206	0.200	0.194	0.189
Group C Stocks	0.682	0.527	0.378	0.333	0.311	0.304	0.294	0.285	0.278
Group D Stocks	0.990	0.764	0.549	0.484	0.456	0.445	0.432	0.421	0.414
Group E Stocks	1.075	0.914	0.847	0.805	0.797	0.790	0.783	0.775	0.761
Group F Stocks	1.236	1.143	1.132	1.099	1.077	1.066	1.055	1.044	1.022
Upcharge: 03-05	0.115	0.078	0.078	0.078	0.078	0.078	0.078	0.078	0.078
Upcharge: 03-07, 03-08, 03-12	0.390	0.235	0.235	0.235	0.235	0.235	0.235	0.235	0.235
Upcharge: 03-09, 03-10	0.780	0.464	0.396	0.329	0.327	0.320	0.308	0.291	0.290
Aqueous Coating - Flood Gloss, Satin or Matte (on print orders)	FREE								

(R) Price shown is per piece

Stock and Foil selections on inside back cover. Please call for pricing on other options not listed.

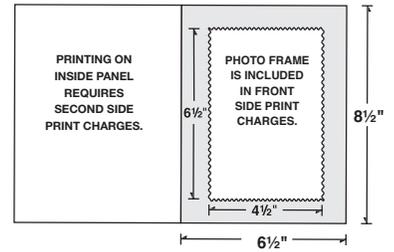
# PHOTO HOLDERS

03-07 printed 2PMS



**PORTRAIT - HOLDS 5" x 7" PHOTO**  
♥ 03-07

Price: base price **plus** upcharge on page 34



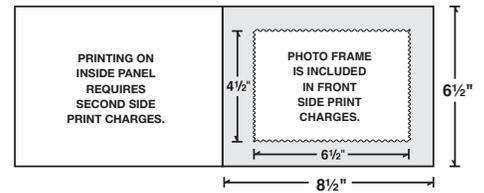
< 03-07 printed 4CP

**LANDSCAPE - HOLDS 7" x 5" PHOTO**  
♥ 03-08

Price: base price **plus** upcharge on page 34



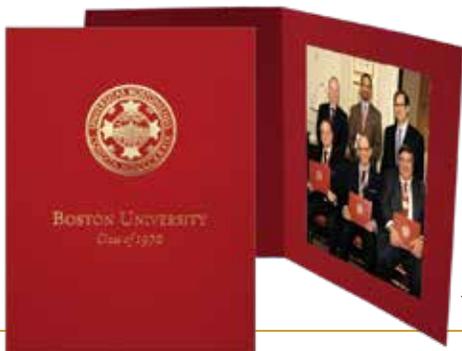
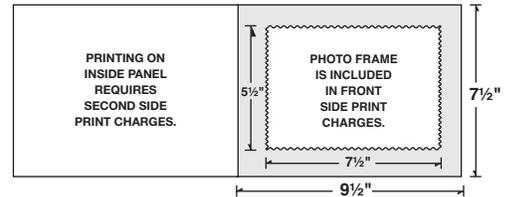
< 03-08 printed 4CP (4/4)



03-12 printed 4CP

**LANDSCAPE HOLDS 8" x 6" PHOTO**  
03-12

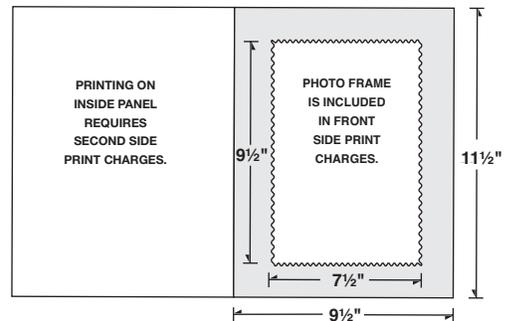
Price: base price **plus** upcharge on page 34



< 03-09 Red Hopsack with Metallic Gold foil

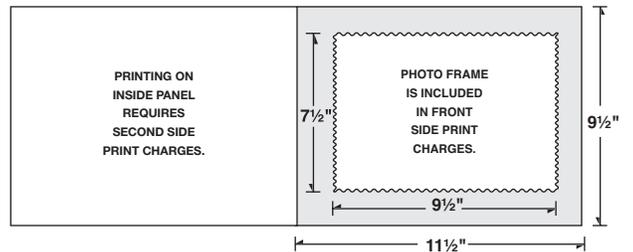
**PORTRAIT HOLDS 8" x 10" PHOTO**  
03-09

Price: base price **plus** upcharge on page 34



< 03-10 printed 4CP

< 03-10 Dark Blue Linen with Metallic Gold foil



**LANDSCAPE - HOLDS 10" x 8" PHOTO**  
03-10

Price: base price **plus** upcharge on page 34

# DISC COVERS & FLASH DRIVE FOLDERS

Custom printed disc covers are a **MORE** practical way to ensure consumers retain important media.

## Product Specifications (Disc Covers)

- Four color process
- 12 PT or 14 PT C1S Semi-Gloss White stock is included in base price
- For added durability, 16 PT Semi-gloss White stock is available – see price table
- FREE overall GLOSS, SATIN or MATTE aqueous coating on print orders
- Holds a 5" CD/DVD
- Spot coating may be necessary if using inkjet on mailers – let us know your mailing requirements prior to production

## Production Schedule

- Disc Covers: 7 - 10 production days
- Disc Mailers: 10 - 15 production days

✓ Slits to hold a disc or flash drive can be added to select folders. See page 22.

✓ Folders with compartments for Flash Drives and Pens are available at [foldersolutions.com](http://foldersolutions.com)

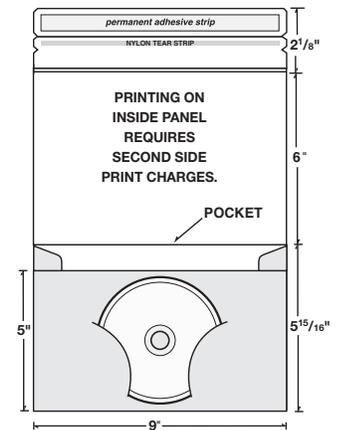


26-19 printed 4CP (4/4)

### DISC MAILER 26-19

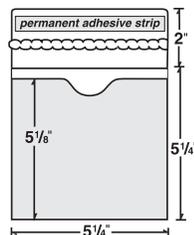
Folds up & seals to protect disc – includes a pocket for documents

Price: base price **plus** upcharge shown below



### DISC MAILER 26-12

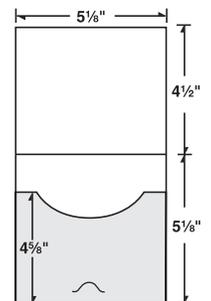
Price: base price **plus** upcharge shown below



