

Complete Your Presentations With...

COLORWORX®

Economical Four Color Process Printing



ORGANIC



LOW PRICES



14 PT. COVER STOCK



MORE GREEN



COLORWORX®

Nothing Makes A Bigger Impact than Color!

High Quality, Full Color

COLORWORX® provides the high quality, full color printing you expect at an affordable price.

Quick Turnaround

Most orders ship in 7 working days or less from receipt of acceptable electronic art file.

Low Quantities

COLORWORX® provides first class results on quantities as low as 500.

COLORWORX® Guarantee

Your satisfaction is guaranteed. We're proud of the work we do. If we don't do it right, we'll make it right. Period.

Standard Printing

All COLORWORX® products are printed in 4-color process only.

American Made

All COLORWORX® products are

Union made in the U.S.A. ®  179

- sell sheets & brochures 3
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SELL SHEETS & BROCHURES

Versatile and Affordable!

Create sales tools to enhance your latest product and services. Sell sheets and brochures are ideal for a variety of purposes: trade shows, sales literature, inserts, handouts and newsletters.

We offer a variety of sizes to promote your company effectively. Printed in full-color on 80# Gloss or 80# Matte Text. The 8½" x 11" sell sheet is also available in 100# Gloss Text for an additional charge.



Item 50-11-002 4-Page Brochure

11" x 17" Brochure
Folded Size 8½" x 11"

Item 50-11-006 Three-panel Rack Brochure

Size 8½" x 11" Tri-fold Brochure
Folded Size: 3½" x 8½" (3-panel)

Item 50-11-001 Sell Sheet

Size 8½" x 11"

OTHER
FOLDING OPTIONS
AVAILABLE

SELL SHEET • 50-11-001

8.5" x 11" – Ships flat • 80# Gloss or 80# Matte Text

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0	191	210	245	286	348	378	528	704	865
4/1-Blk, 4/4	239	267	305	349	396	426	575	866	1069
100# Gloss Upcharge	33	50	63	83	92	100	167	250	333

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4-PAGE BROCHURE • 50-11-002

11" x 17" folded to 8.5" x 11" • 80# Gloss or 80# Matte Text

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/4	478	533	611	698	792	852	1033	1472	1817

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3-PANEL RACK BROCHURE • 50-11-006

8.5" x 11", Tri-folded to 3.6875" x 8.5" • 80# Gloss or 80# Matte Text

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/4	266	303	352	406	463	503	692	1032	1285

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DOOR HANGERS

Helps You Get Your Foot in the Door!

These inexpensive and easy to distribute hangers are perfect for hotels, business promotions, political campaigns, neighborhood distributions, “sorry we missed you” cards, and more. Printed in full color on 14 pt. C2S stock with high gloss UV coating on the front. Add your copy on the back for FREE!

Item 50-18-003

Size 4" x 9"



Item 50-18-004

Size 4 1/4" x 11"



**ONE LOW PRICE
ANY SIZE
OR STYLE!**

**FREE
PRINTING ON THE BACK**



**Item 50-18-007
with Business Card Slits**
Size 4 1/4" x 11"



**Item 50-18-005
with Perf-off Card**
Size 4" x 9"

DOOR HANGERS • 50-18-003 • 50-18-004 • 50-18-005 • 50-18-007

4" x 9" or 4.25" x 11" • Printed on 14 pt. C2S White Cover (UV Coat one side)

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Blk, 4/4	269	345	396	442	490	581	812	1066	1313

POSTCARDS

Attract Maximum Attention at a Minimum Price!

Grab their interest! Postcards are perfect for direct mail, in-store promotions, business openings, and special events. Choose from four standard sizes to create the design and message you want. Printed in full color on 14 pt. C2S stock with high gloss UV coating on the front. Address (inkjet or label) the back (non-UV) side.

Item 50-21-001

Size 4" x 6"



Item 50-21-003

Size 6" x 9"



FREE
PRINTING ON THE BACK



Item 50-21-002

Size 5½" x 8½"



Item 50-21-004

Size 6" x 11"

POSTCARDS • 50-21-001

4" x 6" • 14 pt. C2S White Cover (UV Coat one side)

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-BLK, 4/4	120	158	202	243	285	325	483	680	877

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POSTCARDS • 50-21-002 • 50-21-003

5.5" x 8.5" or 6" x 9" • 14 pt. C2S White Cover (UV Coat one side)

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-BLK, 4/4	208	258	316	382	444	490	695	965	1262

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POSTCARDS • Item 50-21-004

6" x 11" • 14 pt. C2S White Cover (UV Coat one side)

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-BLK, 4/4	250	328	414	469	526	586	812	1079	1362

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BUSINESS CARDS

Don't Let Your Business Card Get Lost in the Shuffle!

