COLORWORX®

Economical Four Color Process Printing

7DAYPASS

Commercial • Residential • Industr...

HELMES PLUMBING INC.
Commitment to Plumbi...
Call today (5...

Bertha SANCHEZ
for San Mateo
CITY COUNCIL

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Monster Sandwich
Sub Club Buy 5 get 1 FREE!

2013
Retail Catalog

COLORWORX®

Nothing Makes a Bigger Impact than Color!

High Quality, Full Color
COLORWORX® provides the high quality, full color printing you expect at an affordable price.

Standard Printing
All COLORWORX® products are printed in 4-color process only.

Quick Turnaround
Most orders ship in 3-5 working days from receipt of acceptable electronic art file.

COLORWORX® Guarantee
Your satisfaction is guaranteed. We're proud of the work we do. If we don't do it right, we'll make it right. Period.

American Made
All COLORWORX® products are Union made in the U.S.A.

® 179   PRINTED IN THE USA

asi/45855

Business CARDS

Popular Uses: coupons • punch cards • event tickets
appointment cards • sports schedules • referral programs • calendar cards

COATED BUSINESS CARDS • 50-71-001

3.5" x 2" • 14 pt. C2S White Cover (UV Coat front side) • Write on non-UV side

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Blk, 4/4	30	38	47	53	62	70	108	163	217

(R)

NEW UNCOATED BUSINESS CARDS • 50-D-71-001-SM

3.5" x 2" • 100 lb. Uncoated Smooth White • Digital Print • Easy to write on!

	250	500	1000	1500	2000	2500	3000	4000	5000
4/0, 4/1-Blk, 4/4	23	32	40	50	62	72	83	107	128

(R)

Stock Calendars Available

NEW OVERSIZED BUSINESS CARDS • 50-D-CR8014

3.375" x 2.125" (CR80 credit card size) • 14 pt. C2S White Cover (UV Coat front side) • Digital Print

	50	100	200	250	500	1000	1500	2000	2500
4/0, 4/1-Blk, 4/4	35	40	45	50	55	65	83	97	112

(R)

NEW ECONOMY PLASTIC BUSINESS CARDS • 50-D-ECON13

3.375" x 2.125" (CR80 credit card size) • 13 mil Plastic (UV Coat front side) • Digital Print

	50	100	200	250	500	1000	1500	2000	2500
4/0	120	125	130	133	152	222	295	352	415
4/1-Blk, 4/4	160	165	170	173	192	263	337	393	460

(R)

Prices do not include shipping.

Sell Sheets & BROCHURES

Popular Uses: trade shows • sales literature • inserts • newsletters handouts • mailers • flyers • order forms • take-out menus

8.5" x 11" FLAT SELL SHEET • 50-11-001

80# Gloss or 80# Matte Text • Matte text is easy to write on

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0	162	175	196	228	256	273	367	513	658
4/1-Blk, 4/4	167	187	214	244	277	298	408	575	742
100# Gloss Upcharge	33	50	63	83	92	100	167	250	333

(R)

4-PAGE BROCHURE • 50-11-002

11" x 17" folded to 8.5" x 11" • 80# Gloss or 80# Matte Text

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/4	410	464	534	610	691	748	968	1347	1726

(R)

3.5" x 7" STATEMENT STUFFER • 50-11-007

80# Gloss Text

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Blk, 4/4	104	116	133	152	172	185	253	357	460

(R)

3.5" x 8.5" STATEMENT STUFFER • 50-11-008

80# Gloss Text

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Blk, 4/4	104	116	133	152	172	185	253	357	460

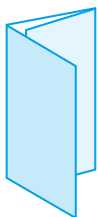(R)

Prices do not include shipping.