### DISC COVER with OPTIONAL CLOSURE NOTCH ♥ 26-03

Closure notch is optional – specify when ordering

Price: shown below



DISC COVERS & MAILERS - BASE PRICE	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Four Color Process	5.671	3.181	1.721	1.284	1.013	0.849	0.740	0.547	0.527	0.490
<b>OPTIONS: ADD TO BASE</b>										
Four Color Process (2nd side)	1.758	0.897	0.528	0.399	0.329	0.282	0.259	0.201	0.174	0.171
12 PT C2S Semi-gloss White Stock	0.064	0.046	0.040	0.038	0.037	0.036	0.035	0.034	0.033	0.033
14 PT C2S or 16 PT C1S Semi-gloss White Stock	0.118	0.087	0.077	0.072	0.070	0.068	0.066	0.064	0.062	0.062
16 PT C2S Semi-gloss White Stock	0.185	0.132	0.117	0.109	0.106	0.103	0.100	0.097	0.094	0.092
Upcharge: 26-12	0.486	0.364	0.324	0.324	0.324	0.324	0.324	0.324	0.324	0.324
Upcharge: 26-19	0.769	0.649	0.607	0.607	0.607	0.607	0.607	0.607	0.607	0.607
Aqueous Coating - Flood Gloss, Satin or Matte (on print orders)	FREE									
Aqueous Coating - Spot	0.693	0.378	0.229	0.156	0.137	0.122	0.108	0.070	0.064	0.059

(R) Price shown is per piece

# DOCUMENT FOLDERS - Standard Designs

These standard designs make it easy!  
Ready to personalize - just add your imprint & logo.

## Product Specifications

- Except where noted, designs include imprinting in one standard ink color on one standard stock **from the Document Folder Color Chart on inside flap of the back cover.**
- Add your logos and imprint information to the template for the design you are ordering. Or we can set-up the imprint for you (standard typestyles will be used unless other specific instructions are given). Templates and art submission guidelines at [foldersolutions.com](http://foldersolutions.com). Any changes to standard design copy will be priced as custom – see page 40.

## Production Schedule

- Without card slots: 7 production days
- With card slots: 10 production days

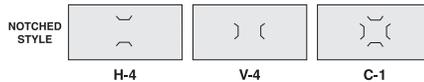
## Business Card Slots

Available on limited items as shown – see additional charge below. Holds a standard 3½" x 2" business card.

Available in the **POCKET** or **FLAP** of 01-01, 02-01 & 02-11:



Available in the **POCKET** of 01-01, 02-01 & 02-11:

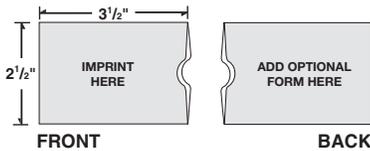


Front

Back



Front



## LICENSE OR CARD SLEEVE

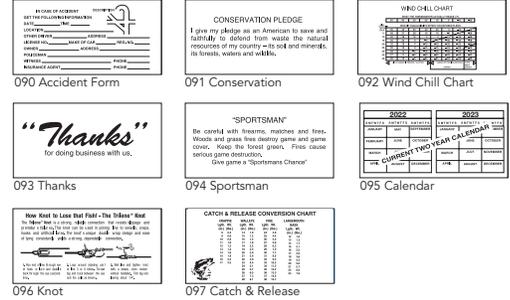
♥ 19-01  
3½" x 2½"

One standard ink color  
on one standard stock

Holds a 3⅜" x 2⅛" card

Price: see below

FREE Optional Back Cover Forms for Item 19-01 (choose one).



Face

Pocket

## TRAVEL DOCUMENTS

♥ 01-01-055  
10¼" x 4½"

One standard ink color  
on one standard stock

Price: see below



Face

Pocket

## TRAVEL DOCUMENTS

01-01-002  
10¼" x 4½"

Standard red & blue ink on  
marble crush white stock

Price: see below

STANDARD DESIGN DOCUMENT FOLDER PRICES	150	250	500	1000	1500	2000	2500	3000	5000	7500	10000
19-01-XXX (on page 37)	1.105	0.765	0.471	0.301	0.278	0.252	0.248	0.238	0.214	0.199	0.191
01-01-XXX (on pages 37-39)	1.158	0.873	0.641	0.451	0.433	0.425	0.411	0.386	0.360	0.339	0.332
04-01-001 (on page 38)	1.928	1.414	0.922	0.685	0.623	0.567	0.538	0.515	0.486	0.467	0.455
02-01-XXX (on page 39)	1.402	1.129	0.787	0.590	0.530	0.501	0.480	0.461	0.431	0.411	0.397
02-11-XXX (on page 39)	2.074	1.686	1.173	0.866	0.805	0.774	0.747	0.724	0.690	0.663	0.648
<b>OPTIONS: ADD TO DOCUMENT FOLDER PRICE</b>											
Business Card Slots	0.500	0.300	0.150	0.075	0.075	0.075	0.075	0.075	0.075	0.075	0.075

(R) Price shown is per piece

See Document Folder Stock selections & Ink Colors on inside flap of the back cover.

# DOCUMENT FOLDERS - Standard Designs



Face Only

**INCOME TAX**  
♥ 01-01-009  
4½" x 10¼"

One standard ink color  
on one standard stock

Price: see page 37



Face

**BOWLING PAYMENT RECORD**  
♥ 01-01-019  
4½" x 10¼"

Standard red & blue ink on  
marble crush white stock

Price: see page 37



Face Only

**CEMETERY DEED**  
♥ 01-01-016

10¼" x 4½"  
One standard ink color  
on one standard stock

Price: see page 37



Face Only

**FUNERAL LILY**  
01-01-308  
4½" x 10¼"

One standard ink color  
on one standard stock

Price: see page 37



Face Only

**VALUABLE PAPERS**  
01-01-025  
4½" x 10¼"

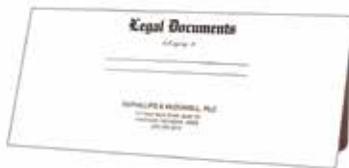
One standard ink color  
on one standard stock

Price: see page 37

**LEGAL DOCUMENTS**  
♥ 01-01-015  
10¼" x 4½"

One standard ink color  
on one standard stock

Price: see page 37

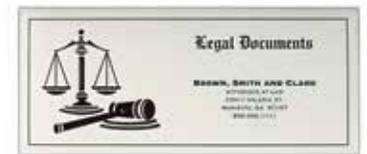


Face Only

**LEGAL DOCUMENTS**  
01-01-101  
10¼" x 4½"

One standard ink color  
on one standard stock

Price: see page 37



Face Only

**CREDIT UNION**  
01-01-022  
4½" x 10¼"

One standard ink color  
on one standard stock

Price: see page 37



Pocket

Face



Face

Pocket

**INSURANCE PAPERS**  
01-01-018  
10¼" x 4½"

One standard ink color  
on one standard stock

Price: see page 37



Face

Inside Pockets

**BANK DEPOSIT &  
WITHDRAWAL RECORD**  
04-01-001  
3¾" x 7"

One standard ink color  
on one standard stock

Price: see page 37



# DOCUMENT FOLDERS - Design Your Own

Feeling creative? Design your own! Select a style from page 41 and provide us with your art.

