

4" 4"

BLEEDS:
Extend 1/8"
past edge
of Dieline

Copy Limitations:

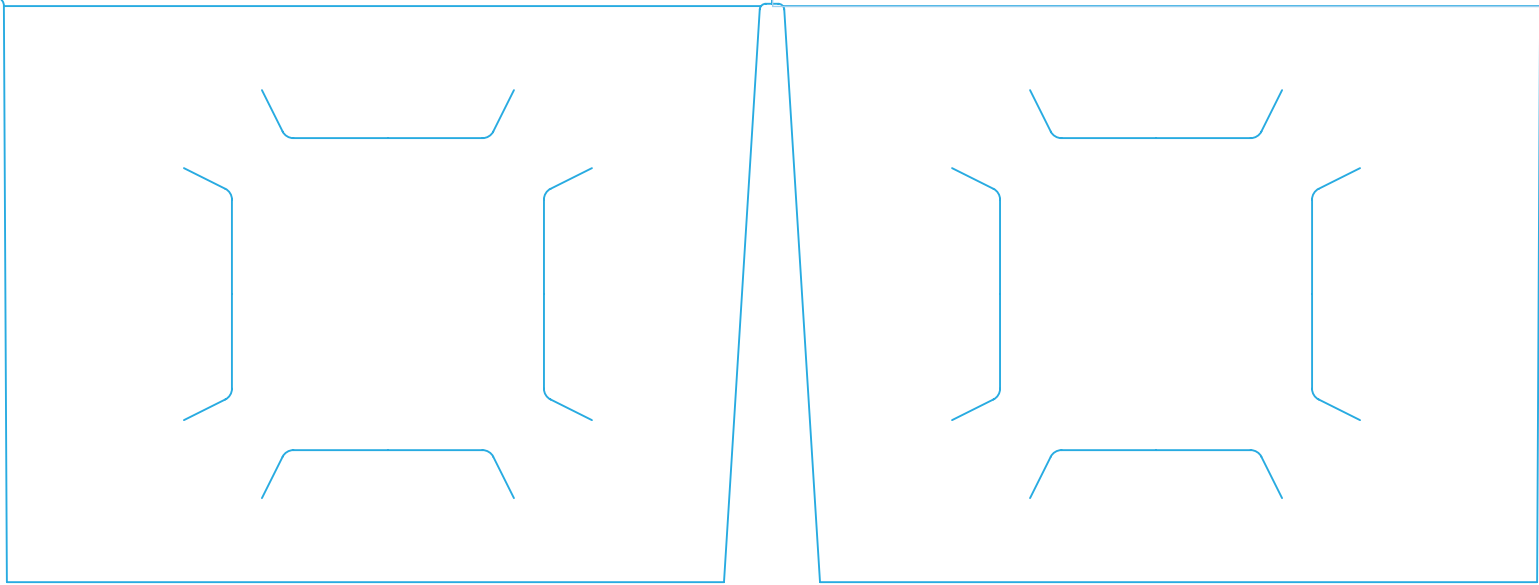
- up to 50% ink coverage – 50% of your folder will remain white
- no heavy-coverage or large solids (no full-panel solids)
- no butt or tight registration to scores - this includes borders and frames.
- for bleeds extend 1/8" past dieline

9"

Glue Flap, bleed only area.
Do not place copy here.

Glue Flap, bleed only area.
Do not place copy here.

3"

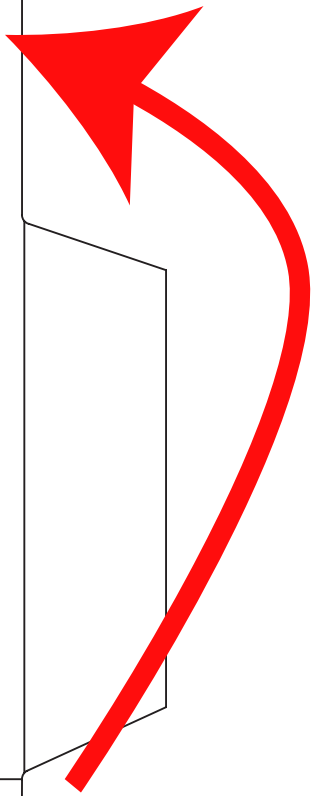


ARTWORK
EXAMPLE



571 Sullivan Way
Des Moines, Iowa 76311
(421) 555-0871

ARTWORK
EXAMPLE



Ink will crack if butting to the scores.
void full panel images, borders & solids.

The above example uses a "feather"
effect to soften the image at the scores,
minimizing the ink cracking concern.