Half-Fold

Tri-Fold

HALF-FOLD BROCHURE • 50-11-006-HLF
8.5" x 11" folded to 5.5" x 8.5" • 80# Gloss or 80# Matte Text

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/4	179	210	249	291	336	368	525	700	908

(R)

TRI-FOLD BROCHURE • 50-11-006-TRI
8.5" x 11" folded to 3.6875" x 8.5" • 80# Gloss or 80# Matte Text

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/4	179	210	249	291	336	368	525	700	908

(R)

NEW TRI-FOLD GLOSS COVER BROCHURE • 50-D-11-007-TRI
8.5" x 11" folded to 3.6875" x 8.5" • 100# C2S Gloss Cover • Digital Print

	100	150	200	250	500	1000	1500	2000	2500
4/4	150	175	200	217	258	300	342	383	425

(R)

Prices do not include shipping.

Standard
POSTCARDS

Popular Uses: business & store openings • political campaigns • special events new product announcements • direct mail

4" x 6" POSTCARDS • 50-21-001
14 pt. C2S White Cover (UV Coat front side) • Address (inkjet or label) the non-UV side

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Blk, 4/4	78	93	118	142	162	183	230	330	428

(R)

5.5" x 8.5" POSTCARDS • 50-21-002
14 pt. C2S White Cover (UV Coat front side) • Address (inkjet or label) the non-UV side

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Blk, 4/4	165	195	248	295	338	382	482	690	897

(R)

6" x 9" POSTCARDS • 50-21-003
14 pt. C2S White Cover (UV Coat front side) • Address (inkjet or label) the non-UV side

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Blk, 4/4	165	195	248	295	338	382	482	690	897

(R)

6" x 11" POSTCARDS • 50-21-004
14 pt. C2S White Cover (UV Coat front side) • Address (inkjet or label) the non-UV side

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Blk, 4/4	202	238	303	360	413	467	590	843	1097

(R)

Prices do not include shipping.

EDDM POSTCARDS

Reach local neighborhoods without a mailing list!

Manage your own promotional mailing with the **USPS Every Door Direct Mail®** program. Utilize the USPS online tools at **www.eddm.usps.com** to figure out which carrier routes you want to target and determine the number of postcards. Deliver the completed postcards and postage payment to your local post office. **The prices shown below are for printing the postcards only.**

PRSRT STD
ECRWSS
U.S. POSTAGE
PAID
EDDM RETAIL
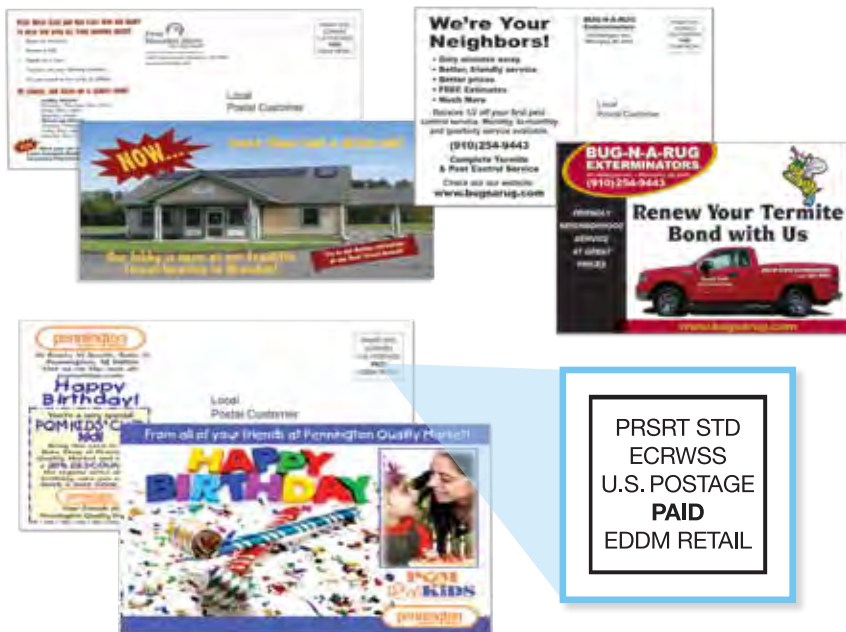
NEW 4.25" x 11" POSTCARDS • 50-D-21-EDDM1

14 pt. C2S White Cover (UV Coat front side) • Digital Print

	200	250	500	1000	1500	2000	2500	3000	5000
4/1-Blk, 4/4	70	78	143	170	215	257	295	333	420

(R)