## Economy Print

- Price includes one standard ink and one standard stock color from the **Document Folder Color Chart on inside flap of the back cover.**
- Any location on flap, face or pocket (one side of the sheet)
- No heavy coverage, copy must remain 3/8" in from all edges.

NEW

## Four Color Process Print

- Any location on flap, face or pocket (one side of the sheet)
- Bleeds allowed
- Choose from 12 PT C1S Marble Crush or 12 PT C1S Semi-gloss stocks with GLOSS aqueous coating or 80 lb. Smooth White uncoated.

NEW

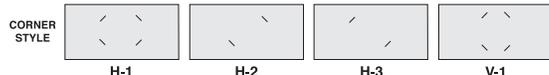
## Foil Stamping on 100 lb. Linen stock

- Choose one standard foil color and one "Group D" Linen stock from the color chart on inside back cover.
- Any one location on flap, face or pocket (one side of sheet)
- Copy must remain 3/8" in from all edges.

## Production Schedule

- 10 production days

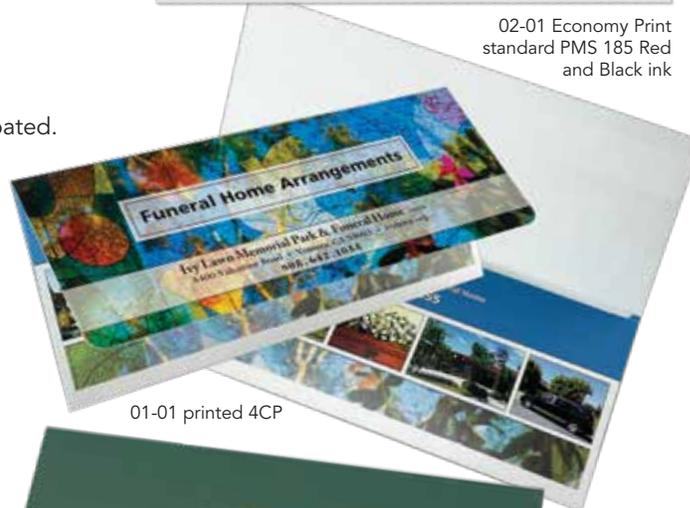
Available in the POCKET or FLAP of 01-01, 02-01 & 02-11:



Available in the POCKET of 01-01, 02-01 & 02-11:



02-01 Economy Print standard PMS 185 Red and Black ink



01-01 printed 4CP



01-01 foil stamped with Metallic Gold on Deep Pine Linen

ECONOMY PRINT - One Standard Stock/Ink Color	150	250	500	1000	1500	2000	2500	3000	5000	7500	10000
01-01	1.519	1.090	0.749	0.495	0.469	0.454	0.432	0.404	0.371	0.346	0.337
02-01	1.763	1.345	0.895	0.645	0.567	0.528	0.501	0.479	0.442	0.418	0.403
02-11	2.414	1.886	1.270	0.912	0.833	0.794	0.762	0.735	0.694	0.664	0.647
19-02, 19-03, 19-04, 19-05	N/A	N/A	N/A	0.753	0.676	0.634	0.605	0.573	0.524	0.495	0.478

### Options: Add to Economy Print Price

Additional Standard Ink Color (1st side)	0.289	0.180	0.105	0.073	0.056	0.049	0.049	0.044	0.035	0.033	0.033
Standard Ink Color (2nd side, inside of flap - per color)	0.289	0.180	0.105	0.073	0.056	0.049	0.049	0.044	0.035	0.033	0.033
Non-Standard PMS Ink Color	Add \$80 (R) for each Non-Standard PMS ink color										
Business Card Slots	0.500	0.300	0.150	0.075	0.075	0.075	0.075	0.075	0.075	0.075	0.075

(R) Price shown is per piece

NEW FOUR COLOR PROCESS PRINT	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Choice of 12 PT C1S Marble Crush, 12 PT C1S Semi-gloss or 80 lb. Smooth White										
01-01	4.298	2.367	1.445	1.169	1.022	0.929	0.862	0.713	0.639	0.565
02-01	4.298	2.367	1.445	1.169	1.022	0.929	0.862	0.713	0.639	0.565
02-11	4.298	2.367	1.445	1.169	1.022	0.929	0.862	0.713	0.639	0.565

### Options: Add to Four Color Process Print Price

Four Color Process (2nd side, inside of flap)	1.758	0.897	0.528	0.399	0.329	0.282	0.259	0.201	0.174	0.171
Business Card Slots	FREE									

(R) Price shown is per piece

NEW FOIL STAMP - Group D Linen Stocks - One Area Up to 36 Sq. In.	250	500	1000	1500	2000	2500	3000	5000	7500	10000
01-01	1.776	0.999	0.763	0.690	0.653	0.631	0.614	0.584	0.568	0.559
02-01	1.850	1.106	0.813	0.740	0.706	0.684	0.667	0.637	0.620	0.610
02-11	1.966	1.218	0.925	0.850	0.813	0.792	0.773	0.744	0.726	0.716

### Options: Add to Foil Stamp Price

Business Card Slots	FREE									
---------------------	------	------	------	------	------	------	------	------	------	------

(R) Price shown is per piece

# DOCUMENT FOLDERS - Design Your Own

01-01 Economy Print >  
standard PMS 349  
Green ink

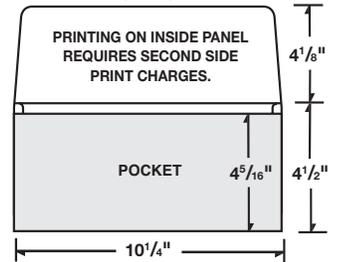


< 01-01 Foil stamped  
on Dark Blue Linen  
with Metallic Silver foil



**10¼" x 4½"**  
**DOCUMENT FOLDER**  
♥ 01-01

Price: see page 40



< 01-01 Economy Print  
standard PMS 185 Red  
and Reflex Blue ink



< 02-01 Economy Print  
standard Black and PMS 185 Red ink



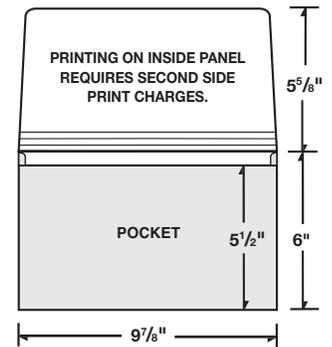
< 02-01 printed 4CP



< 02-01 Foil stamped  
on Deep Black Linen with  
Metallic Treasure foil

**97/8" x 6"**  
**DOCUMENT FOLDER**  
♥ 02-01

Price: see page 40



< 02-11 Economy Print  
standard Black and  
PMS 185 Red ink



< 02-11 printed 4CP

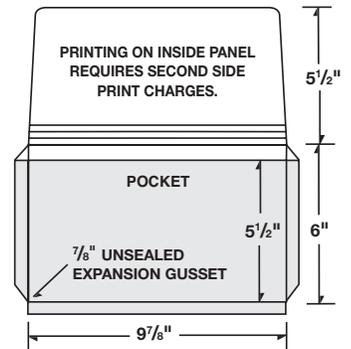


< 02-11 Foil Stamp  
on Deep Black Linen  
with Metallic Gold foil

**97/8" x 6"**  
**EXPANSION DOCUMENT FOLDER**  
♥ 02-11

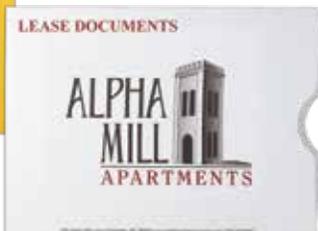
Expands to hold up to 7/8"  
Ships flat with expansion gusset out