These professional four-color business cards make a statement. A unique business card projects your company's image: fun, professional, distinguished or creative. Don't overlook other uses for these colorful cards such as: coupons, punch cards, event tickets, appointment cards, or sports schedules. Cards are printed on 14 pt. C2S stock with high gloss UV coating on the front. You have the ability to write on the back (non-UV) side.

Item 50-71-001
Size 2" x 3½"



FREE
PRINTING ON THE BACK

BUSINESS CARDS • 50-71-001

2" x 3.5" • 14 pt. C2S White Cover (UV Coat one side)

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Bik, 4/4	45	55	68	78	90	103	153	215	277

RACK & SELL CARDS

Promote Your Business and Get Noticed!

Rack cards fit perfectly into literature racks to showcase your property, attraction, location or restaurant. Great for point of purchase displays, Chamber of Commerce Packets or at Visitor's Centers. Use them anytime you want to get your business noticed. Use the 4" x 9" rack card or consider a larger 8½" x 11" sell card.

Item 50-21-030 Sell Card

Size 8½" x 11"



Item 50-21-020 Rack Card

Size 4" x 9"



**GREAT
TRADESHOW
HANDOUTS**

RACK CARDS • 50-21-020

4" x 9" • 14 pt. C2S White Cover (UV Coat one side)

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Blk, 4/4	168	230	293	353	392	465	677	927	1193

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SELL CARDS • 50-21-030

8.5" x 11" • 14 pt. C2S White Cover (UV Coat one side)

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0	344	448	563	717	833	915	1323	1878	2247
4/1-Blk, 4/4	405	528	663	797	927	1017	1470	2087	2497

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MINI POSTERS

A Great Neighborhood Promotional Tool!

Any time you need to attract local attention, do it with a mini poster. Great for advertising school plays, charity events, new business openings, political campaigns, special offers and more. Perfect for store windows!

Item 50-11-005

Size 11" x 17"



100#
GLOSS TEXT AVAILABLE

MINI POSTER • 50-11-005

11" x 17" • 80# Gloss or Matte Text

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0	382	420	491	572	695	756	950	1197	1471
4/4	478	533	611	698	792	852	1033	1472	1817
100# Gloss Upcharge	67	100	125	167	183	200	333	500	667

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GREETING & NOTE CARDS

Send a Unique Message!

Unlike store bought cards, you create a card with your personal brand! Great for thank you notes, holiday wishes, promotional and sale notifications or invitations. You can even include a 4" x 6" photo with your message – see **Item 50-55-046**. You have the ability to write on the inside (non-UV side) of all cards. Plain white envelopes are available for an additional charge.

DESIGN CARDS
IN LANDSCAPE
OR PORTRAIT



Item 50-55-002
Greeting Card

Folded size 5¼" x 7⅞"

NEW!

Item 50-55-046
Photo Holder Card

Folded size 5¼" x 7⅞"

Diecut slits hold a 4" x 6" photo.

Item 50-55-003
Note Card

Folded size 5½" x 4⅜"



GREETING & PHOTO CARD • 50-55-002 • 50-55-046

5.25" x 7.875" - Ships flat, open • Additional charge for envelopes • 14 pt. C2S White Cover (UV Coat outside)

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Blk	372	418	496	583	669	754	1096	1525	1895
4/4	438	492	583	685	788	887	1289	1794	2230
A8 plain envelopes	68	137	207	275	343	412	687	1030	1373

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NOTE CARD • 50-55-003

5.5" x 4.125" - Ships flat, open • Additional charge for envelopes • 14 pt. C2S White Cover (UV Coat outside)

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Blk	307	332	389	454	518	583	840	1163	1443
4/4	362	391	458	534	610	685	989	1368	1697
A2 plain envelopes	40	80	120	160	200	240	402	602	803

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TABLE TENTS

Turn any Tabletop into a Billboard!