NEW 6.5" x 9" POSTCARDS • 50-D-21-EDDM2

14 pt. C2S White Cover (UV Coat front side) • Digital Print

	200	250	500	1000	1500	2000	2500	3000	5000
4/1-Blk, 4/4	87	97	177	210	267	317	363	410	518

(R)

NEW 6.25" x 11" POSTCARDS • 50-D-21-EDDM3

14 pt. C2S White Cover (UV Coat front side) • Digital Print

	200	250	500	1000	1500	2000	2500	3000	5000
4/1-Blk, 4/4	103	115	210	250	317	377	432	488	617

(R)

Prices do not include shipping.

Plastic CARDS

Popular Uses: membership cards • discount cards • loyalty cards gift cards • key/access cards • event/expo cards • health cards

NEW 13 MIL PLASTIC CARD • 50-D-CR8013
3.375" x 2.125" (CR80 credit card size) • Digital Print

	50	100	250	500	1000	2000	3000	5000
4/0	127	142	170	210	322	520	722	1098
4/1-Blk, 4/4	167	182	210	250	363	562	768	1160

(R)

NEW 30 MIL PLASTIC CARD • 50-D-CR8030
3.375" x 2.125" (CR80 credit card size) • Digital Print

	50	100	250	500	1000	2000	3000	5000
4/0	153	180	223	278	428	695	957	1422
4/1-Blk, 4/4	193	220	263	318	470	737	1003	1483

(R)

NEW PLASTIC CARD with LoCo MAGNETIC STRIPE • 50-D-CR8030-LO
PLASTIC CARD with HiCo MAGNETIC STRIPE • 50-D-CR8030-HI
3.375" x 2.125" (CR80 credit card size) • 30 mil Plastic • Digital Print

	100	200	250	500	1000	2000	3000	5000
4/0	192	223	248	312	478	752	1042	1563
4/1-Blk, 4/4	232	263	288	352	520	793	1088	1625

(R)

Prices do not include shipping. Request quote for variable copy, barcodes, numbering, etc.

Our Card Holders will help you "wrap up" your cards – so you get extra mileage from your marketing message. A personal note or gift card amount can be written on the (non-UV coated) inside.

NEW
3.5" x 2.5" CARD SLEEVE • 50-D-55-019

80 lb. Smooth White Cover • Digital Print • No heavy coverage, copy cannot cross scores

	200	250	500	1000	1500	2000	2500	3000	5000
4/0	223	233	275	375	425	517	608	675	1033

NEW
4" x 6" ECONOMY CARD HOLDER • 50-D-55-010 (R)

Folds to 4" x 3.25" • 10 pt. C2S White Cover (UV coat outside) • Digital Print

	50	100	200	250	500	1000	1500	2000	2500
4/1-Blk, 4/4	165	178	183	193	230	295	355	403	475
Plain Envelopes	17	25	33	42	58	117	175	233	292

(R)

NEW
4^1/$_8$" x 2^7/$_8$" SIDE FOLD CARD HOLDER • 50-D-55-007

Ships flat, unfolded 9.25" x 2.875" • 10 pt. C2S White Cover (UV coat outside) • Digital Print

	50	100	200	250	500	1000	1500	2000	2500
4/1-Blk, 4/4	165	178	183	193	230	295	355	403	475

(R)

NEW
4^1/$_4$" x 6" CARD HANGER • 50-D-55-009

Folds to 4.25" x 3" • 10 pt. C2S White Cover (UV coat outside) • Digital Print

	50	100	200	250	500	1000	1500	2000	2500
4/1-Blk, 4/4	165	178	183	193	230	295	355	403	475

(R)

Prices do not include shipping.

Plastic ID BADGES

More about Express Badges on page 18.

Credentials: Front and Center!

Give customers the security of knowing that your representatives are who they say they are. Improves on-site security.

NEW **24 HR. EXPRESS ID BADGE • 50-D-EXPBDG30**
3.375" x 2.125" (CR80 credit card size) • 30 mil plastic • Digital Print includes variable copy one side

	1- 49
4/0	$ 9.17 each
4/1-Blk, 4/4	$ 10.00 each
Add Slot	$ 0.83 each

(R)

Purchase a Single Badge! Perfect for replacement badges or small staff levels.