Price: see page 40



< 19-03 Economy Print  
standard Black ink

19-04 Economy Print >  
standard Black and PMS  
208 Burgundy ink



19-05 Economy Print standard  
PMS 349 Green ink >



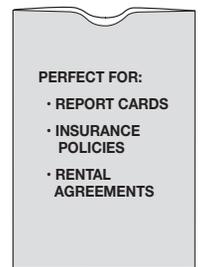
19-02 Economy Print standard >  
PMS 281 Blue ink



## PULL-OUT SLEEVES

- 19-02  
5" x 7¼"
- 19-03  
5¾" x 8¾"
- 19-04  
6¼" x 9"
- 19-05  
4½" x 9"

Price: see page 40



- PERFECT FOR:
- REPORT CARDS
  - INSURANCE POLICIES
  - RENTAL AGREEMENTS

# DIGITAL PRINT FOLDERS

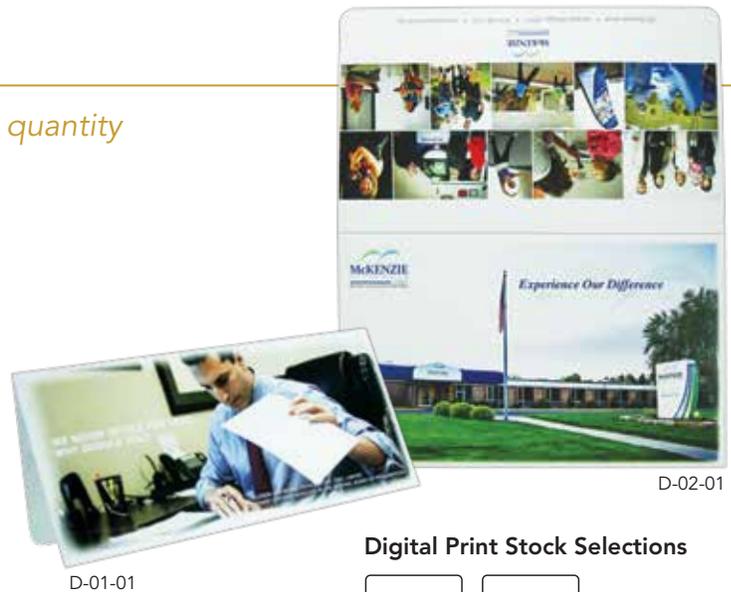
You can have **FULL color** and a **LOW minimum quantity** with these Digital Print folders. It's a great fit!

## Product Specifications

- Four color process digital print only
- No heavy coverage or large solid blocks of ink
- Logos, line copy and photos cannot exceed 50% coverage of the surface area
- Avoid registering artwork to scores - we recommend fading dark areas away from scores (like photo at right)
- Digital printing will not match other offset printed pieces
- Choose from 100 lb. Gloss Coated Cover or uncoated 80 lb. Smooth White
- FREE business card slots are available – holds a standard 3½" x 2" business card (refer to item design templates)

## Production Schedule

- 7 production days



## Digital Print Stock Selections

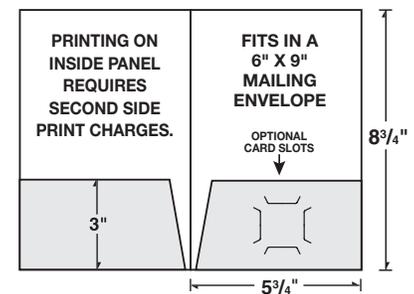


### 5 3/4" x 8 3/4" with TWO POCKETS D-68-02

Four color process on front & back cover, plus pockets

OPTIONAL: Free card slots (as shown) are available in the pocket(s) – specify when ordering

Price: shown below

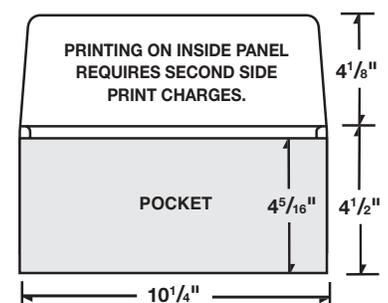


### 4 1/2" x 10 1/4" DOCUMENT FOLDER ♥ D-01-01

Four color process on flap, face & pocket

OPTIONAL: FREE card slots (as shown) are available centered in the flap or pocket – specify when ordering

Price: shown below



DIGITAL PRINT FOLDER PRICES	50	100	150	200	250	300	500	750	1000	1500	2000
100 lb. C2S Gloss or 80 lb. Smooth White											
D-01-01, D-06-03	3.748	2.387	1.881	1.686	1.523	1.434	1.171	1.103	1.039	0.981	0.923
D-06-04	3.582	2.221	1.716	1.521	1.357	1.267	1.006	0.940	0.876	0.816	0.759
D-02-01, D-02-12	4.513	2.879	2.260	2.027	1.826	1.718	1.409	1.326	1.195	1.079	0.970
D-68-02	5.737	3.788	3.157	2.794	2.500	2.305	1.875	1.487	1.313	N/A	N/A
D-19-01	N/A	N/A	N/A	1.329	1.108	0.956	0.654	0.507	0.438	0.329	0.302
<b>OPTIONS: ADD TO DIGITAL PRINT FOLDER PRICE</b>											
D-01-01, D-06-03, D-02-01 (2nd side, inside of flap)	0.409	0.330	0.320	0.312	0.302	0.295	0.284	0.281	0.274	0.274	0.274
D-68-02 (2nd side, inside above pockets)	1.114	0.919	0.859	0.828	0.809	0.796	0.773	0.753	0.746	N/A	N/A
Business Card Slots (refer to design templates)	FREE										

(R) Price shown is per piece

# DIGITAL PRINT FOLDERS

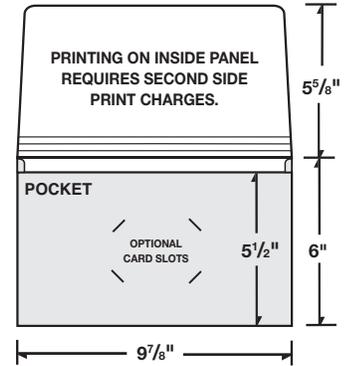


## 6" x 9<sup>7</sup>/<sub>8</sub>" DOCUMENT FOLDER D-02-01

Four color process on flap, face & pocket

OPTIONAL: Free card slots (as shown) are available centered in the flap or pocket – specify when ordering