An effective advertising tool in the service industry, table tents are a colorful way to display a restaurant's daily special, a lounge's exotic drink or a hotel's breakfast buffet. Don't overlook its potential at reception desks, tradeshows or checkout counters.



Item 50-54-003
Tri-panel Table Tent
Folded Size 4" W x 6" H



Item 50-54-001
Table Tent
Folded Size 4 1/4" W x 5 1/2" H

**USE ANYWHERE
YOU ATTRACT
CUSTOMERS!**



Item 50-54-002 Table Tent
Folded Size 7" W x 4 1/4" H

TABLE TENT • 50-54-001

4.25" x 5.5" - Ships flat, unfolded • 14 pt. C2S White Cover (UV Coat outside)

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0	470	512	580	636	691	742	937	1178	1406

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TABLE TENT • 50-54-002

7" x 4.25" - Ships flat, unfolded • 14 pt. C2S White Cover (UV Coat outside)

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0	516	566	643	709	776	836	1066	1351	1622

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TABLE TENT • 50-54-003

4" x 6" Tri-Panel - Ships flat, unfolded • 14 pt. C2S White Cover (UV Coat outside)

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0	516	566	643	709	776	836	1066	1351	1622

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GIFT CARD HOLDERS

Added Advertising Value!

Give your image an extra boost by placing your card in a convenient holder. Customers will appreciate your thoughtfulness. A personal message or gift card amount can be written on the inside. Plain white envelopes are available for an additional charge.

Item 50-55-004

Size 4" x 6" folds to 4" W x 3 1/4" H
Die-cut notches hold a standard 3 3/8" x 2 1/8" card.



**VERY
AFFORDABLE**

GIFT CARD HOLDER • 50-55-004

4" x 6" • Ships bulk - Not folded. Additional charge for envelopes. • 14 pt. C2S White Cover (UV Coat outside)

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Blk	272	294	345	402	459	516	744	1030	1315
4/4	320	346	406	473	540	607	876	1212	1547
plain envelopes	50	100	150	200	250	300	500	750	1000

STATEMENT STUFFERS

Add-on Sales Without Added Postage!

Statement stuffers are the perfect accompaniment to any existing correspondence. Send a message or create a special offer and insert it with your invoices, statements or even employee payrolls!

Item 50-11-007

Size 3½" x 7"

ONE LOW PRICE
ANY SIZE
OR STYLE!



Item 50-11-008

Size 3½" x 8½"

FREE
PRINTING ON THE BACK



STATEMENT STUFFER • 50-11-007 • 50-11-008

3.5" x 7" or 3.5" x 8.5" • 80# Gloss Text

	500	1000	1500	2000	2500	3000	5000	7500	10000
4/0, 4/1-Blk, 4/4	n/a	227	260	297	337	362	447	563	695

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ART GUIDELINES

Art must be designed on our templates.

Page Layout:

- Download item template (go to colorworxprint.com)**

Sending Artwork as a .PDF File:

- High-resolution (print quality) .PDF documents. Include 1/8" bleed at trim edges.

WRONG TEMPLATE; INACCURATE FILES; LOW-QUALITY GRAPHICS WILL BE REJECTED.

Sending Artwork as Layout Files from "Native" Program:

- Collect all elements: use "Package" & "Collect for Output" in program.

- Fonts:**
- printer & screen fonts. Use font from list – **not styles: bold, italic, etc.**
 - type in Illustrator files: convert to outlines/paths (curves in CorelDraw).

- Images:**
- hi-res photos: 300 dpi CMYK & grayscale. **No RGB/72 dpi graphics.**
 - scan/line art: 1200 dpi, bitmap images.
 - save as: **.TIF** format.

- Graphics:**
- vector (outline) art: convert all type to outlines.
 - use proper color mode (CMYK - not RGB).
 - save as: **.EPS** format.

Ink Color in Your Artwork:

- ALL COLOR GRAPHICS MUST BE CMYK. Not RGB or PMS (spot) colors.**
- Large black areas: add 40% cyan to 100% black.
- Blue in CMYK graphics: blue can cast toward purple – how to avoid this? Refer to Pantone® 4-Color Process Guide & Pantone® Color Bridge. Select a blue-formula with 30% more cyan than magenta in the mixture.