NEW **ID BADGE without SLOT • 50-D-BDG30**
3.375" x 2.125" (CR80 credit card size) • 30 mil plastic • Digital Print includes variable copy one side

	50	100	200	250	500	1000	1500	2000	2500
4/0	228	255	278	298	353	553	728	878	1033
4/1-Blk, 4/4	268	295	318	338	393	595	770	920	1078

(R)

NEW **ID BADGE with SLOT • 50-D-BDG30-SLT**
3.375" x 2.125" (CR80 credit card size) • 30 mil plastic • Digital Print includes variable copy one side

	50	100	200	250	500	1000	1500	2000	2500
4/0	262	305	335	365	453	703	928	1112	1325
4/1-Blk, 4/4	302	345	375	405	493	745	970	1153	1370

(R)

ID BADGE OPTIONS – ADD ON

Badge Clip	$ 0.23 each
Lanyard w/Clip	$ 0.67 each
Clear Plastic Badge Holder (use with badges without slot)	$ 0.67 each

(R)

Prices do not include shipping.

Door
HANGERS

Popular Uses: coupon offers • "sorry we missed you" • political campaigns new business • hotels • business promotions

4" x 9" DOORHANGER • 50-18-003
14 pt. C2S White Cover (UV Coat front side) • Write on non-UV side

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Blk, 4/4	165	195	243	282	320	357	450	645	838

(R)

4.25" x 11" DOORHANGER • 50-18-004
14 pt. C2S White Cover (UV Coat front side) • Write on non-UV side

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Blk, 4/4	208	238	295	333	383	433	545	782	1015

(R)

4" x 9" DOORHANGER with PERF-OFF CARD • 50-18-005
14 pt. C2S White Cover (UV Coat front side) • Perf-off card is 4" x 2" • Write on non-UV side

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Blk, 4/4	190	225	280	323	368	410	518	742	963

(R)

4.25" x 11" DOORHANGER with CARD SLITS • 50-18-007
14 pt. C2S White Cover (UV Coat front side) • Holds 3.5" x 2" business card • Write on non-UV side
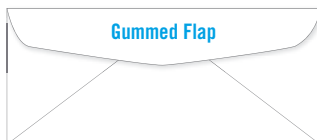
	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Blk, 4/4	230	262	325	367	422	477	600	860	1117

(R)

Prices do not include shipping.

Digital Print
ENVELOPES

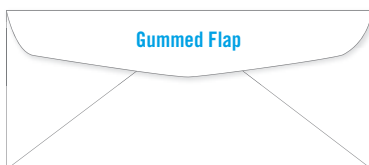*Digitally Printed Envelopes give you the option to print your logo in full color.*

Gummed Flap

#9 BUSINESS ENVELOPES

$8^7/8$" x $3^7/8$" • 24# White Wove • Digital Print on front of envelope only • No bleeds

	500	1000	1500	2000	2500	3000	4000	5000
50-D-65-9	133	200	250	300	333	400	533	667
50-D-65-9S Security Tint	150	233	300	367	417	500	667	833

(R)

Gummed Flap

#10 BUSINESS ENVELOPES

$9^1/2$" x $4^1/8$" • 24# White Wove • Digital Print on front of envelope only • No bleeds

	500	1000	1500	2000	2500	3000	4000	5000
50-D-65-10	133	200	250	300	333	400	533	667
50-D-65-10S Security Tint	150	233	300	367	417	500	667	833
50-D-65-10W Window	150	233	300	367	417	500	667	833
50-D-65-10WS Window Security Tint	150	233	300	367	417	500	667	833

(R)

Sold in boxes of 500. Prices do not include shipping.