Price: see page 42

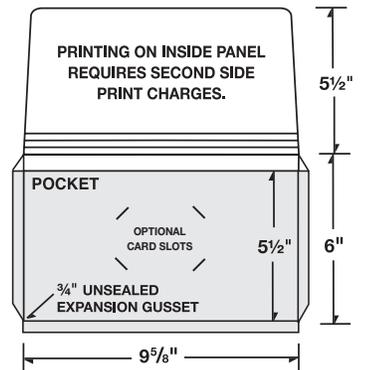


## 6" x 9<sup>5</sup>/<sub>8</sub>" EXPANSION FOLDER D-02-12

Expands to hold up to 3/4" ships flat with expansion gusset out  
Four color process on flap, face & pocket

OPTIONAL: Free card slots (as shown) are available centered in the flap or pocket – specify when ordering

Price: see page 42

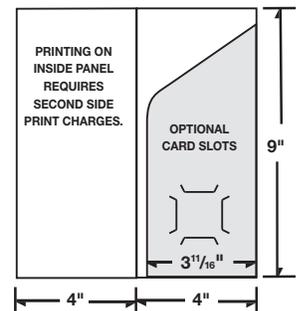


## 4" x 9" with ONE POCKET D-06-03

Four color process on front & back cover, plus pocket

OPTIONAL: Free card slots (as shown) are available in the pocket – specify when ordering

Price: see page 42

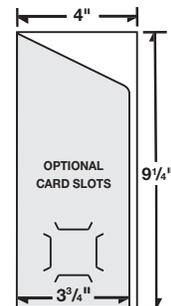


## 4" x 9<sup>1</sup>/<sub>4</sub>" RECEIPT HOLDER D-06-04

Four color process on front of pocket & back panel

OPTIONAL: Free card slots (as shown) are available in the pocket – specify when ordering

Price: see page 42

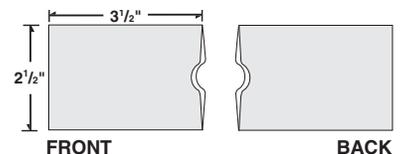


## 3<sup>1</sup>/<sub>2</sub>" x 2<sup>1</sup>/<sub>2</sub>" CARD SLEEVE ♥ D-19-01

Four color process on front & back

Holds a 3<sup>3</sup>/<sub>8</sub>" x 2<sup>1</sup>/<sub>8</sub>" card – (CR80 credit card size)

Price: see page 42



✓ 100# Gloss Cover is not available on this item.

# BUSINESS TOOLS



Choose ColorWorx® for fast, economical, four color process printing. Here's a sampling of our best-selling customer favorites.

- All ColorWorx® products are printed in 4CP
- Products are gang run offset printed
- Digitally printed products where indicated

### Production Schedule

- 5 working days or less

### Gang Run Products - Color Matching

ColorWorx® products are four color process only, printed in "gang run" style. Your job will be run on a press sheet with other jobs, and printed to standard ink color densities. The overall dominant color on a sheet may cause individual job colors to shift slightly. **ColorWorx® does not guarantee an exact color match.** Reorders may vary between runs. If you require a color match or your job needs to match other pieces, let us know prior to placing your order. Gang run products are only sold in quantities divisible by 500.

### Proofs

Proofs on ColorWorx® products are available for an additional charge.



COLORWORX® PRICING										
PRICES (4/0, 4/1, 4/4)	STOCK	ITEM	250	500	1000	1500	2000	2500	3000	5000
Business Cards	14 PT C2S UV Coated	50-71-001	N/A	0.068	0.043	0.035	0.030	0.028	0.026	0.025
Business Cards	100 lb. Smooth Uncoated	50-D-71-001-SM	0.112	0.075	0.047	0.040	0.037	0.035	0.034	0.030
Postcards 4" x 6"	14 PT C2S UV Coated	50-21-001	N/A	0.192	0.114	0.097	0.094	0.092	0.091	0.090
Postcards 5.5" x 8.5"	14 PT C2S UV Coated	50-21-002	N/A	0.404	0.239	0.203	0.198	0.192	0.191	0.188
Postcards 6" x 9"	14 PT C2S UV Coated	50-21-003	N/A	0.404	0.239	0.203	0.198	0.192	0.191	0.188
Postcards 6" x 11"	14 PT C2S UV Coated	50-21-004	N/A	0.495	0.280	0.238	0.230	0.227	0.225	0.219
Tri-Fold Brochure 8.5" x 11"	80 lb. Gloss or Matte Text	50-11-006-TRI	N/A	0.420	0.246	0.194	0.170	0.157	0.143	0.122
Tri-Fold Brochure 8.5" x 11"	100 lb. C2S Gloss Cover	50-D-11-006-TRI-100C	0.881	0.614	0.411	0.393	0.386	0.380	0.376	0.354
Flat Sell Sheet 8.5" x 11"	80 lb. Gloss or Matte Text	50-11-001	N/A	0.394	0.219	0.167	0.144	0.130	0.117	0.094
Flat Sell Card 8.5" x 11"	14 PT C2S UV Coated	50-11-001-14C	N/A	0.566	0.336	0.285	0.254	0.233	0.219	0.166
Flat Rack Card 4" x 9"	14 PT C2S UV Coated	50-21-020	N/A	0.323	0.200	0.176	0.154	0.139	0.133	0.132
Door Hanger 4" x 9"	14 PT C2S UV Coated	50-D-18-003	0.705	0.385	0.242	0.215	0.190	0.177	0.176	0.175
Door Hanger 4.25" x 11"	14 PT C2S UV Coated	50-D-18-004	0.705	0.445	0.278	0.229	0.199	0.181	0.176	0.175
Door Hanger 4" x 9" with Perf-off Card	14 PT C2S UV Coated	50-D-18-005	0.705	0.423	0.274	0.223	0.194	0.181	0.176	0.175
Door Hanger 4.25" x 11" with Bus Card Slits	14 PT C2S UV Coated	50-D-18-007	0.775	0.529	0.304	0.256	0.215	0.198	0.194	0.173

(R) Price shown is per piece

**BUSINESS CARDS**
**50-71-001 (UV Coated)**

3.5" x 2" • 14 PT C2S White Cover • UV coat front side • Write on back

**50-D-71-001-SM (Uncoated)**

3.5" x 2" • 100 lb. uncoated Smooth White • Digital Print

Price: see page 44



✓ Every folder needs a business card!

**POSTCARDS**

14 PT C2S White Cover • UV coat front side • Inkjet on back

**50-21-001 4" x 6"**
**50-21-002 5.5" x 8.5"**
**50-21-003 6" x 9"**
**50-21-004 6" x 11"**

Price: see page 44



✓ Announce events, campaigns, new products &amp; more!