Avoid Errors in Your Files:

- Proofread & test print your files: print color separations. Added charges apply if we need to modify your files. ***We are not responsible for errors in supplied files.***

Accepted Programs

Mac and PC files for these programs:

- InDesign
- QuarkXPress
- Illustrator
- Corel Draw - convert type to curves
- Photoshop

NOT Accepted

The following file formats will be rejected:

- Microsoft Publisher
- Microsoft Powerpoint
- Microsoft Word
- PageMaker: convert to InDesign

SEND YOUR FILES

- Dealer P.O. # and job name MUST appear in the subject line.**
 - Name files properly.
 - Sender of files should include this info to match art to P.O. and for work to begin.
- Compress files before sending**
Mac: Stuff-It or PC: WinZip

Email - file size less than 10 MB
colorworx@ennis.com

FTP - file size up to 400 MB
go to: **colorworxprint.com**
click: **ART HELP** tab
choose: **FTP upload**

IMPORTANT INFORMATION

Artwork (Guidelines & Templates)

We have an all digital workflow and work with all MAC and MAC compatible files. **Artwork must be created on our FREE design templates.** Use accepted programs and follow Art Guidelines. Download templates at www.colorworxprint.com. When sending digital files via our FTP or email, **all files MUST include your dealer information, purchase order number and job name.** Incorrect files and files created without our item template may delay production and can incur prep charges.

Copy Errors Customer files are reviewed before output to ensure accuracy and that your expectations are met. **However, we are not liable for errors in customer submitted files.** Additionally, when a remake is warranted the order will be produced according to the original specifications, without alteration. (See Printing)

Proofs Proofs are available for an additional charge. Changes to proofs may incur additional charges. Normal production time is required after proof approval.

Printing All standard products are printed in four color process only. Prices are based on customer supplied, print ready files in acceptable programs on our templates. **Process graphics must be in CMYK and not RGB or PMS.** We are not responsible for color shifts that may occur when PMS colors in files or RGB files are converted to CMYK. Refer to the Pantone® 4-Color Process Guide and Pantone® Color Bridge for assistance with process color builds. Never rely on color monitors for accurate color representation. (See Color Matching.)

Color Matching **COLORWORX®** is a “gang run” style print company. Your job will be run on a press sheet with other jobs and will be run to standard color densities. The overall dominant color on a sheet may cause individual job colors to shift slightly. Every effort is made to ensure a reasonable representation, but **COLORWORX® DOES NOT GUARANTEE AN EXACT COLOR MATCH.** If you require a color match or your job needs to match other pieces, let us know prior to placing your order.

Changes/Cancellations Changes to orders in progress may or may not require additional cost and/or time. Cancellation after order is in progress will require payment for work performed or materials generated.

Production Time Most orders ship in 7 working days or less from receipt of acceptable submitted art files. **COLORWORX®** cannot be held responsible for delays due to incorrectly submitted files. Additional time and charges may be required to alter or fix incorrect files. Production times are exclusive of delivery time and are non-contractual. Production Days are Monday through Friday, excluding holidays.

Damaged Goods/Claims It is important to inspect all materials upon arrival. In the case of loss or damage in transit, the liability is that of the carrier and not **COLORWORX®**. Please mark shipper “received damaged” and contact your dealer immediately. A claim must be filed with the carrier within **10 days** after receipt of merchandise. **All other claims must be made within 30 days of delivery.** Our liability is specifically limited to the value of the product we manufacture.

IMPORTANT INFORMATION

Rights To Promote The plant reserves the right to use all products produced by the plant in the plant's advertising, promotional literature, displays and sample programs.

Samples Samples are available on any of the products shown.

Shipping F.O.B. factory in Michigan. We normally ship UPS ground delivery inside the continental U.S. Expedited ship methods are available.

Union Label A union label can be added to any product upon request for no additional charge. ®  179

UV Coating All items on cover stock have a high gloss UV finish applied to top (front) side of sheet. **You cannot write or inkjet on UV Coating.**

ECO-FRIENDLY

Together we can make a difference.

Recycled
Paper



Recycled Paper **NEW!**

COLORWORX® products are printed on papers containing a minimum of 10% PCW recycled content.



Printing Inks

Our inks are certified low VOC vegetable based, containing 13-18% soy. We offer paperless proofing methods.