Gummed Flap

Announcement

Gummed Flap

**Booklet
Open-Side**

NEW ## A8 ANNOUNCEMENT ENVELOPES
$8^1/_4$" x $5^1/_2$" • 24# White Wove • Digital Print on front of envelope only • No bleeds

	500	1000	1500	2000	2500	3000	5000
50-D-65-A8	217	367	500	633	667	800	1333

(R)

NEW ## 6" x 9" BOOKLET ENVELOPES
24# White Wove • Digital Print on front of envelope only • No bleeds

	500	1000	1500	2000	2500	3000	5000
50-D-65-69	167	267	350	433	500	600	1000

(R)
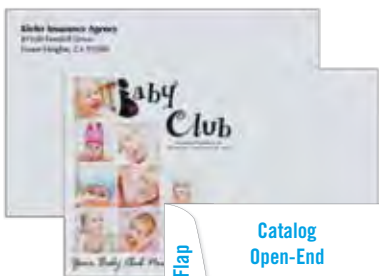
**Catalog
Open-End**

Gummed Flap
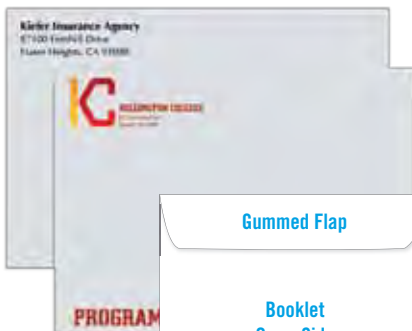
Gummed Flap

**Booklet
Open-Side**

NEW ## 9" x 12" CATALOG ENVELOPES
28# White Wove • Digital Print on front of envelope only • No bleeds

	500	1000	1500	2000	2500	3000	5000
50-D-65-912	200	333	450	567	667	800	1333

(R)

NEW ## $9^1/_2$" x $12^5/_8$" BOOKLET ENVELOPES
28# White Wove • Digital Print on front of envelope only • No bleeds

	500	1000	1500	2000	2500	3000	5000
50-D-65-9512	233	400	550	700	833	1000	1667

(R)

Sold in boxes of 500. Prices do not include shipping.

Rack & Sell
CARDS

Popular Uses: tourist attractions • sales literature racks • product inserts
political information • chamber of commerce info packet

4" x 9" RACK CARDS • 50-21-020
14 pt. C2S White Cover (UV Coat front side) • Write on non-UV side

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Blk, 4/4	132	157	198	232	260	287	330	472	598

(R)

8.5" x 11" SELL CARDS • 50-21-030
14 pt. C2S White Cover (UV Coat front side) • Write on non-UV side

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Blk, 4/4	243	288	367	437	500	565	713	1022	1328

(R)

Prices do not include shipping.

*A very effective advertising tool in the service industry.
Don't overlook its potential at reception desks and check-out counters.*

4.25" x 5.5" TABLE TENT • 50-54-001
Ships flat, unfolded 4.25" x 14.5" • 14 pt. C2S White Cover (UV Coat outside)

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0	212	252	320	382	437	493	720	1030	1340

(R)

7" x 4.25" TABLE TENT • 50-54-002
Ships flat, unfolded 7" x 12" • 14 pt. C2S White Cover (UV Coat outside)

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0	222	265	337	400	458	518	757	1092	1447

(R)

4" x 6" TRI-PANEL TABLE TENT • 50-54-003
Ships flat, unfolded 14.125" x 6" • 14 pt. C2S White Cover (UV Coat outside)

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0	222	265	337	400	458	518	757	1092	1447

(R)

Prices do not include shipping.

Greeting & NOTE CARDS

Create a card with your own personal brand!
You have the ability to write on the inside (non-UV side).

5.5" x 4.125" NOTE CARD • 50-D-55-003

Ships flat, unfolded 5.5" x 8.25" • 14 pt. C2S White Cover (UV Coat outside) • Digital Print

	50	100	200	250	500	1000	1500	2000	2500
4/0	53	83	103	113	157	182	225	267	300
4/1-Blk, 4/4	62	97	118	130	180	208	255	298	330
A2 plain envelopes	13	18	33	25	50	100	150	200	250

(R)

Die Cut Slits in back cover hold 4" x 6" photo

5.25" x 7.875" GREETING CARD • 50-D-55-002
5.25" x 7.875" PHOTO HOLDER CARD • 50-D-55-046

Ships flat, unfolded 10.5" x 7.875" • 14 pt. C2S White Cover (UV Coat outside) • Digital Print

	50	100	200	250	500	1000	1500	2000	2500
4/0	83	129	160	176	243	282	349	413	465
4/1-Blk, 4/4	96	150	183	202	279	323	395	462	512
A8 plain envelopes	17	25	33	42	75	150	225	300	375

(R)

Prices do not include shipping.