**TRI-FOLD BROCHURES**
**50-11-006-TRI**

tri-folded to 3.6875" x 8.5"

8.5" x 11" • 80 lb. gloss or 80 lb. matte text

**50-D-11-006-TRI-100C**

tri-folded to 3.6875" x 8.5"

8.5" x 11" • 100 lb. C2S Gloss Cover • Digital Print

Price: see page 44



✓ Fits our 4 3/8" folder brochure slit!

**FLAT SELL SHEETS • RACK & SELL CARDS**
**50-11-001 Flat Sell Sheet**

8.5" x 11" • 80 lb. gloss or 80 lb. matte text • Matte is easy to write on!

**50-11-001-14C Flat Sell Card**

8.5" x 11" • 14 PT C2S White Cover • UV coat front side • Write on back

**50-21-020 Flat Rack Card**

4" x 9" • 14 PT C2S White Cover • UV coat front side • Write on back

Price: see page 44


**DOOR HANGERS**

14 PT C2S White Cover • UV coat front side • Digital Print • Write on back

**50-D-18-003 4" x 9"**
**50-D-18-004 4.25" x 11"**
**50-D-18-005 4" x 9" with 4" x 2" perf-off card at bottom**
**50-D-18-007 4.25" x 11" with business card slits at bottom**

Price: see page 44

✓ Businesses love to promote within neighborhoods!



See the full ColorWorx® catalog for MORE! Including plastic cards, gift card holders, note cards &amp; posters!

# COMPLETE CUSTOMIZATION

*Stand apart from the ordinary...with our diverse line of custom folders and MORE packaging options.*

## Custom Die Cutting

Let your imagination run wild and we'll bend cutting and scoring rule around it! It's easy to add that "WOW" factor by die cutting around parts of your artwork design on the front cover or pockets.

## Custom Design Templates

Did you know we can provide a template for custom items? When you're ready to begin the design phase of a custom project, let us know. We'll help you make sure all the critical details will work and fit to the scores.



Custom Die Cut

Custom Die Cut



Sculptured Emboss + Foil

Custom Die Cut + Emboss

## Multi-Level Embossing

Add dimension to your company logo with custom embossing. Use a sculptured effect to bring out realism in your image. How about adding a beveled edge to your type for some added emphasis? From single level raised emboss to chiseled deboss, we can handle all requests.

## Coating Effects

Why choose the same flood gloss aqueous coating every time? Consider dressing up your next project with Soft-Touch coating, spot UV, spot lamination, strike-thru's and MORE.



Spot UV Coating + Emboss

## Special Stocks

Custom stocks are available on request or choose from our complete line of standard paper stocks.

## Extra Features

Add business card slots, brochure slits, disc slits & hubs, inserts, stitched brochures or tab dividers to almost any folder, binder or packaging item.



Custom Die Cut + Multiple Foils registered to Sculptured Emboss

# IMPORTANT INFORMATION

## ARTWORK

**Guidelines & Templates** - We have an all digital workflow and work with all Mac and Mac compatible files. Create artwork using accepted programs: current versions of InDesign, Illustrator and PhotoShop. *We cannot accept files created with: Microsoft Word, Publisher and PowerPoint.* Artwork for catalog and custom items **MUST** be created on our FREE item templates. If supplying artwork as a .PDF, follow all art guidelines to avoid production delays. Download art guidelines & templates at [foldersolutions.com](http://foldersolutions.com). Send all file elements being used – including printer & screen fonts and embedded graphics. When sending digital files via our web upload or email, **all files MUST include your dealer information, purchase order number and job name.** Incorrect files and files created without our item template may delay production and can incur prep charges. Charges for corrections, alterations and set-up will be billed at \$180.00 (P) per hr.

**Copy Errors** - All submitted copy is reviewed before production. We pride ourselves on making every effort to ensure accuracy and that your expectations are met. **However, we are not liable for errors in customer submitted files.**

## ARTWORK / DIE STORAGE

To assist our customers with reorders, we store all archived art files and dies (die cutting, foil, emboss, etc.) for **24 months**. At that point, if we have not received a written request for return, materials are recycled without notice. NOTE: When working with a graphic designer, always ask them to provide you with a final file copy of your artwork.

## CHANGES / CANCELLATIONS

Changes to orders in progress may require additional cost and/or time. Cancellation after work has begun requires payment for work performed (preflight, materials ordered or generated and re-stocking fees). A minimum cancellation fee of \$50.00 (P) is applied once an order is entered into our system.

## COATINGS

**Aqueous** - Water-based coating that seals the ink against smearing. Adds no durability to the product. If necessary, an overall aqueous coating (gloss, satin or matte) is applied FREE on print orders. **If a coating finish is not specified, gloss will be used.** Matte coating can alter the appearance of print color. ♻️ Our aqueous coatings are recyclable.

**Aqueous Soft-Touch** - A special effect matte aqueous coating that gives the product a soft or suede-like feel. Adds no durability to the product. It needs to be applied to a coated sheet and requires an additional 24 hrs. production dry time. When used on overall solid black (or dark PMS color), it has a tendency to show imperfections. Like any matte coating, it can alter the appearance of print color. See price tables or call for additional charge.

♻️ Soft-Touch aqueous coating can be recycled.

**Lamination** - Bonds a strong, protective film of plastic to the sheet. Most durable of the available coatings. Available in gloss, matte or Soft-Touch finish. Matte or Soft-Touch lamination can alter the appearance of print color. See price tables or call for additional charges.

♻️ Plastic lamination is not recyclable.

**Spot Coatings** - We have a wide range of spot coating options and applications to achieve a gloss/matte combination effect. Costs vary depending on material and if coating is applied in-line or off-line. Call for information and assistance.

**MAILERS:** let us know your mailing requirements prior to production. A spot coating may be necessary if using inkjet.

**UV Coating** - A HIGH GLOSS finish that seals the ink against smearing. Adds no durability to the product. Exposure to ultra-violet light cures the finish to a brilliant shine. Needs to be applied to a coated paper, such as our Semi-gloss White. Tends to fingerprint on large solid areas of dark ink (wipes away easily). You cannot write or inkjet on UV coating. See price tables for additional charge. ♻️ Our UV coating is 50% renewable with 30% soy content and can be recycled with other mixed waste.

## DAMAGED GOODS / CLAIMS

**In the case of cartons lost or damaged in transit, the liability is that of the carrier and not Admore® or ColorWorx®.** Please mark the shipper "received damaged". It is important to inspect all materials upon arrival. Cartons may be opened for inspection, **but do not dispose of damaged merchandise or containers.** A claim must be filed with the carrier within **10 days** after receipt of merchandise. A digital photo is helpful in filing a claim with the carrier. Please contact your dealer immediately if you have received damaged merchandise. **All other claims must be made within 30 days of delivery.**

## EMBOSSING

See price tables for size of emboss area included in price. Includes one area, single level raised. Copy is raised to the maximum lift allowed by the stock and your copy design. Copy needs to be 1/8" away from all sides or edges. Please call for an estimate when combining embossing with printing. Multi-level or sculptured emboss is available.