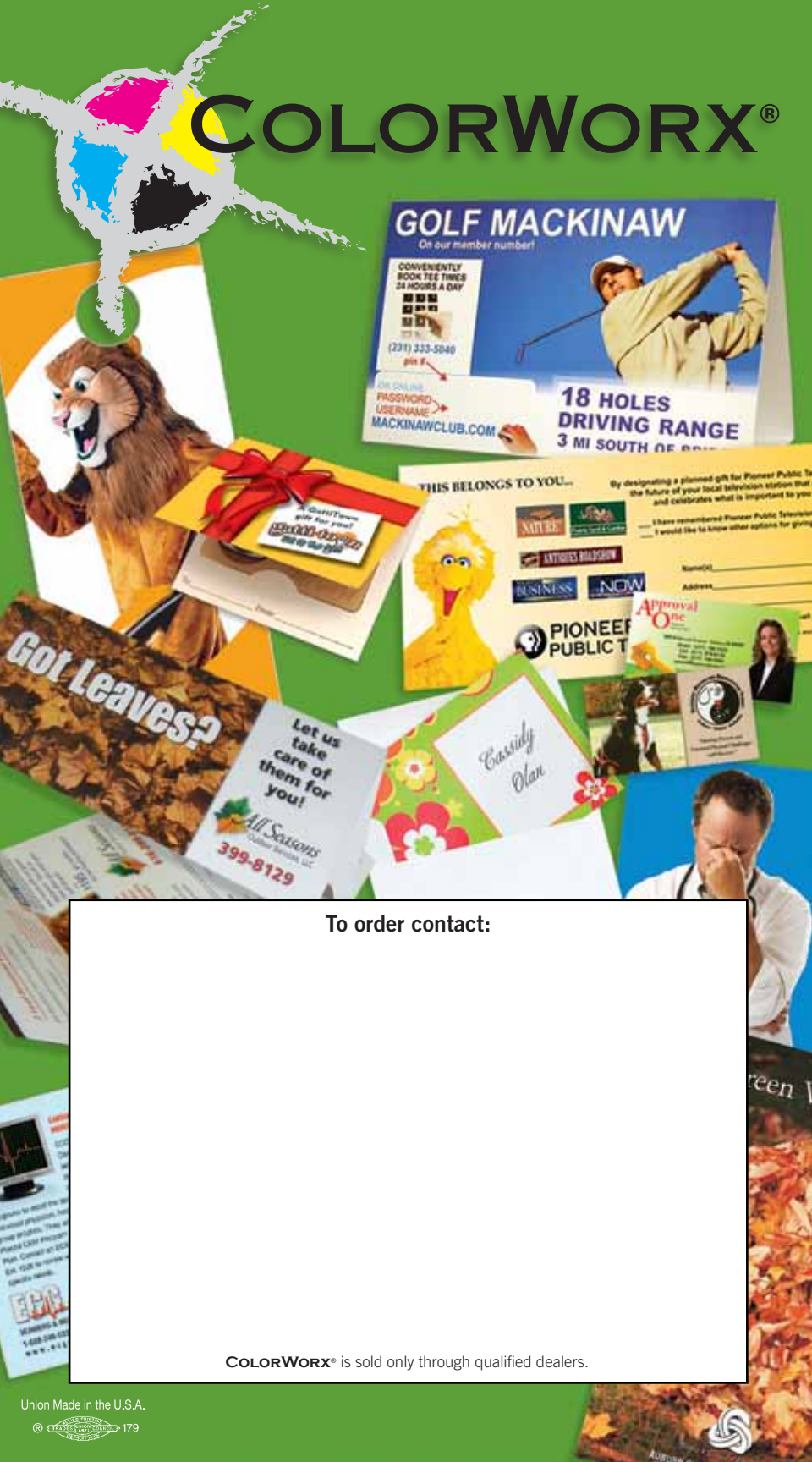
UV Coating **NEW!**

Our new UV Coating is 50% renewable with a 30% soy content and no VOC's. Products are recyclable with other mixed waste.

We can help you market your eco-friendly choice by adding the appropriate environmental logo to your project FREE.

COLORWORX® is a product line of **Admore®**.

COLORWORX®



To order contact:

COLORWORX® is sold only through qualified dealers.