Artwork GUIDELINES

Art must be designed on our templates.

Page Layout:
❏ **Download item template (go to ColorWorxPrint.com)**

Sending Artwork as a .PDF File:
❏ High-resolution (print quality) .PDF documents. Include $1/8$" bleed at trim edges.

WRONG TEMPLATE; INACCURATE FILES; LOW-QUALITY GRAPHICS WILL BE REJECTED.

Sending Artwork as Layout Files from "Native" Program:
❏ Collect all elements: use "Package" & "Collect for Output" in program.

Fonts:
❏ printer & screen fonts. Use font from list – **not styles: bold, italic, etc.**
❏ type in Illustrator files: convert to outlines/paths (curves in CorelDraw).

Images:
❏ hi-res photos: 300 dpi CMYK & grayscale. **No RGB/72 dpi graphics.**
❏ scan/line art: 1200 dpi, bitmap images.
❏ save as: **.PSD** or **.TIF** format.

Graphics:
❏ vector (outline) art: convert all type to outlines.
❏ use proper color mode (CMYK - not RGB).
❏ save as: .**EPS** format.

Ink Color in Your Artwork:
❏ **ALL COLOR GRAPHICS MUST BE CMYK. Not RGB or PMS (spot) colors.**
❏ Large black areas: add 40% cyan to 100% black.
❏ Blue in CMYK graphics: blue can cast toward purple – how to avoid this?
Refer to Pantone® 4-Color Process Guide & Pantone® Color Bridge.
Select a blue-formula with 30% more cyan than magenta in the mixture.

Avoid Errors in Your Files:
❏ Proofread & test print your files: print color separations. Added charges apply if we need to modify your files. *We are not responsible for errors in supplied files.*

Accepted Programs (Mac or PC)
- InDesign
- Illustrator
- Photoshop
- QuarkXPress
- Corel Draw - convert type to curves

We do NOT accept the following
- Microsoft Publisher
- Microsoft Powerpoint
- Microsoft Word
- PageMaker: (convert to InDesign)

SEND YOUR FILES
❏ **Dealer P.O. # and job name MUST appear in the subject line**.
- Name files properly.
- Sender of files should include this info to match art to P.O. and for work to begin.

❏ **Compress files before sending**
Mac: Stuff-It   or   PC: WinZip

Email - file size less than 10 MB
colorworx@ennis.com

FTP - file size up to 400 MB
go to: **ColorWorxPrint.com**
click: **ART HELP** tab
choose: **FTP upload**

Important
INFORMATION

Artwork (Guidelines & Templates) We have an all electronic workflow and work with all MAC and MAC compatible files. **Artwork must be created on our design templates-download from ColorWorxPrint.com. Follow art guidelines and design restrictions in template; use acceptable programs.** When sending files via our FTP or email, **all files MUST include your dealer information, purchase order number and job name.** Incorrect files and files created without our item template may delay production and can incur prep charges. Files are archived for 12 months.

Changes/Cancellations Changes to orders in progress may or may not require additional cost and/or time. Cancellation after order is in progress will require payment for work already performed or materials generated.

Color Matching **ColorWorx®** is a "gang run" style print company. Your job will be run on a press sheet with other jobs and will be run to standard color densities. The overall dominant color on a sheet may cause individual job colors to shift slightly. Every effort is made to ensure a reasonable representation, but **ColorWorx® DOES NOT GUARANTEE AN EXACT COLOR MATCH.** Reorders may vary between runs. If you require a color match or your job needs to match other pieces, let us know prior to placing your order.

Copy Errors Customer files are reviewed before output to ensure accuracy and that your expectations are met. **However, we are not liable for errors in customer submitted files.** Additionally, when a remake is warranted the order will be produced according to the original specifications, without alteration.