**Emboss Artwork Note** - Thick, bold copy is best. Recommended minimum line thickness is 2 pt.  Increase point size/weight accordingly. Certain copy will not emboss well and is best avoided, including: serif/thick-thin type styles, screens, fine lines and copy with intricate detail. Submit one color art in the size you want to appear on folder (consider maximizing the allowable square inches found in the price table). Convert type to outlines and send vector (.EPS) art. No RGB, .JPG, .GIF or web images.

♻️ Embossing has no impact on a sheet's ability to be recycled.

## FOIL STAMPING

See price tables for size of one foil area included in price. See inside back cover for standard foil colors. We can order custom and special effect foil colors. Non-metallic and pearled foils will look different when used on dark stocks. Please call for an estimate when combining foil stamping with printing.

**Foil Stamp Artwork Note** - For most type styles, minimum point size is 8 pt. Increase size for serif/thick-thin type styles. To avoid loss of detail and plugging do not use ultra-light and script type styles, screens, thin lines and copy with intricate detail and gaps no closer than 1 pt.  Submit one color art in the size you want to appear on folder (consider maximizing the allowable square inches found in the price table). Convert type to outlines and send vector (.EPS) art. No RGB, .JPG, .GIF or web images.

♻️ Paper products selectively decorated with foil are recyclable (more information at [fsea.com](http://fsea.com)).

## OVERRUNS OR UNDERRUNS

Due to the number of production processes involved in the manufacture of your folder, it is not possible to determine the exact quantity we will complete. Please indicate your desired quantity using one of the following methods:

**Standard Trade Practice** - Billed for the exact quantity shipped, not to exceed 10% over or under the quantity ordered.

**No Overs** - Must be indicated on order. Order could run short by more than 10%. Billed for the exact quantity shipped.

**Exact Quantity** - Add 10% to the price for the special handling involved. No additional handling fee is applied to digital print products or prepaid orders.

**No Unders** - Your order may run over by more than 10%. Billed for the exact quantity shipped.

(continued on page 48)

# IMPORTANT INFORMATION

## PRINTING - DIGITAL

**Four Color Process Only** - In general, digital printing is more cost effective on smaller quantities and has shorter turn-around times. It also gives you the opportunity to print variable text or images (additional charge). As quantities go up, offset printing is usually the better choice, because the unit cost goes down. If you're planning to print using the Pantone® Matching System, offset printing will give you the best match since it uses Pantone inks. Digital printing simulates PMS colors using four color process toner inks, so color matching is less accurate. Large solid areas and screen tints produce better on an offset press. **Digital printing will not match offset printing.**

**Digital Printing Artwork Note** - Graphics MUST be CMYK; not RGB or PMS.

## PRINTING - OFFSET

**Four Color Process** - The four color process print base shown in the tables includes process printing in any location on the front and back covers, plus pockets (one side of the sheet). If necessary, an overall aqueous coating (gloss, satin or matte) is applied FREE. We print to industry standard ink densities on press. **If your project requires an exception to this, or needs to match a sample, it must be clarified and approved prior to production.** Inks will appear different on uncoated or non-white stocks.

**Process Artwork Note** - Process graphics MUST be in CMYK and not RGB. We are not responsible for color shifts that may occur when PMS or RGB files are converted to CMYK. Do not rely on color monitors for accurate color representation.

**PMS Colors** - Unless specified otherwise, the print base shown in the tables includes one or two PMS ink color(s) in any location on the front and back covers, plus pockets (one side of the sheet). No heavy coverage (up to 35% coverage allowed). If necessary, an overall aqueous coating (gloss, satin or matte) is applied FREE. Orders MUST specify a PMS number or a color match charge of \$50.00 (P) per color will be applied. We print to industry standard ink densities on press. **If your project requires an exception to this, it must be clarified and approved prior to production.** Choose ink colors that are darker than the stock you select. Inks will appear different on uncoated or non-white stocks. Please call for an estimate when combining printing with embossing or foil stamping. Additional ink color and heavy coverage charges are found in the price tables.

**PMS Printing Artwork Note** - Define colors as spot color and not RGB or CMYK. Submit vector (.EPS art) with all type converted to outlines or 1200 dpi .TIF file. No RGB, .JPG, .GIF or web images.

 Limited ink coverage of non-metallic inks is preferred for recycling.

**Heavy Ink Coverage** - Refers to the increased amounts of ink necessary for solid blocks of color or ink coverage exceeding 35% or more. We will notify you of the additional charge prior to production. An overall aqueous coating (gloss, satin or matte) is applied FREE on coated stocks.

 Heavy ink coverage is difficult to de-ink and is not suitable for recycling.

## PRODUCTION TIME

Average production time is noted for each item. Multiple processes require the most production time. Items requiring special estimates vary in production time. Production days are Monday through Friday, excluding Holidays. **Production time does not begin until credit is approved, all correct artwork components and order information is received & reviewed. Normal production time is required after return of proof.**

**Rush Schedules** - Schedules can often be adjusted based on the specifics of your order. **Be sure to tell us when you need it.** We frequently ship jobs early, however, if you need us to guarantee an early ship date, extra charges may apply. Expedited methods of shipping are available for an additional charge.

## PROOFS

**Available upon request.** Your first PDF proof is FREE. Four Color Process orders (excludes Digital Folders) have the option of receiving a FREE color digital proof instead. Allow 2-3 working days to send proof.

**Changes to proofs**, additional proofs and actual press proofs, incur additional charges.

**Color digital proofs** need to be returned prior to production.

**Approval or changes** need to be indicated in writing. We cannot guarantee color matching to customer supplied proofs.

**Normal production time is required after proof approval.**

**ColorWorx® Proofs** are available for an additional charge. Refer to ColorWorx® catalog for cost and specific details.

## RIGHTS TO PROMOTE

The plant reserves the right to use **all products** produced by the plant in the plant's advertising, promotional literature, displays and sample programs unless instructed otherwise in writing by the dealer at the time the order is placed. In addition, the purchaser agrees to assume any liability resulting from actions or demands brought against the manufacturer for patent or copyright infringements. Logos and other imprints shown in this catalog are for illustrative purposes only. They do not imply endorsement, nor are any items with these logos for sale to anyone other than parties authorized by the owners of such designs.

## SAMPLES

We carry a large assortment of sample products, available by graphics and industry. Let us know your requirements and we will be happy to send them via ground shipping FREE of charge (in the 48 contiguous states). Additional charges apply for overnight or air shipments. NOTE: Not all combinations of options (stock color, foil color, ink color, emboss technique, coating finish, etc.) are available on every sample item.

## SHIPPING

Freight F.O.B. factory in Michigan.

We normally ship UPS ground delivery inside the contiguous U.S.A. For larger shipments, we use more economical motor freight. If you desire air shipment, please advise us and specify your carrier. If none is specified, we'll choose an efficient carrier. **Inside deliveries must be indicated on order. We cannot be held responsible for arrival date of shipment.**

## SPLIT SHIPPING

We will split shipment to two destinations FREE of charge. There is a \$25.00 (R) charge for each additional destination.