Damaged Goods/Claims It is important to inspect all materials upon arrival. In the case of loss or damage in transit, the liability is that of the carrier and not **ColorWorx®**. Please mark shipper "received damaged" and contact your dealer immediately. A claim must be filed with the carrier within **10 days** after receipt of merchandise. **All other claims must be made within 30 days of delivery.** Our liability is specifically limited to the value of the product we manufacture.

Express ID Badges Copy will NOT bleed off edges-prints almost to the end of the badge (a thin white line will appear at outer edges). Keep live copy (type, etc.) $1/8$" in from edges. 24-hour schedule is based on approved credit and acceptable file output. If a proof is required, production begins AFTER proof approval. Complete information must be received by NOON EST (M-F) and your order ships the next day. Service is not provided on weekends or holidays.

Plastic Card Options May require additional charges and production time based on the specifics of your order. More information is available at our website **www.ColorWorxPrint.com**

> **Barcodes:** We use code 3 of 9 (also known as Code 39). Numbering is included with barcoding; numbering provides human readable characters that appear below the barcode. Submit data in an Excel or .csv file. Barcodes will print in BLACK INK only.

> **Calendars:** We have a variety of standard forms that can be added to the back of your plastic card.

> **Magnetic Stripes (30 mil):** We need to know which type of magnetic stripe: low coercivity (LoCo) or high coercivity (HiCo). The type you will need is determined by the Point of Sale or lock system used. Each ½" magnetic stripe contains 3 tracks of data. **Our magnetic stripes are not encoded unless specifically requested.**

Important
INFORMATION

Encoding (30 mil): We need to know on which track(s) to encode the data. You need to provide a data file (Excel, .csv, .txt) with the information we are to encode or provide a starting number if the data is simple consecutive numbering. Always check with your POS provider, some provide data files or have specific guidelines regarding the structure of the data.

Signature Panel (30 mil): A semi-opaque white writable surface. Allows you to add info on the card at a later time, such as expiration dates, member's name, signature, etc.

Variable Data: Available on all digital print products. Elements such as text, graphics, photos, etc. may be changed from piece to piece without stopping or slowing down the press. Submit copy in a data file (Excel or .csv).

Printing (offset/general) Four color process only. Prices are based on customer supplied, print ready files in acceptable programs on our templates. **Process graphics must be in CMYK and not RGB or PMS.** We are not responsible for color shifts that may occur when PMS colors in files or RGB files are converted to CMYK. Refer to the Pantone® 4-Color Process Guide and Pantone® Color Bridge for assistance with process color builds. Never rely on color monitors for accurate color representation. (See Color Matching.)

Printing (Digital) Four color process only. Digital printing is more cost effective on smaller quantities and has shorter turn-around times. It also gives you the opportunity to print variable text or images. Since digital printing simulates PMS colors using four color process toner based inks, color matching to the Pantone® Matching system is less accurate. Large solid areas and screen tints produce better on an offset press. Digital printing will not match offset printing. Products that are printed digitally are indicated in the individual product specs.

Production Time Most orders ship in 3-5 working days or less from receipt of acceptable submitted art files. **ColorWorx®** cannot be held responsible for delays due to incorrectly submitted files. Additional time and charges may be required to alter or fix incorrect files. Production times are exclusive of delivery time and are non-contractual. Production days are Monday through Friday, excluding holidays.

Proofs Are available for an additional charge. Changes to proofs may incur additional charges. Normal production time is required after proof approval.

Rights To Promote The plant reserves the right to use **all** products produced by the plant in the plant's advertising, promotional literature, displays and sample programs.

Samples A reasonable number of samples are available free of charge and are sent regular mail or ground. Expedited ship methods are available.

Shipping F.O.B. factory in Michigan. We normally ship UPS ground delivery inside the continental U.S. Expedited ship methods are available.

Union Label A union label can be added to any product upon request for no additional charge. ® 179

UV Coating All items on cover stock have a high gloss UV finish applied to top (front) side of sheet. **You cannot write or inkjet on UV Coating.**

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ColorWorx® is sold only through qualified dealers.

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