## STOCKS

Custom stocks are available upon request. Stock selection, manufacturers or availability may change without notice. All stocks are subject to occasional mill variations in texture, weight or color. **Not all stocks can be printed on (ColorCoats, MarbleCoats, etc.) or manufactured on all products.**

## UNION LABEL

Our union label can be added to any imprint upon request for no additional charge. Products are manufactured in the U.S.A.



# COLOR CHART

Letter codes represent price groups. All stocks are cover weight unless indicated.

## Base Stocks

Semi-Gloss 12 PT C1S	Semi-Gloss 14 PT C1S	Smooth White 80 lb. ▲	Marble Crush White 12 PT C1S

## Inserts / Brochures

Gloss Text 80 lb. C2S 10% ♻️ ▲	Matte Text 80 lb. C2S 10% ♻️ ▲	Gloss Text 100 lb. C2S 10% ♻️ ▲	Matte Text 100 lb. C2S 10% ♻️ ▲

	Contains 10-100% post-consumer recycled fiber
	FSC® mill certified paper from responsibly managed forests
	Contains 15% hemp fiber

## Semi-Gloss

A 12 PT C2S	B 14 PT C2S	A 16 PT C1S	C 16 PT C2S

## Gloss

B 120 lb. C2S 10% ♻️ ▲

## Dull

B 130 lb. C2S ▲

## Cast Coated

C 12 PT C1S ▲

## 80 lb. Fiber

B White 30% ♻️ ▲	B Natural 30% ♻️ ▲	B Cream 30% ♻️ ▲	B Gray 30% ♻️ ▲	B Ice Blue 30% ♻️ ▲	B Thyme 30% ♻️ ▲	B Periwinkle 30% ♻️ ▲

## 100 lb. Hemp

<b>NEW</b> F Starch White 30% ♻️ 🌿

## 80 lb. Felt

A Bright White 30% ♻️ ▲	B Warm White 30% ♻️ ▲	C Pumice 50% ♻️ ▲	C Forest Green 30% ♻️ ▲	C New Black 30% ♻️ ▲	D Granite 50% ♻️ ▲

## Eco Kraft

	<ul style="list-style-type: none"> <li>• Sheets can vary in color.</li> <li>• Not available on all items.</li> </ul>
B 18 PT 100% ♻️	

## 100 lb. Linen

B White 30% ♻️ ▲	B Natural 30% ♻️ ▲	C Sterling Gray 30% ♻️ ▲	D Burgundy 30% ♻️ ▲	D Merlot 30% ♻️ ▲	D Dark Blue 30% ♻️ ▲	D Deep Black 30% ♻️ ▲	D Deep Pine 30% ♻️ ▲	E Mahogany ▲	F Eggplant 30% ♻️ ▲

## 100 lb. Smooth

A White ▲

## 80 lb. Smooth

B Eco White 100% ♻️ ▲	<b>NEW</b> C Sandstone 50% ♻️ ▲

## 80 lb. Vellum

A Vanilla ▲	C Jute 50% ♻️ ▲	D Yellow 30% ♻️ ▲

## 90 lb. Cordwain

B White 30% ♻️ ▲	D Deep Blue 30% ♻️ ▲

## 90 lb. Hopsack

B White 30% ♻️ ▲	D Forest Green 30% ♻️ ▲	D Red ▲	D Deep Blue 30% ♻️ ▲

## 80 lb. Tweed

D Royal Blue 30% ♻️ ▲

## 80 lb. Grandee

E Charcoal ▲	E Blazer Blue ▲

## 100 lb. Wove

<b>NEW</b> E Smoke Gray 30% ♻️ ▲

## 14 PT C1S MarbleCoat

C Ash	C Burgundy	C Black	C Blue

## 14 PT C1S ColorCoat

C Navy	C Black

## 120 lb. Duplex Linen

	• Not available on all items.
G Blue / White ▲	

All colors shown are printed process representations. Consult a PMS book or actual stock swatches for color accuracy.

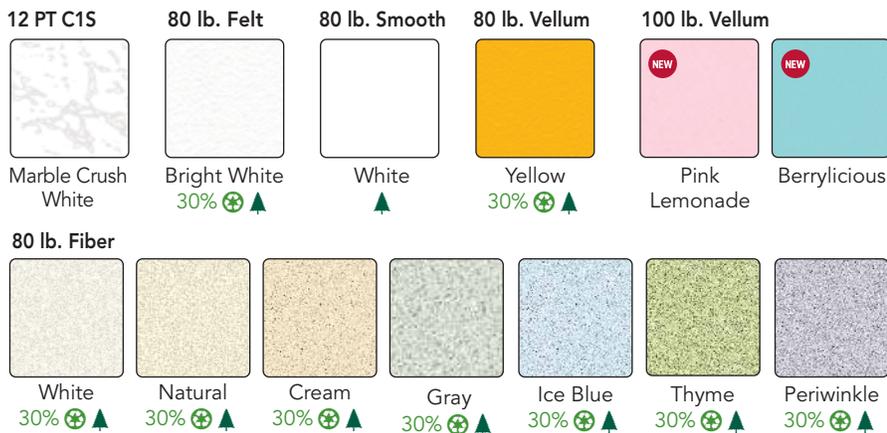
# POP-TONE PAPERS *Available in Spring 2022*

100 lb. Vellum



## DOCUMENT FOLDER COLOR CHART

Standard Stock Selections for PMS Document Folders.



Standard Ink Colors for PMS Document Folders.



Inks will appear different on uncoated or non-white stocks. Consult a PMS book.

## DIGITAL FOLDER COLOR CHART



## METALLIC FOILS

Clear and special effect foils are available – just ask.



Silver



Platinum



Pewter



Gold



Brass



Treasure



Copper



Gun Metal



Apple



Cranberry



Blue



Sapphire



Teal



Green



Lime

## NON-METALLIC FOILS

Colors will look different when used on dark stocks.



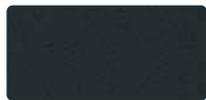
White



Black



Blue



Pine



Red



Burgundy

## EMBOSSING

Standard emboss is raised, one level ABOVE the surface of the paper. Emboss can be used in combination with foil stamping or printing for added impact. Best results are achieved with strong images, thick lines and bold type. See **Important Information** for recommended minimums.

**WE LOVE  
FOLDERS**

Foil Plus One-Level Emboss  
Font shown is Baskerville Bold  
in 36 PT and 24 PT



Ink Plus  
One-Level Emboss



One-Level  
Blind Emboss

We love folders and you will too!



 **Admore**<sup>®</sup>  
Presentation Folders and MORE.

Cover: Printed in four color process on 14 PT C2S Semi-Gloss with Gloss and Matte Coatings + Foil  
Pages: Printed in four color process on 80 LB Gloss C2S Text with Gloss Coating

 179  
Printed in the U.S.A.